



Research on the Conception of Auditory Creation of Film and Television Directors

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Abstract: In the process of film and television director's creation, a very important work is audio-visual conversion, but there are few relevant materials about the director's auditory creation idea. For novice film and television directors, auditory design is abstract at the beginning, and they cannot grasp what is the key point. Film and television director is the core character in film and television creation, who is also the responsible person in film and television work quality control. The quality of a work of art is closely related to the script. From the aspect of film and television creation, the level of audio-visual creation, the skill of visual creation and the ability of director artistic creation are closely and directly related. Under normal circumstances, the director will do two things strictly during the creation of film and television works. First, the film and television structure should be reasonably planned. Second, the hierarchical composition of film and television creation elements should be strictly controlled. The process of film and television creation means to choose the structure of film and television works, and strive to be real in the process of selection, from a small shot to the whole film, so as to form an organic whole. When selecting materials, film and television directors also need to make special treatment on the basis of film and television creation effects, and make use of different elements to form different film and television levels and film and television structures, so as to provide conditions for achieving the expected artistic effects.

Keywords: film and television director, auditory creation, conception skills, visual creation

1. Introduction

Film and television directors are required to have professional business ability and strong creative ability in artistic creation. As the directors of a film and television work, they not only decide the quality of the film and television work, but also directly control the content of the film and television work. The praise and criticism of film and television works also reflect the professional degree of the director in audio-visual creation. The audio-visual transformation from text to film is the artistic quality guarantee of a film and television work. The specialization and proficiency of audio-visual creation directly reflect the director's artistic creation ability of film and television work.

At present, Chinese film and television industry is on the rise, and the audience's requirements for film and television are more rigorous. Therefore, the research of film and television directors' audiovisual creation is also increasingly deepened, and it becomes more urgent to strengthen the ability of auditory conception of film and television works.

Film and television director's auditory creation needs to be considered in the grasp of film and television levels and film and television structure. The essence of film and television audio-visual creation is a kind of art that needs to make professional choices at every moment. Works should be closely related to reality and highly restore reality. However, film and television works are characterized by a high degree of abstraction and generalization, which is a record of people's real life as well as a second creation of real life. In the creation process, it is impossible for the creators to restore the real life one by one and copy every aspect of life into the film and television works, which not only loses the artistic quality of the film and television works, but also has no meaning for the film and television creation. Therefore, in the process of artistic creation of film and television works, directors need to choose and reconstruct life materials. Life appearance should not be reused in film and television material, instead, it means recreation again in the accumulated life materials according to the living environment and life experience of the creator. On the basis of not divorced from the reality of life, the integration and sublimation of materials are carried out, and the artistic effects of materials are excavated from different organizational forms of life elements, and presented through film and television works.

2. Three elements of sound presentation in film and television works (sound, music and language)

Sound is indispensable for a acclaimed film and television work. Sound can help the audience to be quickly attracted

to the film and television work in a short time, and the importance of auditory creation to the film and television work can be found from the sound. In the process of creation of film and television works, film and television directors have three elements that can help the audience to define the creation examples. In order to help the audience better understand the content of the works, film and television directors conduct in-depth analysis of sound levels in their works. Since the prosperity of film and television works, sound has become the core element of film and television works, and is an important unit for the director to carefully consider in the process of film and television creation. In the early stage of the development of video, sound only played the function of narrative, which was the basic function to cooperate with the transmission of television images. With the development of film and television industry, the role of sound became more and more obvious. Nowadays, film and television works are mushrooming, which are available to the public. The importance of sound is more and more prominent, which is even related to the ratings and praise rate of a film and television work, it also reflects the professional degree of film and television directors in auditory creation.

3. The auditory creation thinking of film and television directors

Generally speaking, auditory thinking refers to the understanding and comprehension of a person's sound, which can be divided into external hearing and internal hearing. People directly retain the sound they hear to the brain, and make information choices through the brain, and finally make accurate prediction of the sound through their own understanding ability. Sound also represents the transformation of musical symbols. According to one's own musical literacy, sound symbols can be transformed into words, pictures and scenes, and then effectively integrated into works through film and television creation.

In film and television works, there are many ways to deal with sound, including the use of advanced technology, music and other means can greatly improve the tension and expression of sound. Film and television directors attach great importance to the processing of sound in the post-processing of their works, which is related to whether the works are accepted by the public. Therefore, various attempts must be made to determine the most appropriate sound for film and television creation, which is the best way to cultivate the auditory creation thinking of film and television directors. In addition, to effectively improve the auditory thinking ability of film and television directors, there are several brief points to make.

3.1 Abandoning brain laziness and initiating brain auditory system

If film and television directors want to produce excellent works, they must purposefully strengthen their auditory thinking. Traditional auditory thinking basically means receiving information passively. Therefore, film and television directors should make some changes, such as changing the traditional auditory thinking from "being listened to and passively received" to "active listening, receiving and distinguishing".

As the saying goes, the more you listen, the more you know. But in fact, listening by ear is only the first step of receiving, after which sound information is transmitted to the brain and then to the heart for rational analysis and emotional sorting. According to the analysis and argumentation results of the authoritative units, auditory thinking can be divided into three modes, which are causal, semantic and simplified modes. In recent years, another mode of auditory thinking has been added, namely the reference mode. So there are four modes of auditory thinking.

In general, the auditory thinking generated by the soundtrack in a film and television work reflects the audience's response to whether the soundtrack sounds pleasant or not. Once the effect is good, the audience will be very curious about the composition of musical instruments in the soundtrack. However, the director needs to consider more aspects of auditory thinking generated by sound in film and television works. Sound can drive the audience to enter specific scenes in the film and television and imagine according to the sound. In a wave of acclaimed film and television works, the sound and soundtrack sound have left a deep impression on people, which are closely connected with the film and television works and even integrated. As the first controller of film and television creation and film and television works, film and television directors must pay attention to the edification and cultivation of their auditory thinking, and can not produce auditory inertia. It is better to integrate the auditory thinking creation of reverse thinking into film and television works.

3.2 Breaking the sound limitation and opening the new boundary of multiple sounds

Sound covers speech, music and sound, which is also known as the three elements of sound, but also directly decode the sound into three components. First, the function of language sound is to convey ideas and meanings. Second, the emotional expression of music sound; Third, sound is the emotional sublimation of the work. The three functions are auditory sound is for display, that is, complementary to each other have their own focus. A video work, must have a sound frame of film and television, auditory thinking is insufficient or too difficult to form a high artistic attainments. In addition, the three functions are complementary. In silent films, music and sound assume the function of language. In classical music, sound is the soul

of the music; In the musical, the music represents the visual feast of the normal musical. When the sound is used for audio-visual creation, the sound has the attributes of music and sound at the same time, and the credit of the language attribute can not be ignored.

3.3 Enriching imagination for sound creation

In the process of cultivating auditory thinking, film and television directors can enrich their imagination without being divorced from reality, which helps sound creation. The interference factor of auditory thinking can not be ignored. Film and television directors create sound situation through their own imagination to remove the interference of vision to hearing. Film and television sound is a specific sound existing in the work, is an abstract creative process and can not be seen or touched.

The inner world of different people varies with differences in growing environment and cultural background, so the film and television director during the film and television works creation by means of sound, sound in the inner layer has a strong appeal and the pictures, that is to say sound is in the service of the film and television works and voice highlights the work of administrative levels feeling and atmosphere, so as to give the audience a feast for the eyes and ears. Sound is an important factor in the auditory thinking of film and television works, through which the audience reacts to the characters and scenes. A good film and television works, auditory external stimulation and internal expression play an extraordinary role.

4. Analysis of auditory creation and conception skills of film and television directors

4.1 Picture hierarchy and structure in film and television works

In film and television works, the analysis of picture level and picture structure can be described as a combination of multi-level and multi-angle. In the eyes of photographers and lighting engineers, the light and dark of the picture and the control of the levels are closely related to the process of film and television creation. The light and darkness of human face test the photographer's technique, and also represent the photographer's control of the work level, and finally fully demonstrate the photographer's shooting skills and artistic level in the work. For the audience, the exquisite and rich feelings of a film and television work are attributed to the precise control of details by the film and television creators. In the process of the hierarchical control of picture space, the picture contains the principle of multi-level composition, and the composition is placed in different structures of the work, highlighting the role of subjective emphasis, comprehensively showing the whole process of the creation of film and television works, and finally the director's specific creation intention and creation concept is fully displayed.

We need to dig deeper into film and television images, and we can also effectively use a series of technologies such as distance and photophotography, light holes and object distance. Through modern and advanced science and technology, the picture space is processed in both virtual and real ways, so that the emotions of the audience in the process of watching are sublimated with the image. In the process of introducing the dual environment of the specific auditory system and image system into the environment of the role, and then the audience from the physical and psychological two aspects closer to the audience. In film and television works, the light and shade level of the picture and the spatial transformation level interact with each other to form a structural relationship between subject and object. Film and television directors, lighting engineers, photographers and other visual subjects exert dual influence on the audience with pictures and sounds, so that the audience can quickly integrate into the specific influence environment, and then pass through the same environment, the same emotion and the same idea of the film and television plot to express the emotion of the work.

4.2 The hierarchy and structure of music in film and television works

There are obvious differences between auditory level and visual structure in film and television works. The most intuitive expression is that the auditory level includes sound, music and sound, and music also exists in the visual level. The sonority and dullness of the voice and the passion and melancholy of the music all represent the strong and weak feeling of the film and television plot, and the tone is the product of this situation. The state of music includes not only sound and sound, but also different musical instruments. Musical instruments are also divided into different kinds, different music produces different visual feelings of music. The edification and training of musical hierarchy can not be accomplished in a day, which can be made based on daily edification. Film and television directors should have a unique and in-depth understanding and exploration of this multi-level structure in the process of sound conception, especially in the anticipation and design of music, so that they can be more purposeful and accurate in film and television creation and save the time of film and television music creation.

4.3 Sound hierarchy and sound structure in film and television works

In film and television works, the sound level and sound structure should be considered comprehensively and comprehensively, which is a problem that the director must think carefully when creating. Music is not the only sound in film and television works, nor can it fully represent the influence of hearing. However, in terms of the overall creation of film and television, the creation process of music is indispensable, and film and television works must also double optimize music and sound according to the development of the plot, and the two are closely related. Definitely, music cannot be equated with sound, which is also the biggest difference between the two. Sound level and sound structure are not familiar to the public, and ordinary audiences can't even distinguish what is a good film and television sound, but the audience and film and television creators can resonate through sound level and sound structure. Especially when the plot of film and television works is happy or sad, the audience can distinguish the happy emotion or sad emotion according to the different sound level and sound structure. For example, in the processing of sound level and sound structure of war films, the sound level and sound structure of timbre and frequency are very prominent, which is different from the close match of the plot, and the watching effect can arouse more emotional resonance of the audience, and the tension and expressive force of the sound are more prominent. Sound design in film and television works is the director's thinking and understanding of the auditory system, and its positioning in the work is relatively important, which is the basis of the audience's comfort level.

5. Conclusion

With the improvement of people's living standard, there is an incremental increase in demand for material culture on a daily basis, and film and television works are popular spiritual food for people. Film and television directors should be good leaders and strictly control the creative ideas from form to content, especially the idea of auditory creation of film and television directors, which is related to the quality of works. Sound is the core element of film and television works. Works spread content through sound. Under the guidance of science and technology, sound transmission carriers and playing scenes are constantly improving and upgrading. Social progress, people's appreciation ability is also in progress, which on the other hand, shows the prosperous development of China's film and television industry. Film and television directors should be more strict with themselves. In the specific film and television creation, they should weaken their personal image to improve their professional ability. In particular, we need to improve the ability of auditory creation, enhance the innovation of sound processing for the high-quality communication of the film.

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