

An Analysis of the Path of Colleges and Universities to Enhance Students' International Competitiveness from the Perspective of "Three-pronged" Education

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Abstract: The world today is undergoing major changes unseen in a century, and the adjustment of the international order and the reform of international relations have brought new challenges. The talent training system of colleges and universities involves the discipline system, teaching system, textbook system, management system, etc., and the ideological and political work system runs through it, which means that the ideological and political work of colleges and universities must continuously enhance the ability to cope with both internal and external pressures and tests. In the process of China's active integration into the world, there is an urgent need for a group of international talents with firm ideals and beliefs, ardent feelings for the family and country, broad international vision, as well as international competitiveness and global competence, who can show a good image on behalf of contemporary Chinese college students on the world stage. Colleges and universities should make efforts to enhance the international competitiveness of students, actively respond to practical difficulties, strive to explore basic strategies, build a perfect "three-pronged education" system, and cultivate international talents who can tell Chinese stories well and spread Chinese voices.

Keywords: "three-pronged" education, international competitiveness, enhancement

Introduction

In April 2016, the General Office of the Central Committee of the Communist Party of China and the General Office of the State Council issued the *Several Opinions on Doing a Good Job in the Opening-up of Education in the New Era*, emphasizing "persisting in expanding opening-up, strengthening China's education, promoting people-to-people exchanges, and continuously improving the quality of China's education, national soft power and international influence", and made key arrangements for the opening up of education.

In his speech at the National Conference on Ideological and Political Work in Colleges and Universities in December 2016, General Secretary Xi Jinping pointed out: "We must adhere to the principle of cultivating people with virtue as the central link, run ideological and political work through the whole process of education and teaching, realize the whole process of educating people, and educate people in all aspects, and strive to create a new situation in the development of China's higher education^[1]."

In February 2017, the Central Committee of the Communist Party of China and the State Council issued the *Opinions on Strengthening and Improving the Ideological and Political Work of Colleges and Universities under the New Situation*,

which proposed: "Colleges and universities should adhere to the foundation of cultivating people with virtue and promote all-round education for all staff and the whole process^[2]."

In February 2019, the Central Committee of the Communist Party of China and the State Council issued the *Modernization of China's Education 2035*, which clearly regards "creating a new pattern of education opening up" as one of the strategic tasks to promote education modernization, and further advocates the value concept of "building a community with a shared future for mankind".

In June 2020, the Ministry of Education and other eight departments jointly issued the *Opinions on Accelerating and Expanding the Opening up of Education in the New Era*, adhering to internal and external coordination, improving quality and efficiency, taking the initiative to lead, and opening up in an orderly manner, and made key arrangements for the opening up of education in the new era.

1. The logical premise of enhancing the international competitiveness of college students from the perspective of "three pronged" education

"Sanquan" emphasizes "how to cultivate people", while "educating people" explains "for whom to cultivate people and what people to cultivate". Among them, "all-staff education" requires the coordination of internal and external resources of colleges and universities, and actively mobilizes various education subjects in colleges and universities to form a joint force; "Whole-process education" requires education to run through all stages and links of talent training from beginning to end; "All-round education" requires actively excavating and extending various platforms and carriers for educating people, and broadening the space for educating people.

"Three-pronged" education is an important policy for the party and the state to promote the development of ideological and political work in colleges and universities, an inevitable requirement for colleges and universities in the new era to implement the fundamental task of establishing morality and cultivating people, and a favorable starting point for building an ideological and political education pattern in colleges and universities in the new era.

This provides a basic guideline for the ideological and political work of colleges and universities in the new era to guide college students to take root in China and look to the world from the perspective of "three comprehensive" education, and to cultivate socialist builders and successors in the general trend of world development. In the process of continuously improving China's international competitiveness, how to clarify the logical connotation, practical dilemma and basic strategy of college students' improvement of international competitiveness in the ideological and political work of colleges and universities under the general pattern of "three comprehensive" education is an important proposition given to universities and the whole society in the new era.

2. Ways for Chinese universities to enhance students' international competitiveness from the perspective of "three-pronged" education

With the acceleration of globalization and the context of fierce international competition, cultivating students with international vision and competitiveness has become one of the key tasks of education. Through visiting enterprises, understanding the market demand and employers' suggestions and opinions on talent training, and communicating with experts, professors and management personnel of foreign partner schools, the research on the situation of Chinese students studying abroad and their destination after graduation shows that the international competitiveness of college students not only refers to the ability and skills to be competitive on the global stage, but also emphasizes cross-cultural awareness, creativity and lifelong learning ability. Education plays a vital role in developing students' international competitiveness, especially at the university level. Colleges and universities can start from the following aspects in improving students' international competitiveness.

2.1 To guarantee mechanism to implement measures for the cultivation of students' global competency

Global competency should be cultivated on a global platform, and a global vision should be established in the process of "breaking into the world". Colleges and universities should integrate China and foreign countries, actively build a global talent training platform, and establish a global academic program. Through the establishment of an international training system inside and outside the classroom, at home and abroad, online and offline, the global vision and competency training are integrated into the whole training process. We will increase the introduction of international courses and high-level talents, the implementation of the force, and the utilization efficiency, implement financial incentives and subsidies, and support teaching reform. Establish a management system for students to study abroad, include the international development of students in the observation indicators of talent training quality, and introduce a guidance and incentive mechanism. Build and make good use of the alumni network, follow up on overseas alumni services, and expand overseas resources.

2.2 To improve the language and enhance the students' ability to communicate in the international context

Vigorously promoting the construction of all-English courses, increase the variety and number of second language courses, improve the level of teachers, and enrich the global experience. Expand international cooperation projects and provide students with diverse exchange opportunities. Integrate multilingualism and international communication skills into all aspects of university education to comprehensively improve students' comprehensive strength.

Refining the service support of international exchanges for the development of the college, and on the basis of strengthening centralized management, further improve the division of labor and cooperation mechanism of various departments, straighten out their respective functions, and carry out special training on foreign affairs. Mobilize the enthusiasm and initiative of the college to participate in international exchanges and cooperation, strengthen the main role of better and more practical implementation after the introduction of resources, formulate and establish an observation index system for the internationalization work of the secondary colleges, and improve the importance of the secondary colleges to the international development.

2.3 To strengthen practice and open up a platform for the cultivation of students' comprehensive literacy

Integrating the scientific research and training system of world-class universities, and incorporate research-based learning into the talent training mechanism. With the research tasks of deep exploration, high challenge and strong innovation as the teaching theme, and encouraging students to find problems, raise problems and solve problems as the main line, guide students' independent learning, independent thinking and innovative practice, and realize the organic connection between research-based course teaching and innovation ability in the talent training program.

Building a platform for scientific and technological innovation practice and promote innovation and entrepreneurship capacity building. Establish a good long-term cooperation mechanism with international enterprises and international organizations, jointly build overseas internship and training bases for college students, and encourage students to participate in various overseas internships, practical training and social practice. Through the implementation of a series of measures such as flexible school system, improving the curriculum system, deepening teaching reform and strengthening teacher construction, the level of innovation and entrepreneurship education will be improved. Hire professional professors, training mentors, entrepreneurs, etc., to guide entrepreneurial practice and provide entrepreneurial apprenticeship positions.

We will build key carriers for Chinese-foreign cooperation in running schools, strengthen the experience research of higher education in media arts in key countries and regions, cooperate with top universities to apply for Chinese-foreign cooperative education projects, and actively prepare for Chinese-foreign cooperative education institutions on this basis.

2.4 To take multiple measures at the same time to expand high-end projects for top-notch students to improve their global competency

Implementing the requirements of the report of the 20th National Congress of the Communist Party of China on "adhering to the priority development of education, comprehensively improving the quality of independent training of talents, and striving to cultivate top-notch innovative talents", introduce top overseas professors and research projects, build a scientific research and training system for cutting-edge talents in all disciplines, improve the quality level of independent training of talents in China's universities, and promote the further improvement of China's top-notch innovative talent training mechanism.

3. Conclusion

Through the introduction of international cutting-edge academic resources, we will promote the construction of high-level international courses, promote visits and academic exchanges between Chinese and foreign high-level scholars, learn from the scientific research experience and subject cases of top international professors and integrate them into teaching practice, carry out science and education innovation with basic interdisciplinary and integration of science and education, and stimulate students' scientific research interest and potential.

Encouraging and supporting top-notch students to participate in international college student seminars, and have the opportunity to speak out at international conferences, so that more people can know about China. Expand the cultivation of students' interdisciplinary knowledge and ability to solve practical problems, encourage and reward outstanding students to participate in international academic conferences, international competitions, international scientific research training and other activities, and enhance students' professional international competitiveness.

Conflicts of interest

The author declares no conflicts of interest regarding the publication of this paper.

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