

Research on College English Teaching Reform under the Guidance of Curriculum Ideological and Political Education Concept

Song Yu

Heilongjiang University of Business and Technology, Heilongjiang Harbin 150025

Abstract: Under the background of the new era, the concept of curriculum ideological and political education is gradually becoming an important direction of college education reform. This paper discusses the path of college English teaching reform under its guidance, such as the integration of ideological and political elements in teaching content, the innovation and optimization of teaching methods, the cultivation and construction of teaching staff and the improvement of evaluation system. Through theoretical analysis and practical cases, it is pointed out that college English courses should integrate ideological and political education organically, so as to improve students' ideological and political literacy and cultural self-confidence, and promote the dual improvement of language ability and comprehensive quality.

Keywords: curriculum ideology and politics, college English teaching, teaching reform, teaching staff, evaluation system

Introduction

Under the background of the new era, the concept of curriculum ideological and political education has gradually become an important direction of higher education reform. As an important part of general education, college English should not only undertake the task of language skills training, but also improve students' ideological and political literacy and cultural self-confidence through the integration of curriculum into ideological and political education. However, at present, the integration of college English teaching and ideological and political education still faces many challenges. This paper aims to explore the reform path of college English teaching under the guidance of curriculum ideological and political concept, so as to realize the organic combination of English teaching and ideological and political education, and promote the overall improvement of teaching quality.

1. The theoretical basis of curriculum ideological and political education

The core of curriculum ideological and political education lies in the close combination of curriculum content and value education. With the help of value guidance, cultural inheritance and social responsibility cultivation in the teaching content, the educational effect of moistening things silently is achieved^[1]. The connotation of ideological and political education is not only the one-way indoctrination of ideological and political courses, but in a subtle form, using the specific subject characteristics of professional courses to arouse students' ideological resonance and realize the infiltration and sublimation of ideological and political education. The core value of the curriculum ideological and political education concept is 'moral education'. Through the rational design and implementation of the curriculum content, students' correct values, outlook on life and world outlook are cultivated. It not only pays attention to the improvement of students' knowledge ability, but also pays more attention to the cultivation of students' moral quality and social responsibility, so that

students have the ability to solve practical problems and the quality of all-round development. In higher education, the promotion and implementation of curriculum ideological and political education is particularly important. With the rapid development of globalization and information technology, the society has higher and higher requirements for talents. They not only need to have solid professional ability, but also have strong comprehensive quality and correct moral judgment.

2. The present situation and challenges of college English teaching

The current college English teaching model is mainly based on language skills training, focusing on the cultivation of basic abilities such as listening, speaking, reading and writing. The teaching content is relatively fixed, and the evaluation method is mainly based on test scores. However, this traditional teaching model has many problems and deficiencies. For example, the teaching goal is too single, ignoring the cultivation of students' comprehensive quality, especially the lack of infiltration of ideological and political literacy; the teaching content is relatively old, the lack of cultural and social background analysis with the times, resulting in the disconnection between the course content and the actual needs of students; less classroom interaction, students' subjectivity and creativity are not fully developed, learning interest and enthusiasm are also lacking; the evaluation system pays too much attention to the quantification of language ability, and the assessment of students' values, cultural understanding and social responsibility is seriously insufficient. In view of these situations, it is particularly important and necessary to integrate ideological and political education into college English teaching, because English, as an international language, is not only a communication tool, but also a carrier of understanding the world and spreading culture. Therefore, the integration of English teaching and ideological and political education can guide students to establish correct values and social responsibility, improve cross-cultural communication ability and global vision, so as to achieve the educational goal of "cultivating morality and cultivating people."

3. The reform path of college English teaching under the guidance of curriculum ideological and political concept

3.1 The integration of ideological and political elements of teaching content

As a compulsory public basic course, the primary goal of college English is to cultivate talents for the country, society and schools, and to enlighten students. It is to improve students' comprehensive cultural literacy and humanistic feelings by establishing and practicing socialist core values and traditional Chinese virtues on the basis of cultivating students' language application ability, intercultural communication ability, autonomous learning ability and improving their thinking quality^[2]. Because of the particularity of the subject that has the function of ideological shaping and shaping, college English has a good fit with the ideological and political education of the curriculum, and can well integrate ideological and political education into its teaching. Therefore, in the process of college English teaching, teachers should fully explore the connotation of each article in discourse teaching, extract the essence of language and emotion, and use the article to spread 'morality'. Cultivate students to understand what is the correct value through thinking about the theme of the article, so that they can achieve 'the unity of knowledge and action'. Therefore, college English should establish the core idea of language education, give full play to the characteristics of language ideology and communication tools, and help students develop good learning ability and thinking quality while helping students establish the spiritual character of correct values. Let students cultivate their own dialectical thinking ability while learning language knowledge, let students have a sense of identity with our system, stimulate students' patriotic spirit, and cultivate students' patriotic beliefs.

Taking the text *WWII Love Letters Telling of Romance and Tragedy* in the second unit of *Tales of Love* as an example, this text describes in detail six letters exchanged between a husband on the front line and his wife far away in the United States one month before landing in Normandy. In the teaching process, teachers can guide students to deeply understand the multiple meanings of 'love' by analyzing the communication content of the couple, from the affection between husband and wife to the warmth of the family, and finally to the loyalty and love of the country. By analyzing the letters written by her husband to his wife, teachers can not only help students understand the noble spirit of love that her husband is willing to sacrifice for peace, but also introduce Mr. Lin Juemin's *Letter to His Wife*, so that students can appreciate the spirit of selfless love that our martyrs abandon their small homes and take care of all the people for the freedom of the people. Such

teaching can better cultivate students' deep feelings of home and country.

In the "Culture" unit of the "College Experiencing English Comprehensive Course," the Lead-in section introduces Shakespeare and his former residence in the form of short plays. While explaining Shakespeare's works and life, teachers can encourage students to share the famous Chinese playwrights and their literary works they are familiar with. Such teaching activities aim to enable students to appreciate the charm of language and enhance their cultural self-confidence. For example, in the second unit "Conspicuous Consumption" of "Advanced College English: A Comprehensive Course," ideological and political teaching can inspire students to think about the truth of "diligence to cultivate one's morality and thrift to cultivate one's morality," and help them establish correct values and consumption views. In addition, college English teaching can also integrate *The Book of Songs*, *The Analects of Confucius*, Chinese ancient poetry and famous aphorisms to carry out ideological and moral education.

3.2 Innovation and optimization of teaching methods

Innovative teaching methods should focus on improving students' language application ability and ideological and political literacy. For example, task-based teaching allows students to use language and understand ideological and political content naturally while completing tasks by designing tasks related to real life. Flipped classroom improves students' participation and practical ability by learning theoretical knowledge before class and focusing on discussion and practice in class. Project-based learning helps students master language skills and ideological and political education content when solving practical problems by focusing on in-depth research on specific projects. The improvement of teaching effect is achieved by guiding students to actively participate in and deepen understanding.

In practical application, the project-based learning method can significantly improve students' learning effect. Taking the "Water Problems" unit in the first volume of the "New College Advanced English: Comprehensive Course" as an example, the teacher first plans the ideological and political context system of the whole unit according to the theme and content of the unit before class, and then assigns students to review the information and video of the world's water resources, so that students can form a preliminary understanding of the water resources problem. Through the in-depth analysis and interaction of the textbook discourse, the teacher makes students understand the importance and urgency of saving water, and lets students establish the crisis consciousness of water resources, so as to guide students to realize the significance of saving resources and caring for the earth. After class, students cooperate to practice the concept of water saving through group tasks. After class, teachers understand students' ideological trends through students' feedback, adjust teaching methods in time, improve the top-level design of college English curriculum, clarify the irrationality of teaching tasks, and adjust them in time.

3.3 The cultivation and construction of teaching staff

The key to curriculum ideological and political education lies in teachers, and the lack of ideological and political ability of teachers is an important factor restricting curriculum ideological and political teaching. Therefore, the ideological and political ability of teachers limits the depth and breadth of ideological and political education in college English courses. Therefore, in order to cultivate students' good ideological quality, it is necessary for colleges and universities to formulate a scientific training plan, covering the optimization of ideological and political education theory, practical operation skills and teaching methods, so as to ensure that teachers can naturally integrate ideological and political elements in the classroom. For example, training courses can include how to combine ideological and political content such as socialist core values and national development strategies with English courses to improve teachers' comprehensive quality. At the same time, training should also include practical links of teaching design and implementation, so that teachers can turn theoretical knowledge into practical teaching strategies.

In a specific example, a university has implemented the "Curriculum Ideological and Political Teacher Development Plan," which has greatly improved the overall quality of the teaching staff. This plan is divided into three stages: theoretical training, practical operation and evaluation feedback. In the theoretical training stage, the school invited ideological and political education experts and teaching method scholars to give lectures to introduce the core concept of

curriculum ideological and political education and its application in English teaching. Then to the practical operation stage, teachers participated in a two-week intensive training to learn how to integrate ideological and political elements into the curriculum design. For example, teachers designed an English course on "Global Environmental Protection and Social Responsibility," focusing on cultivating students' sense of social responsibility through English materials (such as international reports on climate change). During this period, teachers received expert guidance to adjust the course content and teaching methods. Finally, in the evaluation feedback stage, teachers show their own curriculum design publicly and accept the evaluation of peers and experts.

3.4 The improvement of the evaluation system

The traditional English teaching evaluation focuses on the assessment of language ability, ignoring the cultivation of students' ideological and political literacy. Therefore, the new evaluation system should aim at the combination of language ability and ideological and political education. It not only evaluates the English level, but also pays attention to the understanding and practical application ability of ideological and political content in the course^[3]. Therefore, diversified assessment methods should be set up, such as process evaluation and summative evaluation. Process evaluation includes students' classroom participation, ideological reflection, cooperation ability, etc. Summative evaluation comprehensively examines students' comprehensive performance through examinations, project reports, etc. At the same time, teachers should add discussion topics or writing tasks related to ideological and political education when designing assessment content, encourage students to reflect on important issues such as social responsibility and national feelings in language learning, and realize the integration of curriculum ideological and political education and language teaching. For example, a college English course uses a 'project-based comprehensive evaluation system' to strengthen the application of ideological and political content. The project is designed around the theme of "Chinese cultural communication under the background of globalization," and the students' group cooperates to complete the research report. Specifically, the students first choose international communication cases to study the dissemination of Chinese culture and ideological and political challenges in English, such as cultural misunderstanding and value differences. Each group writes reports, classroom presentations, and submits personal reflection logs in English. The teacher's evaluation not only looks at the language expression ability, but also looks at the depth of students' understanding of ideological and political elements. This system allows students to improve their English application ability and deepen their understanding of promoting national cultural responsibility when completing the project.

4. Conclusion

The integration of the ideological and political concept of the course has brought new ideas and directions to the reform of college English teaching. By systematically integrating the ideological and political elements into the teaching content, innovating teaching methods, strengthening the construction of teaching staff and improving the evaluation system, students' language ability and ideological and political literacy can be effectively improved. This is not only conducive to the cultivation of students' comprehensive quality and social responsibility, but also promotes the overall improvement of teaching quality. In the future, further exploration and practice of the application of curriculum ideological and political education in English teaching will help to achieve the educational goal of "establishing morality and cultivating talents" and add new strength to the development of higher education.

Conflicts of interest

The author declares no conflicts of interest regarding the publication of this paper.

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