



The Inheritance of Excellent Traditional Chinese Culture in College English Education

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Abstract: With the continuous acceleration of globalization and the increasing frequency of cross-cultural communication, this paper mainly explores the relevant content of inheriting excellent traditional Chinese culture in college English teaching, and analyzes the significance and value of integrating traditional culture into college English teaching in today's educational and teaching environment. Propose targeted teaching strategies from different perspectives to help students establish national cultural confidence, improve their English learning and language abilities, and achieve the dissemination of excellent traditional Chinese culture internationally and globally.

Keywords: excellent traditional chinese culture,college english,educational inheritance

1. Introduction

In college English education and teaching, teachers should not only cultivate students' language skills, but also give full play to their language abilities and spread excellent traditional Chinese culture to the outside world. In the past, English education in universities often emphasized the input of Western culture and neglected the output of traditional culture. Many students, although possessing English expression skills, find it difficult to accurately express the excellent traditional Chinese culture in English during external communication. Therefore, exploring ways to inherit excellent traditional Chinese culture in college English education can give students a deeper sense of national cultural confidence and help them master strategies for promoting traditional culture. The goal of achieving the internationalization of traditional Chinese culture has important practical significance.

2. The significance of inheriting excellent traditional Chinese culture in college English education

2.1 Establishing cultural confidence

The excellent traditional culture of China contains the spirit and values of our country. By inheriting the excellent traditional culture through English education and teaching in universities, students can be guided to deeply understand and explore the excellent traditional culture of the Chinese nation from a new perspective, and feel its profoundness and profundity. Guide students to introduce traditional culture in English, so that they can fully experience the unique charm and value of excellent traditional Chinese culture[1]. To cultivate students' awareness and sense of responsibility in inheriting excellent traditional Chinese culture, and further enhance their cultural belonging and identity. Only in cross-cultural communication can students showcase the charm of excellent traditional Chinese culture to the world, and enhance their activity enthusiasm and initiative.

2.2 Improve cross-cultural communication skills

In the process of conducting English education and teaching in universities, teachers not only need to impart language knowledge to students, but also facilitate cultural exchange and collision between the East and the West. By utilizing English education in universities to inherit excellent traditional Chinese culture, students can fully experience the differences between Chinese and Western cultures, guide them to effectively compare and analyze Chinese and Western cultures, and realize the impact of sinicization on a person's behavior habits, language expression, and thinking patterns. Guide students to better understand and respect Western culture in the process of conducting cross-cultural communication activities, while also appropriately and accurately conveying excellent traditional Chinese culture to everyone. To avoid cultural misunderstandings and effectively enhance students' cross-cultural communication skills.

2.3 Promote the dissemination of traditional culture

In the context of globalization, universities are important bases for cultivating international cultural exchange talents.

Guiding students to inherit and spread the excellent traditional culture of the Chinese nation in college English teaching can leverage their advantages in language and cultural literacy, and convey the values and spiritual pursuits contained in the excellent traditional culture of China to the world. With the help of international academic exchanges, international cultural activities and other occasions, students can attract more foreign people to pay attention to and study the excellent traditional Chinese culture. Further expand the dissemination scope of excellent traditional Chinese culture, enhance the international influence of culture, and build a global and diverse world cultural pattern.

2.4 Cultivate all-round development talents

By integrating excellent traditional Chinese culture into English teaching in universities, students can develop good ideological qualities and humanistic literacy. Traditional culture contains positive values such as honesty, friendliness, benevolence, and harmony, which have a certain guiding role in students' growth and development[2]. Integrating excellent traditional Chinese culture into college English education can also create a good teaching environment for students, allowing them to be influenced by traditional culture unconsciously. Improving students' sense of social responsibility is of great help to their development and can also cultivate more talents with international perspectives and cultural heritage for the country.

3. Strategies for Inheriting Excellent Traditional Chinese Culture in College English Education

3.1 Optimize course offerings

In the process of conducting English classroom teaching in universities, if teachers want to effectively inherit excellent traditional Chinese culture, they can optimize the curriculum by combining traditional culture and incorporating content related to festivals, ancient poetry, idioms, and other related aspects into teaching. Set clear classroom teaching objectives to help students improve their cultural literacy and language proficiency. Organize cultural experience activities for students, stimulate their learning interest through role-playing and other forms, enhance their participation in classroom teaching activities, and strengthen their practical abilities. In regular English teaching, it is appropriate to introduce traditional cultural teaching materials to students and introduce them to Chinese traditional culture[3]. Special courses on Chinese excellent traditional culture English can also be set up to guide students in systematically learning relevant knowledge.

For example, college English teachers can take the example of the Teacher's Guide and require students to conduct in-depth investigations into the creative background of the guide, translate poetry and cultural interpretations, and finally engage in role-playing. Through the above teaching activities, help students learn English poetry. In the process of translating poetry, students can feel the charm and value contained in poetry, as well as the profoundness of Chinese characters. It can also enhance students' interest in learning English and traditional culture, and improve their initiative.

3.2 Innovative classroom teaching mode

In college English education and teaching, teachers should also pay attention to innovative classroom teaching methods while inheriting excellent traditional Chinese culture, and adopt scientific and reasonable methods to appropriately introduce elements of excellent traditional Chinese culture to students. By using methods such as videos and images, students' interest in learning can be stimulated, their classroom participation can be improved, and their understanding and recognition of traditional culture can be deepened. By using multimedia teaching technology and virtual reality technology to create a realistic teaching scenario for students, guiding them to introduce excellent traditional Chinese culture in English in cross-cultural communication situations. Improving the fun and practicality of classroom teaching can also enhance students' language application and cultural dissemination abilities.

For example, the Mid-Autumn Festival on the 15th of August is one of the traditional cultures in China, and English teachers in colleges and universities can prepare some items and food that may be used in the Mid-Autumn Festival in the process of classroom teaching for students in advance. At the same time, students are guided to combine their English knowledge to introduce this festival and share the special food of this festival. In the process of introducing the origins of the Mid-Autumn Festival and the related customs, students can master different English knowledge and grammar, and improve their language expression ability. At the same time, they can also learn about the different folk customs in different regions during the Mid-Autumn Festival, and improve students' sense of identity and understanding of national culture.

3.3 Improve teaching evaluation

Teaching evaluation is an important component of classroom teaching activities, mainly including process evaluation and summary evaluation. In the evaluation of students' performance and achievements in the learning process, college English teachers mainly assess students' English language ability, cultural understanding, emotional attitude, and so on.

Encourage students to conduct self-evaluation and group peer evaluation, enhance their reflective ability, and cultivate their sense of teamwork. Teachers should also provide appropriate guidance and feedback to students during this process, helping them recognize the problems they have. In the process of conducting teaching evaluation, it is not only important to focus on students' final grades, but also to pay attention to their learning process and attitude. Improve learning motivation and innovative thinking, and evaluate students' learning outcomes.

For example, in the actual teaching process of inheriting excellent traditional Chinese culture, college English teachers can lead students to play idiom linking and idiom application games, and understand students' situations by asking questions during the activities. Secondly, evaluate students based on their completion of homework and their performance in group discussions, and ultimately evaluate them based on their learning outcomes. Summarize relevant data to provide students with corresponding feedback. Only in this way can we improve students' learning outcomes, recognize their strengths and weaknesses, and enhance the effectiveness of inheriting excellent traditional Chinese culture in English teaching.

4. Conclusion

With the continuous development and progress of the times, integrating excellent traditional Chinese culture into English education in universities has become the main direction and path of development, and an important way for universities to cultivate more international and cultural talents. Teachers use various teaching strategies to help students improve their language proficiency and cultural literacy, promoting the dissemination of excellent traditional Chinese culture internationally. Therefore, university teachers should also fully recognize the importance of inheriting culture in English education and teaching, and constantly explore and improve strategies for inheriting traditional culture in English teaching. Optimize the teaching mode and contribute our own strength to promote the excellent traditional Chinese culture to the world.

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