



On the Influence of International Relations on International Trade

Zejun Chen

School of Philosophy and Social Development, South China Normal University, Guangzhou 510631, Guangdong, China

DOI: 10.32629/memf.v3i1.652

Abstract: At present, with the deepening and development of globalization, the world has begun to become a whole, and the relationship between countries is getting closer and closer, showing a multi-dimensional trend. However, under this trend, the influence of international relations on international trade is also increasing, and the role it reflects is becoming more and more prominent. Under the situation that the global economy is constantly advancing, the relationship between international relations and international trade is interdependent and contradictory, and there will be frictions during the period. And the role played by international relations is very important. The author of this paper mainly expounds the influence of international relations on international trade, and proposes relevant strategies to make international relations promote the development of international trade.

Keywords: international relations, international trade, influence

Introduction

In recent years, the international situation has faced sudden changes. In order to adapt to changes, international relations will be turbulent and lack stability, which will have a greater impact on international trade. Only when international relations become more stable can we promote the establishment of long-term trade relations between the two countries and promote the economic development of each country. On the contrary, the intensification of contradictions in international relations will lead to fewer and fewer international trade interactions between the two countries, and trade relations will gradually break down. Therefore, properly handling international relations will have a positive and long-term impact on the development of international trade.

1. Analysis of the impact of international relations on international trade

1.1 International relations are an important guarantee for the smooth implementation of international trade

People's cognition is gradually improving, their vision is getting wider and wider, and they also have a deep understanding of internationalization. If a country rests on its laurels, it will fall behind. International relations will rise to a new stage of development only when each country opens its doors and promotes its own unique products to other countries. Because of the trade, each country often interacts and communicates, thus establishing a good friendship. Countries can learn from each other in terms of economy and culture, and learn from the experience of other countries in the process of economic development. For example, China and Australia have close trade exchanges, and the total trade volume is also increasing year by year, and the relationship between the two countries is deepening. In terms of trade, both countries complement each other and draw lessons from each other. It can be found from the exchanged products that China needs natural gas, coal and other resources from Australia, while Australia needs machinery products and clothing from China. Australia's rich agricultural products and natural resources have given our economy the impetus to move forward. China's market is more open and its labor force is abundant, which provides Australia with more labor resources. For Australia, China is already a market for Australia to provide trade exports. Similarly, Australia has also opened up a source of imports for China. China and Australia have established good relations in trade exchanges.

1.2 Economic relations in international relations play a decisive role in the development of international trade

The most important thing in international relations is economic relations. Economic relations are a true portrayal of the economic exchanges between countries, and are also a direct factor reflecting the economic and trade of countries. Taking the relationship between China and Australia as an example, Australian leaders visit China every year, and Chinese leaders

also visit Australia. Such a friendly relationship has brought China and Australia closer together. However, Sino-Australian relations have also fallen into a low period. For example, some frictions have arisen due to the Kadeer visa incident, which has caused a lot of difficulties in the trade between China and Australia.

1.3 Open up the international trade market to promote the harmonious development of international relations

Vigorously explore the international market and open up various national resources to the outside world. For example, some countries have strong energy and agricultural fields. If they do not develop markets, they will hinder the expansion of the scope of their own resources. If the market scope is widened, the resources of different fields of the country can spread abroad, and countries can obtain the required resources from each other in the market. This can enhance the influence of the international trade market for the country's economy and trade, and can also develop international relations stably and sustainably. In the case of harmonious development of international relations, it can promote the better development of trade among countries.

1.4 International trade can alleviate the occurrence of conflicts in international relations

Since each country has differences in development, the benefits achieved by each country are also different. It is difficult for the international trade market that is open to the outside world to fully enter a stable state. All parties want to achieve greater benefits in this link, and do their best to do a good job in the work of all parties and reduce international conflicts. In recent years, the process of economic globalization has accelerated, which has brought a greater impact on the economies of all countries. However, international conflicts are also inevitable, because every country has to seek rapid development economically. During this period, if any decision goes wrong, economic interests will be involved. The development of a country requires strong economic support. If the national economy is damaged, all aspects of the country will be adversely affected, and people's lives will be in crisis. If Chinese people live unhappily, then the society will be turbulent, and various unrest events will occur for a long time. Therefore, international trade needs international relations to maintain, and international trade depends on international relations. Especially in the national military, if the military contradictions between countries increase, the exchanges between countries will decrease, and some countries even stop import and export trade cooperation, which will continue to intensify the contradictions between the two sides. Therefore, international trade can alleviate conflicts in international relations. Because the development of a country cannot blindly stay in the conservative stage. Only by opening to the outside world can the world have a sense of this country, and the products of various countries will flow abroad to make up for the needs of different countries' products, so as to promote the stable development of the country's economy.

1.5 The impact of international relations on China's economy

With the foundation of international relations, all countries are making efforts to maximize their own economic benefits. Therefore, international relations are not only a double-edged sword in front of all countries in the world, but also can learn from each country's economic and technological experience, and lead them to a higher development field. International relations can drive innovations in the economic mechanisms of countries. To make the national economy develop sustainably for a long time, each country must continuously improve the technical level and establish an effective economic mechanism. In addition, countries should learn from each other, encourage countries to explore and practice courageously in their development, avoid detours, and finally achieve leapfrog development in the process of economic development. Especially for China, through the continuous development of international trade channels, the past planned economic system has been gradually transformed into a market economic mechanism.

Any country should provide a lot of financial support in international trade, and need to actively participate in international trade activities, use advanced technology, and improve national influence. The rapid development of the national economy and science and technology has driven the development of other industries, such as the country's transportation and communications. There are also more companies that have begun to focus on the cultivation of talents and opened their doors to various countries, realizing the connection between countries, exchanging product operation models with each other, and exploring each other's successful experiences in science. This transnational business model has injected fresh elements into the survival and development of enterprises, and has also played a role in the international arena.

In addition, for developed countries, they have an advantage in international trade relations. Developed countries have a say in the development of international trade, because developed countries always need to maintain more economic interests in trade competition. They have a place in the commodity market. In order to stabilize the economy and maximize benefits, they are constantly striving to reduce international trade conflicts. Especially under the situation that the times are developing

continuously, the competition pressure between countries in the international market economy is getting bigger and bigger. If a country's economy is backward, it is bound to be in a weak position in the international arena, and conflicts will also increase, making it difficult to integrate the interests of various countries.

Therefore, in order to make a country's economy develop healthily and lastingly, it is necessary to stabilize international relations, seek effective economic development, and overcome difficulties and face them in the process of rapid economic development of globalization.

2. Strategies for international relations to promote the development of international trade

2.1 Strengthen diplomatic capacity building, create harmonious international relations, and promote smooth international trade

Whether international relations are good or bad, whether they are harmonious or split, is inseparable from the level of diplomacy of a country. Strong diplomacy has a direct impact on the development of international relations and international trade. In order to stabilize international relations, a country should focus on building its diplomatic capabilities. The development situation of each country is different, and each country needs to proceed from the actual development of its own country and make full consideration of its national conditions and national economy. At the same time, we must stand in the perspective of the continuous development of the times and keep pace with the times. It is necessary to unify political interests and economic interests, and formulate a strategy that can not only match the development of the country, but also optimize the country's diplomatic means and promote long-term trade exchanges between the two sides.

Under the circumstance that the international situation is constantly changing, the instability of international relations will affect the international trade network. If a country's international trade network is blocked, then the national economy will be stagnant, and there will be no long-term development, and international conflicts will also occur. Therefore, the most effective means of handling international relations is to use strong diplomacy to coordinate and enhance relations between countries. The superiority of a country's diplomatic construction is bound to expand the development pattern of international trade.

2.2 Build a bridge of communication and communication to stabilize economic relations

Any country's trade needs to be based on good international relations. Problems can arise if relations between countries deteriorate. During this period, it is also necessary to build bridges of communication between countries to enhance understanding. Effective communication can resolve conflicts and maintain and develop relationships. On the premise of mutual understanding, equality and respect, the effective development of international relations. Therefore, international relations need to be maintained through strong means of communication. Because only the establishment of international relations can drive the smooth development of international trade and the rapid economic development of various countries. In practice, multiple trading partners can be established, and frequent dialogues with trading partners are required to establish a contact mechanism. At the same time, we can promote our own culture to our trading partners, learn more about each other, explore the folk customs and habits of each country, and respect the customs of each country, so as to make countries develop more harmoniously and for a long time.

2.3 Pay attention to publicity and establish an image

Every country has a long history of development, and each stage has a historical story. Each country can show its own characteristics and establish a good image in front of each country. In order to promote a more stable and harmonious development of international relations, the state needs to focus on publicity. It is possible to organize sports events, invite countries to participate, let more other countries participate, and publicize the excellent culture of the country. At the same time, it is possible to establish deep friendship with participants from various countries, maintain communication with them, and learn about the culture and economy of different countries. This can enhance the country's influence, establish a good image for the country, gain the trust, support and respect of the international community, and create conditions for the long-term development of international trade.

2.4 Regulate the development of international trade market

The development of international trade has undergone many changes. For the news media, they are witnesses to the development of international trade, and they have recorded and treasured this development. This can urge the international trade market to be more standardized and developed. From a practical point of view, its role is truly reflected in the following

aspects. First, the relevant government must ensure that the reported events are true, and on this basis, the government can correctly guide international public opinion. For example, some real and objectively recorded events can transmit information to the international market, so that people have the right to obtain information in a timely manner. At this stage, news media people should shoulder social responsibilities, play a linking role between the government and the people, and lay out the facts so that the government's image can be maintained. On the other hand, the news media has a very positive role in promoting international trade. The development of international trade relations requires the joint maintenance of multinational news media and diplomats. The news media, representing the country, have to be very careful in their wording. Any remarks are to highlight the national position. They speak on behalf of the country, and the valuable information they disseminate will also have a favorable impact on the orderly conduct of international trade. Therefore, the important task of regulating the development of the international trade market needs to be completed by the government and the news media, and the support of the government and the communication role of the media should be brought into play.

Conclusion

The relationship between international relations and international trade is both close and complex, and the impact of international relations on international trade is critical. Establishing good international relations can promote the smooth development of international trade, and will also drive the development of the national economy to a large extent. However, improper handling of international relations will also hinder the development of international trade. Therefore, the stability of international relations needs to be promoted by the national government and the news media, and at the same time, efforts must be made to maintain the country's image in the international market, so that international trade has firmer confidence in the international market. Through multi-party supervision and assistance, the international market environment can be more and more standardized, enabling various countries to participate in fierce competition in the international market. In order to adapt to the new environment of the international market, we must learn to innovate. Only with adequate preparations can countries have the opportunity to show themselves on the huge stage of international trade. Only then can the country gain a place for sustainable development, thereby promoting a large number of exports of national products and implementing the long-term development strategy of international trade.

References

- [1] Yu Dejun. On the Influence of International Relations on International Trade - Taking China and Australia as Examples [J]. *Guangdong Economy*, 2017, (2): 68.
- [2] Nuerlan. Bahetinur. The impact of international relations and national policies on international trade — taking the construction of Xinjiang Horgos port as an example [J]. *Journal of the Party School of the Yili Prefecture Committee of the Communist Party of China*, 2009, (3): 58-60.
- [3] Yang Changchun. On the relationship between international trade and international logistics [J]. *International Trade*, 2007, (10): 28-31.
- [4] Wang Suqin. The Foundation, Opportunities and Thinking of Promoting China-Australia Economic and Trade Cooperation [J]. *World Economic Research*, 2005, (5): 73-77.
- [5] Wang Shiming, Wang Yanfen. Why China-Australia Relations Change from "Cold" to "Hot" [J]. *Pacific Journal*, 2010, 18(6): 40-48.