

The Influence of Internship Experience on Students' Career Development in Accounting Education in Undergraduate Institutions

Xuancheng Lu

Hainan Vocational University of Science and Technology, Hainan Haikou 571126

Abstract: With the continuous development of social economy, financial accounting internship has become the choice of more undergraduate students. Through financial accounting internship, summarizing internship experience can bring profound impact to individuals. This paper first analyzes the influence of undergraduate accounting education practice experience on students' career development, and expounds the teaching strategy of accounting education practice for reference only.

Keywords: accounting education, internship experience, career development

Introduction

After many accounting students come to work, their comprehensive quality and working ability are not good. Although they can meet the basic work, students need a long period of adaptation to the post^[1]. If students want to work in financial management at a higher level, students will need an internship. Therefore, schools need to make use of resources to allow students to practice in enterprises, which can not only make students gradually adapt to the job, but also cultivate students' comprehensive ability.

1. The influence of undergraduate internship experience in accounting education on individual career development

1.1 Improving professional skills

In the learning stage of financial accounting, students can have access to the accounting process and financial data. Compared with financial theoretical knowledge, the realization experience can help students deeply understand accounting knowledge and flexibly apply the knowledge. This study explores the operation skills such as report preparation and voucher making. In addition, in the internship situation, it is helpful to cultivate students' coordination ability and team cooperation ability, and increase their work skills^[2]. Experiments are the standard for testing truth, and internship experience is sufficient to provide advantages for students to enter the professional field.

After years of study, most of the undergraduate students engaged in the financial profession have already acquired a professional foundation, but they need to constantly update the knowledge they have learned. Through internship, they can deepen their understanding of financial knowledge. Through contact with actual business, students can make in-depth analysis and understanding of accounting details, which is helpful to deal with financial problems.

1.2 Reshaping career planning

Life planning needs goals, so does career planning. In the accounting internship stage, students can understand the accounting work process, analyze the specific job requirements and tasks of the post, and have a clear understanding of the future career path, which is of great significance to help students make career decisions and make the goal direction of career development clear^[3]. Whether professionals, or fresh graduates, need to face greater competition in the market. Through the accounting internship, students can not only deepen their understanding of accounting knowledge, but also obtain more career opportunities and accumulate more professional relationships through the internship, which are valuable resources accumulated in the process of internship. During the internship period, students can enter the workplace and perceive the professional environment, which is the main goal of the internship. In addition, in the internship stage, students can gradually adapt to the professional environment, according to their own ability and interest in work, tap professional talent, and plan their career. Students gradually adapt to the job practice, clarify the requirements of students' skills and knowledge, formulate learning tasks for students, and stimulate students' learning motivation. Therefore, the purpose of post internship is to help students adapt to the professional environment, so that students can fully understand themselves and their careers, improve their professional quality, and make students clear their employment choices.

1.3 Helping students adapt to corporate culture as soon as possible

Any enterprise has its own corporate culture, and students can gradually be influenced by corporate culture in the internship stage. Corporate culture is the key to embody the core value of an enterprise, including operation culture and interpersonal relations. During the internship period, students can adapt to the corporate culture and integrate into the corporate environment in a short time. After entering the enterprise, students can be familiar with the working atmosphere, recognize the corporate culture, and improve their professional abilities in the internship stage. After the internship, students can acquire the ability to adapt to the corporate culture, which is of certain value to improve the core competitiveness of students.

2. Students' problems in practice

2.1 The internship position is inconsistent with the internship student's major

At present, some students have strong professionalism in the internship stage, and the internship positions in this situation are consistent with students' majors. Through learning, students' professional quality can be improved. However, there are still some students whose professional ability requirements are not strict, and they are prone to the situation that the position is not in line with their major, among which accounting is one of them. The position of students' practice is not in line with their major, which will lead to the restriction of students' vocational ability.

2.2 The management difficulty of internship units and schools for internship students has increased

Students in the internship stage, the most important thing is the safety of students. However, during the internship period, students need to leave the campus, which leads to the increase of various risks and hidden dangers, and also increases the difficulty of management. Therefore, in the internship stage, students must accept the dual management of the school and the unit, which is easy to cause management contradictions, resulting in management restrictions. After leaving the campus, students do not have rich social experience, can not quickly change roles, and may not adapt to the management system of the unit, so it is easy to appear inconsistent with the management objectives of the internship enterprise.

2.3 The arranged jobs are relatively simple

In the stage of assigning tasks to students, enterprises put students' safety in the first place, so the work arranged for students is relatively simple and does not have professional skills. The purpose of enterprises is to create economic benefits,

but students lack vocational skills and qualifications, and are not skilled in work, resulting in low work efficiency. Therefore, interns are not suitable for formal accounting jobs. In this case, it will not be possible to better let students get exercise.

3. Exploring the path to solve the internship problem

3.1 Expanding internship resources

The main reason why students' internship does not match their major is that they have not found a suitable enterprise. Therefore, schools can look for new internship resources and evaluate the internship bases to determine which internship bases have potential and which ones need improvement. We can also develop new internship base resources through cooperation with the outside world. Publicize the results of the practice base expansion plan to teachers and students through the school newspaper, the school website and other carriers. By adopting the above methods, the school can provide students with a good internship environment and cultivate students' professional literacy.

3.2 Strengthening the management of internship students

Before the internship, students need to strictly educate students according to the three-level safety education of the enterprise, so that students can master safety knowledge and establish safety awareness. In the internship stage, teachers should strictly require students, from the students' dress to the students' practice site, and strict requirements for students' actions. Since some students need to leave the school to practice in other places, schools and teachers can use information technology to adopt remote management and focus on student safety issues. Enterprises are managed offline, schools and teachers are managed online, and the implementation of joint management plans is of great significance to ensure students.

3.3 Achieving school-enterprise cooperation and cultivate students' comprehensive ability

Students in the internship stage, because there is no professional vocational skills and literacy, so the enterprise can not assign students more technical work. Under such circumstances, it is impossible to cultivate students' professional ability. Therefore, the school and the enterprise can cooperate with each other. Before the internship, the students can invite the staff of the enterprise to tell the students the knowledge of the accounting department of the enterprise, so that the students can master it. After the students arrive at the post, the enterprise tries to assign the students with strong technical work, so as to promote the expansion of students' comprehensive ability.

3.4 Rebuilding the image of education and integrate ideological and political ideas

The education of the human heart can move the education of the soul. Teachers should adhere to the original intention of serving, dig the theoretical knowledge of curriculum ideology and politics, improve the attractiveness of education, let students have a love for life, and create a better future. Students in the accounting industry will encounter more temptations in the future work, so students need to have good quality in order to improve professional literacy and moral spirit. In the early stage of students' practice, teachers should cultivate students' ideological ethics of love for work and selfless dedication, so that students have a craftsman spirit, which will be helpful for students' career in the future. Whether observing from the perspective of high-quality social development or analyzing the development prospects of building an industrial power, training students needs to be employment-oriented and enhance students' service awareness and employability.

To sum up, internship has set up a good employment platform for graduates, created good conditions for students to create businesses and job hunting, and played an important role in students' employment and career development. In the stage of cultivating talents, it is necessary to attach importance to school-enterprise cooperation, improve the degree of emphasis on students' internship work, promote school-enterprise cooperation, and formulate scientific internship programs according to students' needs and professional abilities. It not only helps to realize the educational function, but also cultivates the students' job-hunting confidence, which is of great value to improve the students' professional quality.

Conflicts of interest

The author declares no conflicts of interest regarding the publication of this paper.

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About the author

Xuancheng Lu (1989.5-), female, Han nationality, Xinyi City, Jiangsu Province, master's degree candidate, teaching assistant, research direction: Job accounting.