

Curriculum Design and Implementation of Red Study Travel — Taking Ili Lin Zexu Memorial Hall as an example

Yuwei Yong

School of Tourism and History and Culture, Yili Normal University, Yining 835000, Xinjiang, China

Abstract: Ili Lin Zexu Memorial Hall as a national patriotism education demonstration base and red tourist attraction, is an important window of Ili opening up and cultural exchange. Based on the red resources in Ili Lin Zexu Memorial Hall, this paper designs a red learning travel course with the theme of “inheriting the spirit of Lin Gong and fulfilling the responsibility of youth”.

Keywords: red studies, Lin Zexu Memorial Hall, Ili, curriculum design

1. Introduction

President Xi pointed out that we should make good use of red resources, carry forward the red tradition, and pass on the red gene[1]. In 2016, 11 departments including the Ministry of Education issued the programmatic document “Opinions on Promoting Study Tours for Primary and Secondary School Students” for Study Tours. Since then, Study Tours for Primary and Secondary School Students have been flourishing, and Red Study has emerged as a new business form. Red studies and patriotic education are closely linked to each other, building the spiritual backbone of the young students. Both focus on cultivating the national feelings, nurturing the new generation who can undertake the task of national rejuvenation, integrating patriotic genes into the blood of the young students, and gathering centripetal force for national development. This paper focuses on the red spirit, strengthens the basic task of cultivating students in virtue, takes the red character Lin Zexu as the main line of the course and his life story and spiritual culture as the content.

2. Connotation and Current Situation of Red Studies

2.1 Connotation

Red research is a kind of comprehensive learning practice, which is based on red culture and red resources and combined with education and tourism. Its core is to let students understand Chinese red culture, understand red spirit and cultivate patriotism through field visits, scene experience and interactive teaching. Lin Zexu Memorial Hall is an important part of red resources. As a special memorial hall commemorating national hero Lin Zexu, it embodies patriotism and fighting spirit in red culture and is an important carrier of red culture inheritance.

2.2 Status quo

2.2.1 Single theme for Red Fellowship

Xinjiang is rich in research resources, but the excavation of red resources is insufficient and the topic of red research is single. For example, some Red Research Programs take martyrs' cemeteries as their destinations, mainly in the form of flower baskets and oaths. Most of the research topics are “remembering martyrs”, “remembering national humiliation” and “cherishing peace”. This simplification and repetition have made the research more fruitless.

2.2.2 Insufficient experience and practice of red research

According to the results of the implementation of the course, the red education is mostly one-way narration, and there are more cursory visits and shallow experience items. The research-based curriculum must combine the research-based learning with travel experience, so as to achieve the unity of knowledge and practice, and highlight experience and practice.

2.2.3 Red Research and Class Teaching Fit Relatively Low

The destinations of Red Studies Tours are generally patriotism education bases such as special memorial halls, revolutionary sites, celebrities' former residences or martyrs' cemeteries. The exhibition design and general explanation words at these places are mainly for party and government cadres or adult tourists, while the Red Studies products designed for young people are relatively few and unitary. In practice, some of the organizers do not understand the local red history or the knowledge base of primary and secondary schools, which makes the effective combination between red learning and classroom teaching ineffective and weakens the teaching effect of red learning travel [2].

3. Case Design and Implementation of Red Research Course

3.1 Course preparation

3.1.1 Research topics

Carry on the spirit of Lin Gong, and realize the youth undertaking — Red Research Tour of Ili Lin Zexu Memorial Hall.

3.1.2 Place of study

This article selects Ili Lin Zexu Memorial Hall as the main research base, the Memorial Hall is divided into Lin Zexu's life and deeds exhibition hall and Lin Zexu spirit exhibition hall. The exhibition hall of Lin Zexu's life story mainly records his life experience and historical contribution, and the exhibition hall of spirit records his patriotism and national spirit.

3.1.3 Research objects

This course is for Senior 1 and Senior 2 students. According to the students' age and psychological characteristics, it is found that the students are eager to be respected, willing to cooperate with classmates and suitable for group learning. At the same time, this stage, students have fully learned geography, politics and history and other compulsory courses, has a more systematic grasp of relevant knowledge and skills.

3.1.4 Research objectives

This course fulfills the fundamental task of establishing moral character and cultivating human beings. Combining with the core accomplishment of the subject, it establishes the research objectives in line with the law of students' physical and mental development. To understand the deeds of Lin Zexu during his exile in Ili, leading the people to reclaim land and divert water to run wild fields, and form a systematic understanding of the geographical environment of Ili region, the construction process of the Huangqu Longkou and the role it has played in the development of surrounding agriculture (cognitive objectives); students can explore Lin Zexu's life by means of on-the-spot investigation, photographic records, space-time dialogue, etc., achieve the integration of theory with practice in real situations and experiences, and have a certain ability to implement (ability objectives); to appreciate Lin Zexu's fine family style, appreciate Lin Zexu's feelings of patriotism for his country, love for frontier and hard struggle, learn Lin Zexu's advanced thoughts and deeds, and form cultural self-confidence and family and country consciousness (emotional objectives).

3.2 Curriculum design ideas

Based on the principle of education, the design of the curriculum embodies the spirit of Lin Zexu, and integrates the activities with strong experience, interaction and participation. At the same time, we should rationally develop interdisciplinary research courses and carry out related research and practice activities with Lin Zexu's life story and spiritual culture as contents. By visiting the Ili Lin Zexu Memorial Hall, students will be guided to understand Lin Zexu's knowledge in the fields of water control, military affairs and geography from the perspectives of geography, politics and history, so as to enhance their theoretical knowledge and strengthen their humanistic feelings.

3.3 Course implementation process

The implementation process of research activities is shown in Table 1.

Table 1. Design of Learning Activities “Inheriting the Spirit of Lin Gong and Realizing Juvenile Responsibility”

Research topics	Research content	Research task list.	Subject core accomplishment.
Looking for Ili Footprints of Lin Zexu	Understand the story of Lin Zexu who was sent to Ili, Xinjiang, and understand the key information of the canal, such as the location, trend, branches, geographical environment, the success of the construction of the Longkou of the canal and its role in the development of agriculture in the surrounding areas.	Comb Lin Zexu's contribution in Ili, select the part of interest to write a “Lin Zexu in Iraq” study report.	One's national conditions Regional cognition Public participation Integrated thinking Practical power of geography
Frontier Defense Thought of Lin Zexu	Understand Lin Zexu's ideas and systems of defense against blockades, and master interdisciplinary knowledge (geography, water conservancy, military, and law).	This paper analyzes the important role played by Lin Zexu in Zuo Zongtang's successful recovery of Xinjiang, and through the intelligent guidance system, understands the history and route of Zuo Zongtang's recovery of Xinjiang, and draws the relevant road map.	One's national conditions Historical evidence Legal consciousness. Regional cognition Practical power of geography
Family Precepts of Lin Zexu	Understand Lin Zexu's rigorous family culture and noble character; Learn Lin Zexu's “Ten Useless” family motto, understand the moral code contained therein.	Experience the rubbing activity of “Ten Useless”, analyze the moral principle contained in “Ten Useless”, combine with personal reality, make the corresponding practice plan from study, life, society and so on.	One's national conditions Political identity Moral cultivation Sense of responsibility

Research topics	Research content	Research task list.	Subject core accomplishment.
Patriotism of Yang Lin Zexu	To understand the historical background, implementation process and important influence of Humen tobacco sales, and to understand Lin Zexu's pioneering action of "opening eyes to see the world".	Take "how the contemporary youth inherits Lin Zexu's patriotic spirit" as the argument topic, launches the argument competition.	One's national conditions Political identity Space-time concept Public participation
The Responsibility of Continuing Lin Zexu	Visit the Memorial Hall to learn about Lin Zexu's life experience and spiritual culture.	Tell the story of Lin Zexu's responsibility in his life.	One's national conditions Sense of responsibility Cultural heritage
Interactive VR experience	Let the students and Lin Zexu have a spiritual dialogue through time and space, and realize the root of self-cultivation, the road of government and the foundation of success in the real situation.	According to the above 5 on Lin Zexu's research theme to complete "if Lin Zexu can through" dialogue experience.	One's national conditions Space-time concept

3.4 Display of research results

After the end of the study itinerary, closely related to the theme of study, for students to build a comprehensive self-display and learning platform for exchange, research results show. Hold "Lin Zexu in Yi Ji" theme research report appraisal, carry out "Gou Li country life and death, its evasion for misfortune" as the theme of the debate competition, explore the value orientation of contemporary youth. Collect and select excellent study travel photos, study notes and experience, analyze the quality of historical figures, provide reference for the growth of contemporary youth, encourage young people to inherit the red gene, create excellent character.

4. Evaluation of Red Research Course

The evaluation of the red research curriculum adopts the combination of process evaluation and summative evaluation. The specific postgraduate course evaluation is shown in Table 2.

Table 2. Evaluation Form of Learning Travel Course "Inheriting the Spirit of Lin Gong and Realizing Juvenile Responsibility"

Mode of evaluation	Grade I indicator	Secondary index	Student self-assessment	Group exchange	Teacher evaluation
Process evaluation.	Ili footprint (20 points)	Be able to Lin Zexu in Ili pioneering soil deeds and Huangqu where the regional geographical environment to form a comprehensive understanding of the system			
	Thoughts on frontier defense (10 points)	Understanding the Significance of Lin Zexu's Frontier Defense Thought in Safeguarding National Security and Enhancing the Importance of National Sovereignty and Territorial Integrity			
	Good family conduct (10 points)	Can take Lin Zexu as an example, in the group exchange and the daily life advocates virtues and so on friendly mutual aid, industrious thrifty.			
	Patriotism (10 points)	Can accurately collect and integrate the relevant historical materials of Lin Zexu, understand his main deeds and historical contributions, feel his feelings and national spirit.			
	Accountability (10 points)	Practicing Lin Zexu's spirit of patriotism, devotion and diligence to show his good personal character in the activities of study			
	Interaction (10 points)	In "If Lin Zexu Can Through" Ancient and Modern Interactive Dialogue Experience to Gain Spiritual Insight			
Summative evaluation.	Presentation of results (30 points)	Research Report (15 points)			
		Debate contest (15 points)			

Note: Final score = student self-evaluation * 40% + group evaluation * 30% + teacher evaluation * 30%

5. Conclusion

Juvenile wisdom leads to national wisdom; juvenile strength leads to national strength. Carrying on the spirit of Lin Gong and Realizing Juvenile Responsibility "embodies the requirements of curriculum reform in the new era, aiming at cultivating students' core accomplishment, taking interdisciplinary integration as the path and red study travel as the carrier." In the practice of research, the heroic deeds, spiritual quality and values of the red celebrities are penetrated through the course, and the educational concept of "building virtue and cultivating people" is put into practice. At the same time, with the help of

experiential and research-based curriculum content, the organic integration of knowledge learning, research-based practice and curriculum ideology can be realized.

Acknowledgments

This paper was supported by the Research and Reform Project on Undergraduate Education and Teaching in Xinjiang Colleges and Universities in 2025: Research on the Reform of Practical Teaching in History Oriented towards Consolidating the Awareness of the Chinese National Community - Centered on the Ili Huangqu River (XJGXJGPTA-2025045).

References

- [1] Han Yiwu. Red Study Tour Product Design Based on Regional Characteristics: Taking Shanxi Province as an Example [J]. Education Theory and Practice, 2020, 40 (30): 50-52.
- [2] Zhang Zhen, Liu Qian, Wang Yun. Design and Implementation of Red Study Tour in Northern Shaanxi [J]. Secondary School Geography Teaching Reference, 2022 (08): 90-91 + 94.

Author Bio

Yuwei Yong (1995-1995), female, Xibo nationality, native of Chaxian County, Xinjiang, lecturer, master's degree, single position: School of Tourism and History and Culture, Yili Normal University, research course design, ethnic society and development, tourism anthropology.