



# Research on the Path and Mechanism Innovation of College Student Organization Education

**Fangmei Hu**

Business School of Sichuan Normal University, Chengdu 610101, China

DOI: 10.32629/jher.v5i4.2654

---

**Abstract:** Organizational education, as a component of the "Ten Major Education Systems" in universities, is an important way to implement the fundamental task of cultivating morality and talents in universities. To explore the innovation of student organization education mechanism in universities, it is necessary to clarify the education path, integrate organizational education resources, promote institutional guarantee mechanism, assessment and evaluation mechanism, and collaborative education mechanism innovation, maximize the effectiveness of student organization education, and promote the improvement of the quality of ideological and political work in universities.

**Keywords:** student organization; educate people; path; mechanism innovation

---

## 1. Introduction

University student organizations are an important platform for doing a good job in ideological and political education in the new era, targeting the vast number of students. Organizing education is an important part of implementing the fundamental task of cultivating morality and talents in universities, and it is also an inevitable requirement for improving the quality of talent cultivation. Innovating the mechanism of student organization education in universities is conducive to enhancing the effectiveness of organizational education and promoting the innovative development of ideological and political work in universities.

## 2. The necessity of innovating the education mechanism of college student organizations

### 2.1 Important considerations to ensure that the cause of the Party and the country is passed on from generation to generation

Organizational construction is a fine tradition of the Party, and it is constantly innovating with the change of historical tasks. After the founding of the People's Republic of China, higher education should cooperate with the country's economic, political, national defense and cultural construction, and train much-needed talents for economic and social development. Various organizations in colleges and universities came into being, including night classes, reading clubs and special report meetings to learn professional knowledge. After the reform and opening up, the construction of grass-roots party organizations and group organizations in colleges and universities has become more standardized and orderly, and the effect of organizing and educating people has been well demonstrated. At the end of 2017, the Party Group of the Ministry of Education of the Communist Party of China issued the Implementation Outline of the Ideological and Political Work Quality Improvement Project in Colleges and Universities, which clearly "combines organizational construction with educational guidance, and strengthens the education responsibilities of various organizations in colleges and universities", requiring all kinds of organizations in colleges and universities to focus on advantages, focus on the fundamental task of moral education, and give play to the joint efforts of organization and education. Moral education is the center of the university, all the work should be carried out around this goal. University student organization is a platform for students to learn theory, develop their strengths and practice, and it is also an important position for students to carry out the fundamental task of cultivating morality and people. College student organizations take the initiative to follow the trend and promote the innovation of education mechanism, which is conducive to providing more human resources for socialist modernization.

### 2.2 The inevitable requirements for achieving students' ambition and all-round development

In the face of great changes not seen in a century, young college students need to train their skills and integrate their personal ideals into the construction of socialist modernization in order to shoulder the historical responsibility of "powerful generation". Colleges and universities are places that continuously transport talents for socialist construction, and the

organizations at all levels of schools play unique functions and roles around the fundamental task of cultivating people. College student organizations include party and league organizations, classes, students' unions, various associations and associations, etc. Different student organizations are relatively independent and have their own articles of association and cultural background. After joining the organization, individuals adhering to the common ideas, values and interests will first recognize, publicize and maintain the spiritual core of the organization, so as to achieve a high degree of unity between personal ideals and collective goals. In the process of integration between individuals and groups, students' self-value can be better realized. With the increasing needs of students for all-round development, a perfect organizational system can not only help students give full play to their personal advantages and provide a platform for personal growth, but also help students integrate differences and achieve all-round development in team cooperation. Therefore, college student organizations should strengthen the improvement and innovation of organizational education mechanism to ensure that the student organization work is more in line with the law of students' growth, which has an important role in promoting the all-round development of students and their determination to become talented.[1]

### **3. The practical path of organizing and educating college students**

#### **3.1 Strengthen the political guidance of student organizations**

Political guidance is the primary function of student organizations in universities, and it is also the prerequisite and foundation for organizing and educating students effectively. One is to adhere to the correct political direction. The political direction is like a flag, only with the right direction can the road go further and further. In the new era, in order for college student organizations to play a role in educating students, it is necessary to clarify their political direction and use student organizations such as classes and clubs as important levers to ensure that the organization's educational direction is consistent with the school's educational policies. Secondly, we need to elevate our political stance. University student organizations should guide students to read original texts, learn principles, and use Marxist positions, viewpoints, and methods as tools for observation and thinking, in order to solve practical problems. To cultivate students' political discernment, they should be able to open their eyes, consciously fight against wrong behaviors, and stand firm on the correct political stance in the face of the influence of erroneous ideological trends and negative values. Thus guiding students to firmly uphold their ideals and beliefs, and establish lofty aspirations.

#### **3.2 Improve the student organization and education system**

College student organizations should follow the laws of student growth, innovate the concepts, means, and methods of education, build a more complete education system, and comprehensively improve the effectiveness of organizational education. One is to optimize the concept of organizational education. Promote the concept of educating students through student organizations to keep up with the times, actively guide student organizations to closely follow the theme of the times in activities, closely integrate social hot issues and students' personal growth, and build student organizations into important ideological and political education platforms, guiding students to establish ideal beliefs that are in line with the theme of the times. The second is to optimize the organizational and educational methods. Promote the integration of grades, majors, and classes, fully mobilize the initiative of class monitors and key student cadres, achieve self-education and self-management of students, and further consolidate the "three in one" education model of grades, majors, and classes. In addition, attention should be paid to the overall planning and classification guidance of student autonomous groups such as clubs and associations, to meet the personalized growth needs of students, and fully play their role in cultivating and exercising students' willpower, personal qualities, and ability improvement.[2]

#### **3.3 Expand the field of student organization and education**

University student organizations should adapt to the development of the times, actively explore the field of education, and upgrade the educational space of student organizations through expanding platform carriers. On the one hand, extending the cyberspace and creating an integrated online and offline education platform. Proactively occupying the online battlefield, leveraging the advantages of the network information exchange platform to connect individual students in all aspects and at all times, allowing students to interact and communicate equally on the information exchange platform in both directions. At the same time, it is also necessary to use the college's official website, microblog, WeChat official account and other resources to respond to students' hot and difficult issues in a timely manner, promote the social theme, and create a good online education atmosphere. On the other hand, extending the physical space and building an educational platform that combines "on campus and off campus". Student organizations should not only focus on campus education, but also go beyond campus. Firstly, it is necessary to make good use of the resources of school laboratories, libraries, sports halls, and art

galleries, and transform resource advantages into educational abilities. Secondly, it is necessary to strengthen the connection with external units, such as museums, enterprises and institutions, training bases, and street communities, to provide new testing platforms for students' theoretical knowledge. By interconnecting and establishing close cooperative connections, we continuously enhance the ability and level of student organization and education.

## **4. Innovation of Mechanism for College Student Organizations to Educate Students**

### **4.1 Strengthen institutional guarantee mechanisms**

To build a good organizational and educational environment in universities, institutional guarantees are indispensable. Firstly, it is necessary to enhance the operational guarantee mechanism. The smooth implementation of student organization work requires both institutional guarantees and certain financial and material support. Each department shall establish strict and standardized operational support systems to ensure that work always proceeds along the planned direction. Coordinate the planning of special student organization activity funds, support the development of characteristic activities, regularly maintain venues such as sports halls, art galleries, and libraries that are frequently used by students, equip them with necessary software and hardware facilities, and comprehensively optimize the working environment. Secondly, it is necessary to enhance the guarantee mechanism for the teaching staff. Professional guidance teachers can enhance the cohesion of student organizations, increase the sense of identity and honor of organizational members. We should attach importance to guiding the construction of the teacher team, creating a more professional and competent teacher team, guiding students to organize high-quality development, and enhancing the attractiveness of student organizations for education.[3]

### **4.2 Improve the assessment and evaluation mechanism**

A scientifically sound assessment and evaluation mechanism is an important criterion for testing the effectiveness of student organization work. Firstly, adhere to the combination of quantitative and qualitative assessment. Establish a diversified and visualized assessment and evaluation mechanism for various functional departments of the school around the central work of the school. Based on the actual situation of each student organization, comprehensively examine the implementation of work, and objectively evaluate the practical performance of the first responsible person. And based on the quality and effectiveness of the completed work, quantify the work objectives item by item, and motivate work innovation by refining the objectives. Secondly, adhere to the combination of daily assessment and year-end evaluation. The assessment of student organization work should adhere to the principles of seeking truth from facts and using exams to promote development, and implement dynamic tracking and grasp in daily life. Especially for student groups formed spontaneously by students for interest exchange, academic exams, etc., full process guidance should be provided, and daily assessments should be included in the year-end assessment and grading, shifting from the traditional one-time assessment to a full process assessment. Finally, establish a reasonable reward and punishment mechanism. On the one hand, we need to improve the incentive mechanism and enhance the work enthusiasm of teachers and students through establishing models, commending advanced individuals, and providing material rewards. On the other hand, it is necessary to establish a reasonable exit mechanism. Strictly manage various clubs and associations, implement a "one vote veto" system for student organizations that do not meet the standards, and create a good atmosphere for student organization education.

### **4.3 Establish a sound collaborative education mechanism**

A sound collaborative education mechanism is an important guarantee for enhancing the effectiveness of student organizations and achieving long-term educational functions. Firstly, we need to establish a comprehensive mechanism for educating students through top-down collaboration. The school firmly grasps the direction and overall situation of education, and the college coordinates the work of scientific research, management, service, and organization of education. Each student organization strictly implements the tasks assigned by the school. Secondly, establish a sound mechanism for left and right collaborative education. Each department of the school should carry out reasonable division of labor according to the educational goals and work deployment, and concentrate the resources of each department in the same direction. The Organization Department, Propaganda Department and other departments should fully mobilize resources at all levels, enhance communication and exchange between departments, timely grasp the dynamics of various student organizations, and strengthen guidance and supervision of student organizations. The Student Affairs Department, Youth League Committee and other departments should take the lead in ideological and political work, explore the elements of ideological and political education in student organizations, drive diverse subjects such as classes, student unions and clubs, and carry out work around the center of the school. Finally, establish a sound mechanism for cultivating students through internal and external interaction. We should fully mobilize the participation and enthusiasm of multiple entities such as

families and social institutions, promote their advantages and mutual cooperation, create a good atmosphere of concern and support for school organization and education work in the whole society, promote positive interaction between families, society, and schools, and create a collaborative education work pattern.

## 5. Conclusion

Innovation in the organizational mechanism of college students is an important choice to comply with the laws of ideological and political education, and it is also the foundation for maintaining vitality in organizational education. We need to strengthen practical promotion and task implementation, establish a systematic mechanism as support, and regard the organization and education of college students as a long-term, global, and sustainable strategic project to achieve.

## References

---

- [1] Chen Wanbai, edited by Zhang Yaocan. Principles of Ideological and Political Education (3rd edition) [M]. Beijing: Higher Education Press, 2015.
- [2] Zheng Yongting. Methodology of Ideological and Political Education (3rd Edition) [M]. Beijing: Higher Education Press, 2022.
- [3] Cheng Yongjun. Problems and Organizational Mechanism Innovation in Continuing Education for College Student Party Members [J]. Journal of Huzhou Normal University, 2010, 32 (05): 135-137.

## Author Bio

Fangmei Hu (1996.05 -), female, Han ethnicity, from Luzhou, Sichuan, postgraduate, research intern, research direction: Ideological and political education.