



Analysis of the Formation and Evolution of Director Style from Classic Film and Television Works — Based on the Study of A Dream of Red Mansions

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Abstract: This paper takes A Dream of Red Mansions, a classical Chinese masterpiece, as the research object, and explores the artistic characteristics of the cinematographic presentation of classical literary works through an in-depth analysis of the formation and evolution of the directing style in the process of adaptation of its film and television works. This paper first summarizes the literary value of the original work of A Dream of Red Mansions and the historical background of the film and television adaptation, emphasizing its status as the pinnacle of ancient Chinese novels and the significance of being put on the screen for many times. Then, from the aspects of lens language, narrative structure, role shaping and so on, this paper analyzes in detail the styles of directors and their changing trends in different versions of film and television works. The early version focused on simple narrative and faithful restoration, while the modern version puts more emphasis on visual effects and emotional expression, creating a unique atmosphere through light and shade. The writers and directors also have different focuses on the portrayal of characters, some faithful to the original work, and some modern interpretation. This paper summarizes the issues that film and television directors should pay attention to in the adaptation of classic literary works, such as how to balance innovation and fidelity to the original works, how to adapt to the audience's aesthetic changes, in order to provide reference for future film and television creation.

Keywords: A Dream of Red Mansions; Film and television works; Director style; Literary adaptation; Artistic characteristics

1. Introduction

Film and television works as an important carrier of culture and art, the formation and evolution of its director style has been concerned. As the pinnacle of Chinese classical literature, A Dream of Red Mansions has been adapted into film and television works for many times, with different editing styles, providing abundant materials for researchers. This article will start with the film and television works of "A Dream of Red Mansions", and analyze the forming factors of the director style and its changing trend with The Times.

2. The formative factors of the director's style

2.1 The influence of the era background

The style of film and television works in different times must be influenced by social political, economic and cultural factors at that time. For example, a Dream of Red Mansions, a TV drama shot in the 1980s, focused on the inheritance and presentation of traditional culture in its directing style, which echoed the social atmosphere of carrying forward national culture at that time.

2.2 The director's personal artistic pursuit

As the creator of film and television works, the director's personal artistic aesthetic, emotional experience and life philosophy will deeply affect the style of the work. In the process of adaptation of A Dream of Red Mansions, different directors have different understandings and interpretations of the original work, thus forming their own distinctive styles.

2.3 Consideration of audience acceptance

Film and television works are ultimately oriented to the audience, so the audience acceptance is also an important factor affecting the style of the director. When adapting a Dream of Red Mansions, the director needs to fully consider the target audience's aesthetic habits and receptivity to ensure that the work can arouse the audience's resonance and love[1].

3. The evolution trend of director style

3.1 The transformation from tradition to modernity

With the development of The Times, the directing style of film and television works is constantly changing. In the course of the adaptation of A Dream of Red Mansions, we can clearly see the trend of transformation from tradition to modernity. The modern version of A Dream of Red Mansions pays more attention to the excavation of the original spirit and the integration of modern values, which makes the work more contemporary and realistic significance.

3.2 Diversified and personalized development

In today's diversified cultural background, the style of film and television works also presents a diversified and personalized development trend. On the basis of maintaining the essence of the original work, different versions of "A Dream of Red Mansions" bring new artistic experience to the audience through unique directing techniques and innovative ways of expression[2].

3.3 Integration of cross-cultural communication

With the deepening of globalization, cross-cultural communication is becoming more and more frequent, which also has a profound impact on the style of film and television production. In the process of overseas dissemination of A Dream of Red Mansions, filmmakers from different cultural backgrounds have created films with cross-cultural charm by integrating local elements and international perspectives[3].

4. A case study on the directing style of film and television works of A Dream of Red Mansions

4.1 Analysis of the editor's style with a certain version as an example

A specific version of a Dream of Red Mansions is selected as an example to deeply analyze the characteristics and highlights of its editing style. Through the detailed analysis of the role shaping, plot arrangement, audio-visual language and other aspects of the version, it reveals the ingenuity and ingenuity of the director in the creation process.

4.2 Comparative analysis with other versions

This paper compares and analyzes the selected version with other versions of A Dream of Red Mansions, and probes into the similarities and differences between different styles of directors. Through comparative analysis, we can more clearly see the influence and role of the director's style on the overall effect of the work[4].

4.3 Audience feedback and market performance analysis

Combined with audience feedback and market performance data, the film and television works of the selected version of "Dream of Red Mansions" are comprehensively evaluated. Through the analysis of the audience's acceptance and love of the work, as well as the performance and influence of the work in the market, the close relationship between the style of the director and the success of the work is further confirmed. The audience's ratings, comments and discussion heat on social media directly reflect their emotional resonance and recognition of the work. For example, some versions have been widely praised for their fidelity to the original books and excellent acting by the actors, and the box office and ratings have risen accordingly. On the contrary, some works with excessive adaptation or delayed plot will cause audience dissatisfaction and lead to a decline in word-of-mouth. In addition, the reaction of the market is equally important, and the works with high ratings and excellent box office results are often accompanied by the selling and long tail effect of derivative products. A successful directing style can not only attract audiences in the short term, but also cultivate a loyal fan base in the long term and form a brand effect. These factors together prove that the uniqueness and innovation of the director's style is the key to the success of the work[5].

5. Conclusion

Through the in-depth discussion of the formation and evolution of the directing style in the film and television works of A Dream of Red Mansions, we can more deeply understand the unique charm and social value of the film and television works as the carrier of culture and art. Director style is not only a form of artistic expression, but also a vivid portrayal of social and cultural changes. The different versions of "A Dream of Red Mansions" show a variety of directing techniques in the aspects of role shaping, plot arrangement, audio-visual language, etc., reflecting the aesthetic orientation and cultural background of different times. For example, the 1987 version of A Dream of Red Mansions pays attention to the faithful

restoration of the original details, reflecting the respect and inheritance of traditional culture at that time; In recent years, adaptations have emphasized the emotional resonance of modern audiences and incorporated more contemporary values and expression techniques.

The innovation of the director's style is not only reflected in the technical level, but also in the deep excavation and re-creation of the content of the work. A good director can bring a classic story to life and make it still attractive in different times. In the future, film and television creation should pay more attention to the research and innovation of the editing style, which should not only retain the core spirit of classic works, but also combine the needs of modern society and the aesthetic changes of the audience to create more excellent works with the significance of The Times and artistic value.

As an important participant in film and television works, the audience should pay more attention to and support the works with a unique style of directing. By actively participating in discussions and sharing impressions, audiences can provide valuable feedback for the development of film and television art, and push creators to constantly explore new ways of expression. Only through the joint efforts of the director and the audience can we jointly promote the prosperity and development of film and television art and make the classic works glow with new brilliance in the new era.

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