

The Effective Integration of Education Management and Ideological and Political Education in Colleges and Universities

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Abstract: The development and progress of the times also promote the development and progress of the education industry. Under the new situation of social development, colleges and universities shoulder a number of important missions such as personnel training and scientific research, and strengthening and improving the ideological and political work of colleges and universities is related to the construction of socialism with Chinese characteristics. This paper analyzes the importance of the integration of college education management and ideological and political education, and discusses the effective integration of college education management and ideological and political education from three aspects: management philosophy, management mode and academic forum construction.

Keywords: educational management, higher education, ideological and political education

Introduction

Education management is the key content of the work of colleges and universities, and the promotion of education management in colleges and universities can effectively improve the overall governance level and teaching level of colleges and universities. In recent years, there have been development difficulties in the education management of colleges and universities in China, such as the lack of advanced educational management concepts and the lack of novelty in educational management models, and there are still certain negligence in the work of ideological and political education. With the development of the times, the enrichment of the network platform has had a certain impact on the ideological construction of modern college students, and it is urgent to strengthen the ideological and political education of colleges and universities.

1. The importance of integrating the management of education in colleges and universities with the work of ideological and political education

Proceeding from the practical significance, ideological and political education is an important part of the management of education in colleges and universities, and ideological and political education can cultivate the character of teachers and students, and shape a correct world outlook, outlook on life, and values. The rapid development of the information age has led to the emergence of a variety of bad ideas on the Internet, and the wide dissemination of these ideas will have a certain negative impact on teachers and students in colleges and universities; therefore, in order to train socialist builders and successors of socialism, and to cultivate talents with both ability and political integrity, it is imperative to integrate

educational management work with ideological and political education work. Ideological and political education can establish a correct moral concept for students, enhance students' sense of social responsibility and historical mission, and education management can provide students with good learning conditions and promote their professional growth.

The integration of education management work and ideological and political education work in colleges and universities is also conducive to promoting the construction of campus culture, and the ideological and political education work conceptually promotes the formation of a positive atmosphere within colleges and universities, establishes moral concepts and behavioral norms, and enhances moral cognition and management ability.^[1] The integration of the two can also effectively cultivate students' practical ability, ideological and political education can improve students' thinking mode, strengthen the sense of teamwork, strengthen students' psychological quality, combined with a variety of comprehensive teaching environments provided by education management, motivate students to participate in competitions and other activities, and promote the development of students' practical ability. This initiative also helps students to plan their future studies and lives, cultivates students' social skills, and faces future life challenges with a positive and healthy attitude.

2. Ways to integrate the management of education in colleges and universities with ideological and political education

2.1 Strengthening the concept of ideological and political education

At present, there is a problem of insufficient understanding of ideological and political education in the education management of colleges and universities, and many colleges and universities have neglected ideological and political education and have not taken ideological and political education as the concept of educational management.^[2] Therefore, the integration of education management and ideological and political education in colleges and universities should first strengthen the cognition of the concept of ideological and political education in the management of college education. Ideological and political education is not only an educational course, but an all-round educational influence, educators should establish a student-centered educational concept, pay attention to the all-round development of students, and closely integrate ideological and political education with students' personal growth.^[3] Ideological and political education should be integrated into various curricula and education.

Lecturers, professors, and other front-line educators must have an unswerving political stance, rich educational experience, and correct moral concepts, and schools should regularly participate in the training of educators to improve their ideological and political education ability, so as to promote the development and progress of educational management in the ideological and political aspects, and better guide students to establish a correct world outlook, outlook on life, and values. In addition, strengthening the concept of ideological and political education should also be integrated into the reform of the teaching evaluation system, and the credit acquisition system oriented by grades and examinations has led to the weakening of the cognition of the effectiveness and process of ideological and political education among students and educators, so it is necessary to strengthen the ideological and political content in the teaching evaluation system and establish a more objective, comprehensive and comprehensive teaching evaluation system.

2.2 Improving the management mode of education in colleges and universities

In order to achieve the effective integration of the management of education in colleges and universities with ideological and political education, it is necessary to improve the current mode of education management in colleges and universities. Give full play to the main role of education managers and ideological and political teachers, imperceptibly infiltrate ideological and political education with a new education management model, and shape students' ideological value on the basis of mobilizing their learning enthusiasm and subjective initiative^[1]. Starting from the top-level design of the education management model, ideological and political education should be included in the core position of the education management model of colleges and universities, and the requirements and goals of ideological and political education should be integrated into the curriculum system design, teaching planning, campus culture construction, competition activities, community construction and other aspects, so as to ensure the comprehensive coverage and in-depth

promotion of ideological and political education in college education. Starting from the teaching method of the educational management model, colleges and universities can promote modular teaching, disassemble the content of ideological and political education, provide students with free combination of learning, and allow students to freely distribute the content of ideological and political learning through course selection and other methods, so as to stimulate students' interest in learning ideological and political content, which can not only meet the individualized learning needs of students, but also ensure the systematization and integrity of the content of ideological and political education.

In the daily management work, colleges and universities should promote the integration of ideological and political education, and cultivate them in a variety of daily activities such as dormitory management, volunteer service, and public activities, so that students can practice the results of ideological and political education in practical activities, and promote the integration of knowledge and action in ideological and political education. In addition, modern information technology and interdisciplinary cooperation can be used to enrich the education management model.

2.3 Establishing an academic forum for ideological and political education

The construction of an academic forum on ideological and political education is not only a need for the development of ideological and political education, but also an effective way to integrate the education management work of colleges and universities with ideological and political education. The form of academic forums does not have to be rigid, and colleges and universities can determine according to their own development level, such as ideological and political education research offices, online forums, academic journals, physical conferences, etc. The main function of the academic forum is to provide space for ideological and political education exchanges within and between universities, so that students, teachers, teachers and students can complete the exchange of ideas, the sharing of research results and the discussion of educational practice through this forum. The operating rules of academic forums should be based on open discussion and debate, which can deepen the understanding of ideological and political education issues, further explore effective ways to solve practical problems, and cultivate students' critical thinking and public discussion skills.

While building academic forums, colleges and universities should also pay attention to the management and transformation of academic forums, maintain the seriousness and correctness of the academic forums, and avoid being disturbed by improper remarks. The research results of academic forums should be encouraged to be transformed into the results of educational practice, and the curriculum reform methods and teaching methods proposed in the exchanges of academic forums can be published in the form of essay collections, so as to enhance the effectiveness of ideological and political education. In order to ensure the long-term and stable operation of the academic forum on ideological and political education, colleges and universities should establish a set of continuous and normalized operating mechanisms for it, so as to provide impetus and support for the development of ideological and political education.

3. Conclusion

The object of education management in colleges and universities is mainly the student group, and as the main group for the construction of socialism in the future, it is important and necessary to provide them with correct ideological and political education. The integration of ideological and political education into the education management of colleges and universities is not only to promote the overall development of the education management level of colleges and universities, but also to shape the correct ideological and political concepts of the student group and improve the ideological and political quality of the students, so as to achieve the educational goal of cultivating students into comprehensive high-quality talents. The management of college education needs to make changes in management concepts, attach importance to ideological and political education, improve the management model, promote the implementation of ideological and political education, and build an academic forum for ideological and political education, so as to realize the practicality and effectiveness of ideological and political education.

Conflicts of interest

The author declares no conflicts of interest regarding the publication of this paper.

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