

Construction of "one-stop" student community ideological and political education platform

Weiwei XU, Baodong HOU, Siyu QIAN, Yangyi GUAN

Jilin Institute of Chemical Technology, Jilin 132022, China

Abstract: Under the continuous deepening of the task of "moral education" in China, the concept of three education, five education and so on is popularized, and the importance of students' ideological and political education is becoming increasingly prominent. As an important position for cultivating talents, colleges and universities need to provide students with a comprehensive, diversified and three-dimensional ideological and political education platform to help students form a correct world outlook and outlook on life and values, cultivate their sense of social responsibility and innovative spirit, and improve their comprehensive quality. The construction of a "one-stop" student community ideological education platform has received extensive attention, which can effectively mobilize students' participation, autonomy, self-management initiative, and better implement the requirements of ideological education. The purpose of this paper is to explore the construction path of "one-stop" student community ideological and political education platform, hoping to provide theoretical suggestions for the platform construction of universities.

Key words: universities; "one-stop"; student community ideological and political education platform; construct

1 Introduction

According to the requirements of China's *Opinions on Accelerating the Construction of the Ideological and Political Work System in Colleges and Universities*, it is pointed out that colleges and universities should strive to construct the "one-stop" student community ideological and political education platform. Under the concept of "student-centered, caring for students, and serving students" platform construction, the construction of student community platforms requires relying on schools, dormitories, libraries, and other student living places, reforming the ideological and political education model, and leveraging the roles of teachers, school leaders, and students themselves. A platform of ideological and political education, including students' ideological and political education, interaction between teachers and students, and practical activities, has been built. In this process, we pay more attention to the principal position of students and provide students with a full range of ideological and political education resources, such as learning materials, teaching videos and online discussions, so that students can access the content of ideological and political education anytime and anywhere, and improve the convenience and participation of learning. Through the online community platform, students can express their views and discuss freely, therefore enhancing interaction and cooperation among students. However, due to the short time of its practice, it still faces many difficulties in its implementation, so it is very important to strengthen the study of its difficulties and solve the problems.

2 Construction value of "one-stop" student community ideological and political education platform

2.1 Give full play to students' learning autonomy and achieve personalized development

The "one-stop" student community ideological and political education platform provides students with an independent learning environment and diversified learning resources, including learning materials, course videos, online discussions, etc. Students can learn according to their own learning progress and interests, and improve their enthusiasm and initiative in learning. Moreover, ideological and political education itself needs to fully mobilize students' subjective initiative, and self-reflection and platform in daily study and life, so as to realize self-growth. The "one-stop" student community ideological and political education platform is a reasonable allocation of resources for students as the main body, and can provide personalized learning plans and guidance for students according to their individual needs and development direction, so as to help students discover and develop their own advantages and achieve personalized development [1].

2.2 Respect students' main position, and strengthen students' self-management and supervision

"One-stop" student community ideological and political education platform can build a platform for students to participate in, change the traditional top-down management mode, respect students' main position, put students in the same position as managers, and let students participate in the management of ideological and political education activities, especially by students to discuss and determine the management mode of "one-stop" platform. Students discuss contradictions and solve problems, strengthen students' enthusiasm for self-management, and improve students' participation. Students can also combine the learning resources, learning plans and learning feedback functions provided by the platform, plan their own learning time and content, and independently choose the life management functions provided by the platform, so as to build a diversified management mode of student participation, so that students can enhance their sense of gain and achievement and improve their problem-solving ability in self-management and participation in platform management.

2.3 Use the discussion, interaction and other functions of the platform to promote the divergence of students' thinking

The "one-stop" student community ideological and political education platform in colleges and universities inevitably includes the functions of interaction and discussion. Students can use these functions to exchange ideas and collide with other students, stimulate different viewpoints and ways of thinking, broaden students' thinking boundaries, and cultivate students' innovative thinking and critical thinking ability. In addition, the platform also provides a wealth of ideological and political education practice activities, cases, etc. Students can participate in various kinds of discussions, debates, teamwork and other activities on the platform. Students can also participate in social practice, volunteer service, cultural and artistic activities, etc., to enhance their social responsibility and cultivate their logical thinking, expression ability and comprehensive quality [2].

3 The dilemma faced in the construction of "one-stop" student community ideological and political education platform

3.1 The concept of community ideological education needs to be strengthened

The "one-stop" student community ideological and political education platform in colleges and universities mainly relies on the community, dormitory and other students' life, changes the traditional passive management mode of students' ideological and political education, and realizes the education, management and service of students' ideological and political education. However, in the construction of the community ideological and political education platform, some teachers and students lack understanding of the ideological and political education platform. They still focus on classroom teaching and fail to recognize the role and function of community education, resulting in insufficient platform management

and operation personnel. As long as counselors are relied on ideological and political education, the platform's educational function cannot be brought into play. In particular, due to the lack of cognition, when carrying out the "one-stop" community ideological and political education work, counselors attach too much importance to the management of students, ignore the education and service of students, and even think that the community is only a place for students to live and rest, and simply carry out the ideological and political education work in the classroom, which limits the potential of the community platform to play the function of ideological and political education. The lack of understanding of the value of community education by counselors and managers also leads to the lack of understanding of the function of community ideological and political education and the neglect of the learning of community ideological and political education resources.

3.2 Student engagement needs to be further enhanced

The "one-stop" student community ideological and political education platform in colleges and universities should pay full attention to the main position of students, so that students can participate in the management and learning activities of the platform in the whole process, and give full play to the self-learning and self-management functions of students in combination with the ideological and political education resources and service functions. However, due to the lack of cognition of the platform, counselors and students often think that the community is only a place for students to relax and entertain, and has no function of ideological and political education. Therefore, they only use the classroom for ideological and political education, and students only passively accept the ideological and political education in the classroom, but do not take the initiative to participate in the ideological and political education activities and discussions in the community, resulting in insufficient participation of students. Due to the lack of students' participation in the "one-stop" community ideological and political education platform in colleges and universities, the management of ideological and political education is still mainly carried out by teachers, and the education function of the platform cannot be fully brought into play.

3.3 The leading work of Party building is insufficient

Party building in colleges and universities, as the basis for leading the education mode of "one-stop" community ideological and political education platform, should provide guidance and planning for the development of community educational platform. However, most colleges and universities have not effectively played the leading role of Party building organizations, and the forms of community ideological and political education activities organized are relatively simple and lack characteristics. Many Party organizations in universities do not pay enough attention to and support the construction of community ideological and political education platform. They often only participate in a superficial manner and lack real leadership and driving force, resulting in the lack of systematic, holistic and long-term construction of community ideological and political education platform. Even if students only passively participate in community ideological and political education practice activities according to the requirements, it is unable to stimulate their initiative to participate and make the activities more utilitarian and purposeful. They cannot play the leading role of Party members and cadres, which affects the ideological and political education function of the community.

3.4 Management efficiency needs to be further improved

The construction of a perfect ideological and political education platform for student communities inevitably requires significant technical support and resource investment, as well as specialized development teams and professional technicians to design, develop and maintain the platform. However, it is affected by insufficient attention and lack of resources in universities and colleges. The construction of the "one-stop" student community ideological and political education platform in some colleges and universities is faced with the problem of insufficient supply of infrastructure

conditions, and the infrastructure conditions of network equipment, computers, software systems and other platforms are relatively backward, unable to meet the normal operation and development needs of the platform, which brings certain restrictions to the functional realization and user experience of the platform. The management of the platform also requires a set of sound rules and regulations and management mechanism to ensure the effective operation and management of the platform, as well as high-quality educational resources and content that can attract students to participate in the platform and ensure the richness and quality of the platform content. However, due to the lack of attention paid by schools and neglect of the allocation of management personnel, the content of the platform may be relatively simple, lacking in characteristics and unable to attract students' interest and engagement.

In addition, due to the lack of management efficiency, it also faces the problem of network security, because the "one-stop" student community ideological and political education platform is a comprehensive platform integrating multiple functional modules, involving the management and use of students' personal information, as well as online communication and interaction activities. If the management efficiency is insufficient, the relevant security measures may not be effectively implemented. This can easily lead to data leakage, network attacks and other malicious behaviors.

4 Optimization strategy of constructing "one-stop" student community ideological and political education platform

4.1 Strengthen the guidance of teachers and students, and establish the idea of community ideological and political education

Colleges and universities should comply with the requirements of "one-stop" student community ideological and political education platform construction and establish a special ideological and political education guidance team, composed of experienced teachers and counselors with good professional quality and educational ability. This team will be responsible for guiding students' ideological and political education work, using various educational means and resources to conduct comprehensive ideological and political education and guidance for students. It is necessary to guide teachers to establish the core concept of community ideological and political education, understand the platform's ideological and political education function, provide learning exchange, reading sharing, social practice, volunteer service and other diversified services, management and education, to promote the comprehensive development of students. Moreover, the construction of the platform requires attention to the subject status of students, so in addition to the teacher team, it is also necessary to set up a student management team, and independently organize diversified community ideological and political education and development activities, practical activities, etc., to give play to students' subjective initiative [3].

4.2 Provide a variety of resources, activities, etc., to enhance the full participation of students

The construction of "one-stop" student community ideological and political education platform in colleges and universities should prioritize the role of students and encourage them to actively participate in the construction and management of the platform. To achieve this, student community committees or student delegations can be set up to organize, manage and promote the development of the platform by students themselves. In order to stimulate students' interest in participation, a variety of resources and activities should be provided to meet the different needs of students, including but not limited to ideological and political courses, reading sharing, lectures, social practice, volunteer service, etc., and strengthen cooperation with colleges, societies, social organizations, etc., to seek more resources and support and to provide students with a broader development space platform. The participation of students also includes the establishment of student evaluation and feedback mechanism, timely understanding of students' needs and opinions, and constantly improving and perfecting the platform [4].

4.3 Strengthen the guiding role of Party building and give play to the function of ideological and political education

The ideological and political education platform in colleges and universities should give full play to the guiding role of Party organizations and guide students to establish correct political concepts and life values. The Party building work should strengthen the ideological guidance and education of students by organizing Party classes and Party member activities, and cultivate their Party spirit and social responsibility. A corresponding Party branch can also be established in the "one-stop" student community, which regularly organizes theme education, Party history learning, Party style practice activities, social practice and other activities to strengthen the guiding role of Party building work, so that the integration of Party building work and the student community ideological and political education work can be better achieved, and the ideological and political education function can be better implemented. The Party branch of the community platform should also carry out discussions and debates on practical issues of student life in combination with the actual situation of the community to achieve normalized guidance on Party building.

4.4 Strengthen management and improve platform management efficiency

4.4.1 Establish a sound management system and strengthen infrastructure construction

The "one-stop" student community ideological and political education platform should establish a scientific management system, including user registration, information release, activity management and other aspects of norms and processes to ensure the normal operation and order of the platform. The platform also should pay attention to the construction of infrastructure, strengthen the platform network facilities, servers, data storage and other aspects of investment to ensure the stability and security of the platform. Especially in recent years, the platform has been updated with artificial intelligence, big data and other advanced technological means. It is important to actively update the technology, for example, establishing a 'smart community' platform and conducting common, difference, and correlation analysis among student groups. It is also necessary to timely find the psychological, behavioral, interpersonal, political beliefs, moral quality and other problems faced by students, provide personalized services and recommendations, enhance the attractiveness and competitiveness of the platform, realize the refined ideological and political education function of the platform, and improve the management quality of the education platform [5].

4.4.2 Strengthen platform security management and maintenance, and create a good platform environment

As a digital platform, the "one-stop" student community ideological and political education platform in colleges and universities not only provides abundant resources and improves the management efficiency of ideological and political education, but also strengthens the management and maintenance of network security. In particular, advanced network security technology should be adopted to encrypt student information and prevent hacker attacks and data leakage. At the same time, system vulnerability and security tests should be regularly conducted, and vulnerabilities should be remedied in a timely manner. Platform managers should also set different permissions and access levels according to roles and responsibilities of different users, for example, students mainly enjoy the rights to watch resources and discuss with each other. Platform managers should realize the security management of student information and platform resources, and setting permissions can ensure that only authorized personnel can perform core operations to prevent illegal access and information tampering. The management personnel of the platform can also establish a reporting platform, strengthen the management of platform users, prohibit the release of illegal, false and bad information, encourage students to take the initiative to supervise and report violations on the platform, seriously deal with violations, and maintain the good order of the platform. In addition, security education and training should be regularly organized to teach students and platform administrators network security knowledge and skills, improve their security awareness and emergency response ability, create a good platform environment, and provide students with a safe, stable and reliable learning and communication

platform.

5 Conclusion

The "one-stop" student community ideological and political education platform in colleges and universities is an important platform built to improve the effectiveness of students' ideological and political education and promote the overall development of students. As the platform is still in the stage of practical exploration, there are several issues with its construction and operation. To ensure the platform's effectiveness and sustainability, a series of strategies need to be adopted. Colleges and universities should pay more attention to the construction of "one-stop" student community ideological and political education platform, clarify its value and function for education work from the ideological perspective, actively strengthen the provisions of relevant rules and regulations, division of responsibilities, etc., give play to the educational function of party building work, actively organize diversified ideological and political education practice activities, and let students participate in all aspects of the platform. The use of a perfect infrastructure and platform management system is of great significance, which provides students with a good learning and communication platform, promotes the overall development of students and improves the quality of thinking.

Conflicts of interest

The author declares no conflicts of interest regarding the publication of this paper.

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