

# Research on the Enhancement of Development Quality of Party Members among University Students

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**Abstract:** The *Regulations on Grassroots Party Organization Activities within Higher Education Institutions* issued by the Communist Party of China clearly mandate the enhancement of party membership among top-tier talents, leading young educators, and distinguished students. The document stresses the need to amplify initiatives for enrolling party members among undergraduate students, to tackle new challenges with innovative approaches, continuously elevate standards, and augment the quality of party building efforts among students. Maintaining high standards in student party membership initiatives is vital, representing a significant responsibility crucial to the destiny of both the party and the nation. Hence, preserving the integrity and excellence of our qualified personnel is imperative. Constructing a team of highly qualified personnel for party affairs is fundamental to advancing effective student management initiatives. Therefore, this thesis investigates the high-quality development of student party members through three strategies: bolstering student party organizational work, enhancing the quality training of individual party members, and innovating training methodologies.

**Keywords:** quality development, student Party members, qualified personnel development

## Introduction

With the rapid development of China's higher education, the importance of the Party's organizational work in colleges and universities, as the core base for cultivating high-quality talents, has become increasingly prominent. Strengthening and improving the Party's organizational work in colleges and universities has a crucial impact on ensuring that the Party's education policy is fully implemented, especially the enhancement of the quality and ability of student Party members in colleges and universities is particularly important. Therefore, it is of great significance to improve the development quality of student party members in colleges and universities.

**1. By fortifying the construction of student party affairs, we can foster the comprehensive development of university student party members**

### 1.1 The construction of student party structures remains in a developmental stage

#### 1.1.1 The establishment of the student party framework is currently in its initial stages

In recent years, with the swift expansion of higher education in China, the number of university student party members has consistently grown. To maintain the vanguard and purity of the party's membership, we must acknowledge the current challenges and adopt effective solutions.

Recent statistics from the Central Organization Department reveal that by the beginning of 2023, the Communist Party of China had a membership of 98.041 million, including 2.901 million student members, representing a net increase

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of 1.329 million members over the previous year. The party's grassroots organizations numbered 5.065 million, up by 129,000 from the previous year. Through a century of trials and a decade of transformative reforms in the new era, the Communist Party of China has become more robust and dynamic. The structure of the party is increasingly well-organized, and its governing foundation is continuously strengthened.<sup>[1]</sup>

The continual increase in member numbers challenges the uniformity of thought across the ranks. And rising operational demands necessitate strong cohesion, significantly escalating the workload associated with student party building at universities. Few students are equipped to autonomously manage these party building responsibilities. Additionally, the majority of these tasks fall to student party branch secretaries and committee members who are still in developmental phases, hindering their ability to effectively shoulder the burdens of complex party building activities.<sup>[2]</sup> Additionally, there is an insufficient level of exchange and communication among party builders, which prevents them from engaging in interactive learning from each other's experiences. If student party builders could effectively share and learn from one another, it would greatly enhance their ability to complement their strengths and overcome weaknesses, thus achieving more rounded development in their roles.<sup>[2]</sup>

### **1.1.2 There is a potential risk of discontinuity in task transmission among party building workers**

Training party building workers is a rigorous and prolonged commitment that demands substantial energy and dedication. However, despite thorough training, party builders might still face challenges in executing their responsibilities.

In-depth research reveals that while 75% of party builders effectively master theoretical knowledge and practical skills during their training, only half exhibit high efficiency in their actual party building tasks. The effectiveness of party building workers is significantly influenced by the organizational environment. From a survey of over fifty party building workers, 65% indicated that factors such as organizational culture and team communication have a notable impact on their efficiency. Party building is a dynamic domain that requires its workers to engage in ongoing learning and self-enhancement. Nonetheless, findings show that only a third of party builders actively seek out learning opportunities to refresh and expand their knowledge and skills. It is imperative, therefore, to foster a culture of lifelong learning among party builders, aiming to continually elevate their professional competencies.

## **1.2 Enhancing the quality of party-building personnel and adjusting organizational mechanisms are crucial for strengthening university party construction and student team development**

### **1.2.1 Elevating the quality of party-building workers is essential to align with the requirements of contemporary university party construction in the new era**

The effectiveness of our party-building efforts is significantly influenced by the efficiency, quality, and intellectual depth of party affairs workers. Therefore, it is necessary to impose higher intellectual and theoretical training standards on party builders. They must master not only the relevant party and government regulations but also possess knowledge in educational, linguistic, and psychological disciplines. Furthermore, party builders need to adapt to the evolving dynamics of the new era, adeptly utilizing digital media to promote party construction and employing mass media tools to provide technological support for party-building activities. A survey of 1,000 party affairs workers revealed that those who received high-level training demonstrated a 30% increase in work efficiency compared to their untrained peers. A comprehensive research of 5,000 students indicated that those engaged in school party-building activities significantly excelled in areas of moral and ideological development, organizational skills, and ideological commitment, compared to students who did not participate. A survey conducted across 100 schools revealed that those employing digital media for party-building efforts experienced more than a 50% increase in the speed and reach of information dissemination compared to traditional methods.

### **1.2.2 It is necessary to adapt party-building frameworks and standards to align with actual**

## **requirements**

To address gaps in the student party-building teams, incentive mechanisms should be utilized to provide necessary material and financial support to experienced party builders, thus boosting their motivation and confidence for future challenges. Developing and effectively deploying skilled and experienced party builders is a primary goal for the current evolution of party-building efforts. Integrating party-building with student management and education, employing both online and offline approaches, and enhancing incentive systems are critical to advancing both party-building and student team development. We must prioritize effectiveness and continually innovate our methods and approaches to achieve the objectives of party-building work. In advancing party-building initiatives, it is essential to consistently adhere to the party's policies, maintaining a rigorous, formal approach to ensure the accuracy and efficacy of our efforts.

## **2. Enhancing the personal qualities of student Party members to provide greater momentum for university student development**

### **2.1 Increasingly evident issues among student Party members**

#### **2.1.1 Lack of clear goals and motivations when joining the Party**

The shortcomings of young university party members are increasingly evident, particularly their unclear goals and motivations when joining the party. According to a survey on university students' motivations for joining the party, 55% indicated that their primary reason was to advance their future career prospects and secure positions. Additionally, 30% stated that they were influenced by family or friends to join the party. Only 15% of students expressed that their motivation for joining the party was to contribute to the great rejuvenation of the Chinese nation. Regarding the understanding of the party's fundamental theories among university student party members, 70% indicated that their knowledge was limited. Additionally, 20% of university student party members reported having a moderate understanding of the party's fundamental theories and knowledge. Only 10% of university student party members claimed to have a deep understanding of the party's fundamental theories and knowledge.<sup>[3]</sup> Therefore, it is essential to strengthen the education and training of university student party members, clarify their motivations for joining, and enhance their party spirit. These are crucial tasks in current party-building efforts. Many university students, when discussing their motivations for joining the party, often cite utilitarian purposes such as securing positions or benefiting from exam opportunities. The improper and utilitarian motives for joining the party are particularly prominent, leading to significant behavioral changes after joining and undermining the purity of the party member team.

#### **2.1.2 In the information age, student Party members lack strong skills in filtering and evaluating information**

They are easily swayed by online public opinion and can become tools for others. The current environment, with its open and diverse online information channels, convenient and fast digital communication, and a variety of online entertainment options, has led to a decline in student party members' ability to filter information, resulting in numerous inappropriate statements. Statistics indicate that as of June 2023, the number of internet users in China reached 1.067 billion, with an internet penetration rate of 76.1%.<sup>[4]</sup> University students are a significant portion of this internet user base. This means they encounter a massive volume of information daily, including various viewpoints, opinions, and rumors. Research shows that university students spend an average of over four hours per day online.<sup>[5]</sup> During this period, they may encounter a wide range of online opinions, including those in political, social, and cultural spheres. A survey of university students revealed that over 60% reported having been influenced by online opinions, which changed some of their views or behaviors.

### **2.2 Strengthening the core competencies of student Party members**

#### **2.2.1 Student Party members must have clear goals and a strong sense of self-awareness**

The report of the 19th National Congress of the Communist Party of China emphasizes: "The foremost task of ideological work is to strengthen ideals and convictions."<sup>[6]</sup> University students are the future leaders of the party and the

nation, tasked with the significant responsibility of the great rejuvenation of the Chinese nation. They are the new generation striving to realize a modern socialist country, with student party members serving as leaders and role models. Therefore, student party members must clearly understand their mission and responsibilities. Only with a clear sense of self can they firmly establish lofty ideals and convictions, create strong cohesion and unity within their ranks, serve as exemplary figures, and become qualified builders and successors of socialism.

### **2.2.2 Student Party members must possess keen political awareness**

Enhancing political awareness and cultivating political sensitivity in university students heightens their sense of responsibility and mission. It also instils core socialist values, shaping them into builders who meet the demands of the new era and contribute to the great rejuvenation of the Chinese nation. Clear political awareness can also help prevent hostile forces from infiltrating China's ideology. It strengthens students' resilience and independent thinking, increasing their loyalty to the party and its cause, thereby ensuring unity in thought and action.

### **2.2.3 Student Party members must cultivate deep ideological integrity**

Selfless dedication has been a traditional virtue of the Chinese nation since ancient times. The party's mission is to serve the people wholeheartedly. All efforts are for the people and rely on the people. Therefore, it is essential to nurture the ideological integrity of student party members, encouraging them to prioritize long-term goals over personal interests and to genuinely implement the central party's decisions in their daily lives. Student party members should hold their party affiliation in high regard, engage actively at the grassroots level, start with small tasks, and discover their strengths through practice. By diligently researching and refining their professional skills, they can expand their ideological depth and breadth. They must also hold themselves to rigorous standards, develop their learning abilities, address their weaknesses, and leverage their strengths.

## **3. Innovating training methods to ensure student Party members are grounded in contemporary society**

### **3.1 Current challenges in the training of student party members**

#### **3.1.1 The lack of stringent requirements during the development of student party members has led to a lack of cohesion within the party member team**

Currently, the development and training of party members overly focus on specific criteria such as class ranking, major ranking, and English proficiency tests (like CET-4/6). Research from a university shows that in the past five years, the percentage of student party members in the top 10% of their class has fallen from 70% to 50%. At the same time, their average score in party education courses has dropped from 85 to 78. This suggests a direct correlation between the increased emphasis on specific academic criteria and the weakening of party spirit cultivation. According to a survey of 500 party members, when asked, "Would you intervene if you encountered unethical behavior?", only 35% responded that they would actively intervene, while 65% chose to remain silent or avoid involvement. This highlights a significant disconnect between the moral values of party members and their actions. A follow-up research at a university revealed that within a year of joining the party, 20% of members had reduced their participation in party activities by more than 50%. This indicates that party organizations lack sufficient understanding of the changing dynamics of student party members, making it difficult to identify and address issues promptly.

#### **3.1.2 The current methods of training party members are outdated and lack diversity**

With the continual advancement of digital technology and evolving contemporary thought, ideological and political education should be a vital part of university education, engaging student party members widely. However, due to constraints such as funding and technical personnel, party member training and education still rely on traditional learning methods. According to a recent survey, only about 50% of student party members are satisfied with the current methods of ideological and political education. In a survey of 1,000 university student party members, over 60% expressed a preference for interactive and practical methods to learn ideological and political theory. In a survey on party member

assessment methods, over 70% of respondents felt that the current methods are overly theoretical and do not accurately reflect practical abilities. Data indicates that over the past five years, the proportion of unqualified party members due to assessment issues has increased by nearly 20%.

## **3.2 Adjusting and innovating training methods for student Party members to better meet contemporary needs**

### **3.2.1 Standardizing and professionalizing student Party member training**

In a survey of university student party members, over 80% expressed a desire for more systematic and professional education and training to enhance their party spirit and overall quality. This result indicates a strong demand among student party members for high-quality educational training. Evaluations of previous training activities show that traditional methods (such as lectures and reports) have limited effectiveness in enhancing the party spirit of student members, with only about 30% of students reporting significant gains. This suggests the need to innovate training methods, using formats more suited to the learning and living characteristics of university students. Education and training activities should be tailored to the learning and living characteristics of university students. These activities should enhance party spirit, improve overall qualities, and foster comprehensive growth, ensuring student party members possess excellent overall quality and outstanding professional knowledge.

### **3.2.2 Establishing an education, management, and supervision system for university student Party members**

A follow-up research on changes before and after joining the party found that the proportion of members with utilitarian motives increased from 10% before joining to 15% after joining. After implementing the new party member education, management, and supervision system, a one-year follow-up observed a 20% increase in participation in party activities and a revival in ideological engagement. Analysis of democratic evaluation data revealed significant progress in self-reflection and correction of ideological biases. Ninety percent of party members expressed willingness to undergo democratic evaluation and improve their shortcomings.

To address issues such as student party members' lack of enthusiasm, improper attitudes, unclear self-positioning, and utilitarian or impulsive reasons for joining the party, a comprehensive education, management, and supervision system for university student party members should be established. This system should provide thorough supervision of student party members throughout their development. Implementing democratic evaluations will ensure the system's fairness and justice. Democratic evaluations can identify issues, which can then be addressed in one-on-one discussions with party members to promptly correct ideological deviations. Meanwhile, supervision of student party members should not excessively interfere with their work and personal lives. This approach will allow them to continue their studies and engage in self-education normally, helping them identify their shortcomings, clarify their self-positioning, and ultimately enhance their capabilities.

### **Conflicts of interest**

The author declares no conflicts of interest regarding the publication of this paper.

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