

# **Exploring the New Mechanism of the Ideological and Political Education Management System of "People-oriented"**

### Qing Liu

Xi'an Shiyou University, Xi'an 710065, Shaanxi, China

DOI: 10.32629/jher.v5i3.2469

**Abstract:** The educational needs of college students are also changing with the progress and development of the society. Under the background of development in the new era, educators and scholars begin to attach importance to the educational concept of "people-oriented", hoping to promote the construction of the new mechanism of the ideological and political education management system through the implementation of the "people-oriented" educational concept, and improve the correct ideological and political concept of college students.

Keywords: people-oriented; college students; ideological and political education; new mechanism

### 1. Introduction

Colleges and universities not only shoulder the task of cultivating talents needed by the society, but also shoulder the mission of propagating Marxism and the thought of socialism with Chinese characteristics, which is the basis of carrying out ideological and political education. Therefore, college educators need to pay attention to the daily education methods and educational concepts, and on the basis of imparting professional knowledge, they should also pay attention to the comprehensive development of students. However, in the current society, using what kind of core ideas to carry out ideological and political education activities, has become a problem that college educators need to think about [1]. Based on this, this paper will explore the new mechanism of the ideological and political education management system of college students from the concept of "people-oriented" education, so that college students can enter the complex social environment in the future, adhere to the guidance of correct outlook on life and values, and realize their own comprehensive growth.

## 2. Overview of the "people-oriented" education concept

### 2.1 Pay attention to the play of individual subjective initiative

In the development of education, the educational concept of "people-oriented" should be applied to classroom teaching, so that students should be the main body of classroom teaching and teachers as the guide of classroom teaching. In this educational concept, students are not only the recipients of knowledge, but also the explorers of knowledge. The purpose of carrying out educational activities is to cultivate students' comprehensive ability, rather than simply to impart knowledge to students. In the whole study, students can only give play to their own subjective initiative, become the master of the classroom and learning, to have interest and enthusiasm for learning. Therefore, it is important to play one of the important contents of the "people-oriented" education concept.

### 2.2 Respect for individual differences

The educational activities carried out in the concept of "people-oriented" education mainly emphasize the respect for students' uniqueness and individual differences. Realize that each student is an individual, and create an inclusive and effective educational environment. In the field of education, respect the students 'individual differences, you need education workers tolerance and respect each student's own learning style, learning interest, learning speed and learning ability, only in this way can develop personalized teaching method according to students' actual situation, meet the "people-oriented" education concept, allows students to study in a comfortable, natural environment.

### 2.3 Promote the all-round individual development

The "people-oriented" education concept includes individual all-round development, which not only means that the process of education needs to pay attention to the professional performance of students, but also needs to focus on cultivating students' comprehensive quality, so that students can grow in intelligence, sports, emotion, social and other fields [2]. To pay attention to the all-round development of students, it is necessary to give students more learning opportunities, let students actively participate in different types of activities, help students improve their comprehensive quality, deeply tap

their potential, so that students can strengthen their confidence in the future development. In addition, students' all-round development also need to cultivate emotional and social skills, establish good interpersonal relationships, solve contradictions and conflicts, so that students can better deal with problems in study and life in the future.

### 2.4 Pay attention to and guide individual interests

It is a very important element to guide students to pursue personal interests in the educational concept of "people-oriented", which mainly emphasizes that students need to have their own interests and hobbies and set up correct values. Therefore, the development of college education activities should not be a single teaching template, but more requires students to customize according to their own development. The education staff listen to the voices of students, respect the interests and hobbies advocated by students, combine the learning content with the interests and hobbies, attract students to invest in learning, stimulate the learning motivation, so as to master the knowledge more flexibly. In addition, in the "people-oriented" education concept, educators guide students to improve their own plans and improve their self-decision-making ability.

## 3. "People-oriented" college students ideological and political education management system new mechanism formulation way

### 3.1 Take students as the main body of education

In the process of carrying out ideological and political education for college students, the staff need to adhere to the educational concept of "people-oriented" and respect the development of students' subjectivity. In this process, the need for university related discipline education staff, in the process of education work to give students freedom, and through the way of fair competition to let students get the opportunity to improve themselves, help students realize their advantages and disadvantages of life and learning, so as to realize self management, eventually become a valuable person to the country and society. In the formulation of the new mechanism of the management system of ideological and political education for college students, students as the main body of education are first encouraged to participate in ideological and political activities such as debate competitions and speeches, let students learn to pay attention to hot social news, actively participate in community volunteer services, and respect students' right to participate and right to know during school.

### 3.2 Establish a professional ideological and political education team

In the work of ideological and political education in colleges and universities, in order to build a new mechanism of ideological and political education management system, it is necessary to pay attention to improving the professional ability of ideological and political educators in colleges and universities, which is an important guarantee for colleges and universities to implement the "people-oriented" education concept and carry out humanized ideological and political education. Ideological and political educators in colleges and universities actively participate in ideological and political course training activities, exchange meetings or lectures, and improve their professional ability by participating in professional training, so as to establish a professional ideological and political education team.

### 3.3 Strengthen ideological and political education by using modern technological means

The deep development of modern information technology has changed people's way of learning, but also changed people's way of thinking. On this basis, the development of modern information technology also provides ideas for universities to construct a new mechanism of ideological and political education management system. In the dissemination of information technology, it has the characteristics of fast transmission speed and large amount of information, without specific time and space restrictions, and plays a very large role for college students to play the main role [3]. Therefore, in the ideological and political education, according to the educational resources on the network, the ideological and political online communication platform is carried out, so that students can have online discussion on the network platform, to help improve the critical thinking of college students. In addition, the application of modern science and technology can monitor the learning situation of students' ideological and political knowledge, which can enable educators to better understand the content of education and provide more learning opportunities for students.

### 3.4 Pay attention to the humanistic feelings of education

The main purpose of "ideological and political education in universities is to better understand and care for students, understand the difficulties faced by students in their daily study and life, and strive to create a good learning environment for students. Only in a good living and learning environment, students can they give full play to their subjectivity in the ideological and political courses and actively participate in the ideological and political activities of the school. From the

perspective of attaching importance to humanistic education, colleges and universities have formulated a new mechanism for the management system of ideological and political education for college students. The two most critical contents include: employment guidance for college students and mental health education. Modern society, the growing number of college students, college students formally graduated into the society will face greater competition employment pressure, in order to improve college students 'employment, college will need to improve the employment guidance, improve college students' psychological quality, ideological and political education as an important basis of connecting class and extracurricular psychological education, under the "people-oriented" teaching concept, ideological and political course education management system mechanism, increase the psychological counseling and guidance for college students.

In addition, in the process of attaching importance to humanistic education, it also includes cultivating students' compassion and responsibility, guiding students to actively participate in volunteer activities, and cultivating college students into young people of the new era with social awareness and leadership. In the future, we can better understand the political problems and solve the problems in social life.

### 4. Conclusion

To sum up, in colleges and universities to build college students' ideological and political education management system in the new mechanism, adhere to the "people-oriented", let the ideological and political education workers can respect students personal differences, guide students to all-round development, let students to adapt to the law of social development, consciously participate in volunteer activities, enhance their social consciousness, realize their own comprehensive development. Let the college students in the future into the society, can become the new socialist youth to shoulder the responsibility of national rejuvenation.

### References

- [1] Week of the star. Thoughts on innovative management mechanism of ideological and political education in colleges and universities Exploration and Practice Research on Ideological and Political Education and Management of College Students [J]. Leadership Science, 2022, (07): 154.
- [2] Xie Yimei. Problems and trends of ideological and political education and student management in the new period [J]. Success, 2022, (07): 9-10.
- [3] CAI Xinming. Practical exploration of integrating college students' ideological and political education into the logistics management of colleges and universities [J]. Comparative Research on Cultural Innovation, 2021,5 (20): 179-182.

### **Author Bio**

Qing Liu, female (1992.2-), Han Nationality, from Changzhou, Jiangsu Province, master, assistant researcher; Research direction: Education management.