



Research on the Cultivation of Professional Undergraduate "Craftsman Spirit" under the Background of Hainan Free Trade Port

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Abstract: Higher vocational undergraduate education shoulders the important mission of cultivating high-quality technical talents, which is carried out under the background of Hainan Free Trade Port construction. Among them, the cultivation of "craftsman spirit", as an important content of higher vocational undergraduate education, is of great significance to improve the quality of talent cultivation and promote the economic development of free trade port. The present situation, problems and countermeasures of craftsman spirit cultivation in higher vocational undergraduate education are based on the new period. Combined with the actual development of Hainan Free Trade Port, this paper analyzes the current situation of craftsman spirit cultivation in vocational undergraduate education, which provides strong talent support for the construction of Hainan Free Trade Port.

Keywords: Hainan Free Trade Port; professional undergraduate; craftsman spirit; talent cultivation

1. Introduction

The construction of Hainan Free trade Port is a major national strategic decision, the goal is to build a high level of opening up. In this context, vocational undergraduate education shoulders an important mission as a higher education type closely related to the economic and social development in order to cultivate high-quality technical and technical talents to meet the needs of the free trade port construction. The "craftsman spirit" is the important quality of talents needed for the construction of foreign trade ports, as a kind of professional spirit of pursuing excellence. With the deepening of the construction of Hainan free trade port area, the demand for high-quality technical and skilled personnel is becoming more and more urgent. As an important base for cultivating this kind of talents, the education quality of vocational undergraduate education is directly related to the effectiveness of the construction of the free trade port. As the core of professional spirit, the cultivation of craftsman spirit plays an irreplaceable role in improving the quality of professional undergraduate education and cultivating high-quality talents who meet the needs of free trade port construction. Therefore, under the background of Hainan Free Trade Port, it is of great theoretical and practical significance to study the cultivation of the craftsman spirit in vocational undergraduate education.

2. The current situation of cultivating professional undergraduate craftsman spirit under the background of Hainan Free Trade Port

Under the background of building a free trade port in Hainan, vocational undergraduate education attaches great importance to the cultivation of craftsman spirit. However, in practice, there are still some problems. First, some schools have not had a deep enough understanding of the spiritual connotation of the craftsman, and only stayed in the superficial publicity and form, and lack of substantive implementation of the training measures. Second, education and teaching are out of touch with practical work, and it is difficult for students to truly integrate the craftsman spirit into their professional practice. In addition, the low social awareness of the craftsman spirit also affects the schools enthusiasm for cultivating the craftsman spirit.

3. Countermeasures for cultivating professional undergraduate craftsman spirit under the background of Hainan Free Trade Port

Schools should cooperate with enterprises, establish a school-enterprise cooperation mechanism, and jointly promote the cultivation of the craftsman spirit. Through practice, training, project cooperation and other ways, students can experience and practice the craftsman spirit in practical work, and improve their professional quality and ability. The craftsman spirit, a long-established cultural concept, has always been regarded as the cornerstone of skill inheritance and quality assurance. In the context

of the new era, how to combine the craftsman spirit with the enterprise culture and industry requirements has become a topic worthy of further discussion. We need to clarify the core connotation of the craftsman spirit. The spirit of craftsmanship represents the love of work, the dedication to skills and the adherence to quality. It requires employees to have the spirit of excellence, and constantly seek breakthroughs and innovation in skills for success. This spirit is not only reflected in the personal attitude towards the work, but also throughout the whole career. Lets analyze the relationship between corporate culture and the craftsman spirit. Corporate culture is the soul of an enterprise, which shapes the corporate values, code of conduct and team atmosphere. Integrating the craftsman spirit into the corporate culture can stimulate the sense of responsibility and mission of employees, and promote the improvement of enterprise cohesion and centripetal force. At the same time, corporate culture can also provide strong support and guarantee for the inheritance and development of the craftsman spirit.

In terms of industry requirements, different industries have different needs, and different ways reflect the spirit of craftsmanship. For example, manufacturing requires skilled craftsmanship and strict awareness of quality control; the service industry requires employees to provide fine and thoughtful service in detail and customer experience. Therefore, we need to combine the characteristics of different industries with the requirements of the industry, so as to form the craftsman spirit with the characteristics of the industry. We will strengthen training and education for employees. Through the craftsman spirit lectures, skills competitions and other activities, improve the workers understanding and understanding of the craftsman spirit. At the same time, according to the characteristics of the industry and corporate culture, targeted training plans are formulated to improve the professional quality and skill level of employees. Establish incentive mechanisms. Employees with excellent performance will be incorporated the craftsman spirit in the enterprise performance appraisal system and will be commended and rewarded. This can not only stimulate the work enthusiasm of employees, but also promote the inheritance and development of the craftsman spirit.

4. Improve the awareness of the craftsman spirit in the society

To enhance the social awareness and recognition of the craftsman spirit, the government and all sectors of society should intensify the publicity and promotion of the craftsman spirit. At the same time, a reward mechanism will be established to commend and reward individuals and teams who practice the craftsman spirit in their work, so as to stimulate their enthusiasm and creativity for work. Improving the social recognition of the craftsman spirit is a long-term and a process that requires various efforts. The spirit of craftsmanship represents the ultimate pursuit of skills, focus and dedication to work, and unremitting adherence to quality. It is not only the embodiment of personal quality, but also an important force to promote the progress of social civilization. Here are some suggestions designed to enhance the recognition of the craftsman spirit in the society:

4.1 Strengthen publicity and education

Media publicity: Through TV, radio, newspapers, the Internet and other media, the connotation and value of the craftsman spirit are widely publicized, so that more people can understand and realize the importance of the craftsman spirit.

Education and guidance: In school education, strengthen the cultivation and guidance of the craftsman spirit, so that students can establish correct values and professional views from childhood, respect the craftsman spirit, pursue the craftsman spirit, and cultivate and guide the craftsman spirit.

4.2 Set a typical example

Selection and commendation: Regular selection and commendation activities for the craftsman spirit will be held to commend those individuals or teams who have made outstanding achievements and the craftsman spirit in their respective fields, set an example, and encourage more people to pursue excellence.

Publicity and promotion: Through the media, exhibitions, lectures and other forms, these typical deeds and spiritual outlook are widely publicized, so that more people will be infected and inspired.

4.3 Improve policies and systems

We will formulate relevant policies to encourage and support enterprises and individuals to carry forward the spirit of craftsmanship, provide financial and technical support, and promote the inheritance and development of the spirit of craftsmanship. We will establish a sound evaluation and incentive mechanism for the working spirit of craftsmanship, so that individuals or teams with the spirit can be rewarded and recognized in career development, salary and remuneration.

4.4 Create a social atmosphere

By holding activities such as craftsman culture festivals and skill competitions, we will create a social atmosphere in which craftsmanship is respected and the spirit of craftsmanship is respected, so that more people can feel the charm of the craftsman spirit. We will create a sound situation in which the whole society pays close attention to and supports the spirit of

craftsmanship, and encourage people from all walks of life to participate in activities to carry forward and carry forward the spirit of craftsmanship, so as to carry on and carry forward the spirit of craftsmanship.

4.5 Establish a practical teaching system

Colleges and universities should establish a perfect practical teaching system, including experiment, practical training, practice and other links, so that students can personally experience and master the knowledge and skills learned, and cultivate students craftsman spirit. Organizing practical activities: Colleges and universities can organize various forms of practical activities such as social activities, innovation and entrepreneurship, science and technology competitions and other forms, so that students can understand social needs and market changes, and enhance their practical ability and innovative consciousness. School-enterprise cooperation: colleges and universities can cooperate with enterprises to establish practice bases and joint training bases, so that students can understand the production process and professional standards of enterprises through practice and practice, and cultivate their own professional quality and craftsman spirit. Guide students to participate in scientific research: Universities can guide students to participate in scientific research projects, let students understand the cutting-edge technology and future development direction of the subject through scientific research activities, and improve their academic literacy and innovation ability. Improve the evaluation mechanism: Colleges and universities should establish a perfect evaluation mechanism, take students practical ability and craftsman spirit as important indicators of evaluation, and promote students to constantly improve their ability and quality in practice.

5. Conclusion

Under the background of the construction of a free trade port in Hainan, it is of great significance to cultivate the craftsman spirit for vocational undergraduate education. The cultivation level of the craftsman spirit in professional undergraduate education can be effectively improved, providing strong talent support for the construction of Hainan Free Trade Port. By deepening the understanding of the connotation of the craftsman spirit, the combination of education and teaching and practical work can be strengthened, and the recognition of the craftsman spirit in the society can be improved. In the future, we should continue to pay attention to and explore new ways and methods to cultivate the spirit of craftsmanship, so as to adapt to the continuous development and changes in the construction of the free trade port.

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