

# Innovative Practice of Art Education in Colleges and Universities Based on the Background of “Five-education Integration”

**Xueqiong Chen**

Anhui University of Finance and Economics, Bengbu 233030, Anhui, China

DOI: 10.32629/asc.v5i5.3084

**Abstract:** Art education in colleges and universities is an important task to carry out the fundamental task of moral education, and the only way to realize aesthetic education in colleges and universities. Art education in colleges and universities in China should inherit and carry forward traditional art culture, generate and practice the idea of integration of five education in colleges and universities, cultivate and enhance students' artistic innovation ability, pay attention to and strengthen the ideological and political thinking of college art curriculum. At present, China's college art education certificate faces many difficulties. Based on the background of “five education integration”, this paper explores the way of college art education innovation, which is conducive to speeding up the construction of education power, promoting high-quality development of aesthetic education, and truly empowering students to become all-round talents.

**Key words:** five-breeding fusion; Colleges and universities; Art education; innovate

## 1. Introduction

In recent years, the fine arts education in colleges and universities of our country has ushered in a new development opportunity under the background of “five-education integration”. Taking “aesthetic education and virtue” as the core concept, fine arts education in colleges and universities no longer focuses on the cultivation of students' artistic skills, but emphasizes people-oriented, cultivating students' critical thinking ability, aesthetic ability and humanistic quality. This change conforms to the contemporary society's demand for art education and the task of educating people in colleges and universities, which is the necessity, reality and necessity of college art education. The inevitability of college art education lies in the development of The Times and the change of social needs. Nowadays, the development of society presents the trend of diversification, globalization and knowledge economy, and people have higher expectations for art education. The traditional art education mainly focuses on the inheritance of art techniques and the cultivation of students' painting skills, but this single training mode is no longer in line with the requirements of The Times. The proposal of aesthetic education makes fine arts education pay more attention to cultivating students' humanistic quality and aesthetic taste, so as to improve students' ability to comprehend beauty and cultural quality, so that they can better adapt to and cope with social changes.

## 2. Difficulties faced by art education in colleges and universities

### 2.1 Art education emphasizes theory rather than practice

Art education in colleges and universities is a comprehensive subject integrating theory and practice. If we pay too much attention to the study of theory and neglect the practice teaching, then the cultivation of innovative talents in art education in colleges and universities will become a dead letter. If we pay too much attention to practice and neglect the study of theory, then the fine arts education in colleges and universities will lose its direction. At present, many fine arts majors in Chinese universities mainly offer courses such as color, painting, landscape, composition, etc., but the lack of practice is not conducive to the cultivation of innovative fine arts talents in China. In practice, the neglect of practice teaching in the course setting of art education in colleges and universities will reduce the effect of art education. Therefore, it is urgent to adjust the curriculum structure of art education in Chinese colleges and universities, and strive to do a good job in the organic connection between theoretical courses and practical classes.

### 2.2 Neglect to cultivate students' innovative consciousness

At present, the talent training of fine arts education in colleges and universities in China is still influenced by traditional thinking, and attaches too much importance to the teaching of the historical origin, development track and technique nature of fine arts. In practice, the one-sided pursuit of exquisite skills ignores the expression and rendering of ideas, emotions and innovative ability in creation. Obviously, this is contrary to the training concept of fine arts education in colleges and

universities in the new era, and it is urgent to change the training concept of talents according to the social needs of the new era. In addition, the cultivation of students' innovative ability is an important orientation of college education evaluation. Although some colleges and universities have incorporated the cultivation of innovative ability into the goal of college art talent training, due to the lack of supporting mechanisms and measures, the cultivation of innovative ability only stays on the lip. In the field of practice, although many teachers and scholars talk about "should be innovative" and "creation and form should be novel", they still pay little attention to "how to innovate" and "innovative direction" in the teaching process, which hinders the high-quality development of college art education in China.

### **3. Innovative strategies of college art education system**

#### **3.1 Improve the curriculum system with the United States**

Persist in integrating aesthetic education into the whole process of education and teaching, and promote the organic combination of aesthetic education with professional education and practical activities. Integrate public aesthetic education into the talent training program: set up aesthetic education courses with the cultivation of aesthetic and humanistic qualities as the core, the cultivation of innovative ability as the focus, and the exploration of local traditional culture as the main content. The school has set up a number of public elective courses on aesthetic education, covering major art categories such as music, dance, drama, drama, film and television, fine arts, calligraphy, design, and actively holds special lectures on art and culture, invites artists and cultural people to campus, and runs aesthetic education through all aspects of the whole process of school education. In the development of teaching content, give full play to the advantages of rich and colorful national culture, skillfully transform local traditional cultural resources into aesthetic education resources into the campus. In terms of teaching means, on the basis of traditional teaching means, make full use of modern network technology resources, multimedia courseware and teaching video and other modern educational technologies, establish an art course resource platform and develop teaching resources.

#### **3.2 Cultivate students' comprehensive ability of theory and practice**

In addition to the teaching of aesthetic education courses, students are actively guided to participate in art activities through practice, experience, practical training and other forms. Establish a university-level regular, diverse, and characteristic performance mechanism, such as a number of aesthetic education and cultural activities such as teacher and student works exhibition (including intangible cultural heritage works exhibition, concerts, piano recitals, etc.), college student culture and Art Festival, college student science and technology and Culture Festival. Actively build a platform for aesthetic education practice, relying on libraries, art galleries, geological museums, Chinese studies museums, school history museums, college students' activity centers, national security education bases, college students' innovation and entrepreneurship bases, etc., deeply integrate into aesthetic education elements, give play to aesthetic education functions, and hold a series of aesthetic education lectures. In addition, colleges and universities strongly encourage students to participate in the national college student art exhibition, various art design competitions, piano competitions and other competition projects. Regularly hold school aesthetic education teaching results display activities, expand coverage and influence, guide students to discover beauty, appreciate beauty, create beauty. Create a good cultural atmosphere for all teachers and students to jointly promote the development of aesthetic education in the school.

#### **3.3 Innovative evaluation system of aesthetic education in colleges and universities**

Based on the evaluation of the learning results of aesthetic education courses, the school explores the construction of "normal" aesthetic education practice activities, "life-oriented" aesthetic education course assignments, "results-oriented" aesthetic education course reporting and performance, and "diversified" disciplinary aesthetic education practice activities. The aesthetic education evaluation system, which combines the learning process evaluation guaranteed by student self-evaluation, inter-group mutual evaluation and multi-teacher co-evaluation with the evaluation of creative results, highly integrates formative evaluation, phased evaluation and developmental evaluation through multi-subject evaluation, respects personalized evaluation, and not only pays attention to students' "first class" aesthetic education learning results. It pays more attention to students' aesthetic experience and innovative vitality in life and literary practice based on "first class" learning, leads students to realize deep participation and meaning construction in aesthetic education courses and practices in different fields such as situational, thematic, task-based and project-oriented, and leads students to experience and grow in different fields of aesthetic education. Find yourself, improve yourself, become yourself and light up yourself with aesthetic education.

## 4. Conclusion

In short, in order to achieve the goal of “five education integration”, fine arts education in colleges and universities needs to build an open, inclusive and diverse educational environment, pay attention to the cultivation of students’ creativity and critical thinking ability, strengthen the construction of teachers, and strengthen the cooperation with the society. Only by working together can we improve the quality of education, provide students with a better learning environment and opportunities, and cultivate more talents with artistic accomplishment and innovative ability for the society.

## References

---

- [1] Hongli W, Xianwen G, Hongqiang S, et al. Reform and Practice of Practical Teaching Mode in Colleges and Universities Based on the Ability of “Double Creation”[J]. Journal of Higher Education, 2019.
- [2] Ning-Yu X, Wen C, Yan L I. Exploration and Practice of Teaching Mode in National Universities Under the Background of Internet + education — Based on the ‘Student-centered’ Teaching Philosophy[J]. Journal of Dalian Minzu University, 2019.
- [3] Zhang X. Research on the Construction Scheme of University Smart Financial Innovation Practice Base under the Background of Big Data[J]. Adult and Higher Education, 2023.
- [4] Fang Y, Wang Z, Peng M, et al. Exploration and Practice of the Cultivation Model for Top Undergraduate Talents Based on Subject Contests in the AI Era[J]. Computer education, 2023(12):195-203.

## Author Bio

Xueqiong Chen (1985.12-), female, Han Nationality, born in Gaochun, Jiangsu province, bachelor degree, assistant researcher, research direction: Art Education management.