

# Enhancing the Quality of Artistic Talent Cultivation with "Student Value-added" as the Core Pursuit

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**Abstract:** With the deepening reform of the education system, higher requirements have been put forward in higher education. Talent is especially crucial to the development of the country, and talents from all walks of life work together to guide their respective fields towards a new journey. As one of the many professional talents, art talents carry the important cultural value of our country and guide the development of the cultural field. In the past, the traditional cultivation method was often criticized by people, and improving the quality of art talent cultivation education has become a widely discussed topic. This paper will focus on the "student value-added" as the core pursuit, through the core pursuit of student value-added, the importance of improving the quality of art talent training and strategies to explain how to improve the quality of talent training.

**Keywords:** student value-added, artistic talents, quality, cultivation

## Introduction

"Student value-added" means that students increase their own value, which can only be achieved on the basis of education, so that students can achieve all-round development in the process. In higher education, various kinds of talents are channelled to the society, and artistic talents are also one of them. With "student value-added" as the core, art students in colleges and universities can be transformed into art talents, not only with the abundance of professional knowledge in art, but also with the cultivation of unique artistic perspectives, critical thinking and innovative practical abilities. In the face of how to "student value-added" as the core pursuit, to improve the quality of art talent training, will be discussed in the following section.

### 1. The core pursuit of student value-added

The core pursuit of value-addedness of students is a holistic and personalized development. "Comprehensive" mainly refers to the need to achieve the all-round development of morality, intellectuality, physical fitness, aesthetics and labour in the process of students' cultivation, so that students can have multi-dimensional extension in the process of receiving education. In terms of moral education, good character is the most valuable asset in life, students need to constantly alert themselves to establish a correct world view, outlook on life and values. In terms of intellectual education, students in the process of receiving education, serious study of professional knowledge to enrich their own blank knowledge system, pay attention to the cultivation of innovative thinking and practical ability to improve their own academic value; in terms of physical education, a good body is the guarantee of constant progress, in the students to have a multi-dimensional extension in the process of receiving education. In sports, a good body is the guarantee of continuous progress, in terms of

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students, need to pay more attention to physical exercise, cultivate a healthy lifestyle and the spirit of physical exercise; in aesthetic education, students need to have a pair of eyes that are good at discovering the beauty of the world, and then go to improve their own ability to aesthetics and create beauty; in the labor education, as the saying goes, labor is the most glorious, the students should be proud of every labor in the study life, sweat in the labor Sweat in the labour can make themselves understand more valuable things.

The development of "individuality" means that every student is an independent individual, with their own unique value and personalized development. Therefore, in the process of education, should pay attention to the teaching of each student, for each student to provide personalized education programme, so that each student can find their own path, and carry it forward, the most important thing is to respect the students, and consolidate the cornerstone of their own future. In the new era, art colleges and universities can only have a profound impact on deepening the reform of art education and building a strong educational country by firmly establishing a scientific concept of education, actively researching and innovating the talent cultivation model, and focusing their efforts on the goal of cultivating composite talents<sup>[1]</sup>.

## **2. The importance of enhancing the quality of arts talent training**

### **2.1 Fostering Innovative Talent**

With the improvement of China's comprehensive national strength and people's material living standards, people's demand for spiritual and cultural life is also gradually increasing<sup>[2]</sup>. Art is a very elaborate study, with the rapid development of the times, in today's society, art needs to be innovative, as long as this can be long-lasting. Therefore, the importance of improving the quality of art talent training can inspire students in the learning process, subconsciously form their own innovative ideas, to create their own creativity. Enhance the importance of the quality of art talent training, cultivate their creative ideas, in order to allow students in the future of art creation to continue to explore, continue to innovate, and really feel the charm of art.

### **2.2 Meeting social needs**

With the constant turnover of social needs, if an industry keeps pursuing the same thing, it will eventually be eliminated by society. With the development of today's society, people's pursuit of art has become more diversified. Like the traditional Peking Opera in the past, with some modern elements added, it is again warmly sought after by young people. Improve the quality of art talent training, training out of the students in the future social market, will be able to stand firm, with the changing needs of society, but also be able to adapt to meet the people's pursuit of spiritual culture and aesthetic needs.

### **2.3 Promoting cultural heritage and innovation**

Culture is a valuable asset for a country, and the strength of a country is inextricably linked to its culture. Culture uses art as a carrier, through art to show the world the rare and precious side of culture. Our country has a history of more than 5,000 years, the cultural heritage is unimaginable, but today many cultures have gradually disappeared, which is extremely unfavourable, the inheritance of excellent culture can enhance national self-confidence and cohesion. By improving the quality of art talent training, we can cultivate more cultural talents, who can effectively promote cultural inheritance and innovation, and contribute to the construction of the country's cultural soft power.

## **3. Strategies to enhance the quality of art talent training with "student value-added" as the core pursuit**

### **3.1 Curriculum Innovation: Creating a diversified and personalized art curriculum system**

In college education, the curriculum is the best place for students to receive education, and it is a good cornerstone for the training of future talents. However, the innovation of the curriculum is also crucial, although the traditional curriculum can transfer knowledge to students, but with the development of society, today's students receive more innovative things,

the shortcomings of the traditional curriculum is gradually revealed. Therefore, curriculum innovation has become the first and crucial step to enhance the quality of art talents training with the core pursuit of "student value-added". Therefore, we need to break the traditional art curriculum, build a diversified and personalized curriculum system, encourage students to receive more new things, enrich themselves step by step, and build a solid foundation for themselves. In the teaching process, we also focus on personalized teaching, we need to understand each student, according to the current development of each student to develop a future plan, can really improve the students' artistic conceptual literacy and critical thinking ability.

### **3.2 Practice Development: Building a Diverse Platform for Artistic Practices**

Too much pursuit of theoretical knowledge, ignoring the practical aspects of the expansion will often seem to paper. For art, practice is very important, only through practice, can better let the theoretical knowledge for better integration, so as to show. Practice is an important way to enhance students' artistic literacy and creativity. Therefore, in order to take "student value-added" as the core pursuit, to improve the quality of art talent training, practice is one of the very important ways. For colleges and universities, it is necessary to actively give students the opportunity to practice by building some far-reaching practice platforms, such as: a variety of campus art activities, co-operation with off-campus enterprises to give students the opportunity to practice, hold art exhibitions and so on. Let students through the way of practice, can really appreciate the importance of theoretical knowledge, really feel the charm of art, effective development of students' self-skills. Students should be encouraged to take the initiative to actively participate in all kinds of outside art activities, to bravely show themselves, to be able to fully demonstrate their talents, and effectively enhance self-confidence.

### **3.3 Teacher optimization: building a high-level, professional arts teaching force**

At present, there is an obvious shortage of high-level faculty and research, interpretation and dissemination capacity in this area, and it is easily marginalized by the profit-oriented competition among higher education institutions in art disciplines. In order to compete for development resources, some institutions tend to neglect the most crucial connotation of educating people, academic quality and cultural mission<sup>[3]</sup>. Excellent teachers are an important guarantee to enhance the quality of art talent training with "student value-added" as the core pursuit. In the education of students from primary school to the present, teachers have played the role of a guide, contributing an important force for the education of students. But with the deepening reform of the education system, the requirements for teachers have also increased. So colleges and universities should increase the training and introduction of art teachers, and build a high-level, professional art teacher team. So colleges and universities can hire some well-known artists and scholars, so that students can see the power of role models, can better motivate themselves. At the same time for teachers in colleges and universities in the team, need to strengthen certain training, the establishment of some mechanism mode, can improve the teachers on the importance of teaching, in the process of education can really do student-oriented. At the same time, we should also encourage college teachers to carry out some artistic exploration activities, to be a pioneer, in the future to be able to some of the results of the research and teaching, can be more effective in developing students' horizons, to provide a richer art education resources.

## **4. Conclusion**

In today's society, people's material life have been greatly improved, in the spiritual culture is more scarce. Art as a carrier of spiritual culture, can be better shown. Art education in our country's colleges and universities has some drawbacks, often ignoring the importance of the students themselves, pay more attention to the teacher as the main focus, so that the teaching effect is often very little. In college education, art education carries an important mission. In this paper, in the face of the "student value-added" as the core pursuit, to enhance the quality of art talent training, first introduced the concept of student value-added core pursuit, and then introduced to enhance the importance of the quality of art talent training, and finally through the three aspects of the strategy to make a certain summary.

### **Conflicts of interest**

The author declares no conflicts of interest regarding the publication of this paper.

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**Project:** The third batch of first-class undergraduate courses at the Xinjiang Uygur Autonomous Region level, "Cinema 4D Software" (a mixed online and offline first-class course); "Cinema 4D Software" (a blended online and offline first-class course) will be a first-class undergraduate course at Changji University in 2023;