

The Path of Integrating Chinese Excellent Traditional Culture into College Art Education Curriculum

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Abstract: As the key platform and expression form of traditional culture inheritance and innovation, art education and our country's outstanding traditional culture have a dynamic relationship of mutual promotion and integration. Based on this, this paper expounds the connotation of integrating Chinese excellent traditional culture into college art education courses, introduces the current situation of integrating Chinese excellent traditional culture into college art education courses, and probes into the effective path of integrating Chinese excellent traditional culture into college art education courses, aiming to provide innovative insights and development paths for integrating traditional culture into the field of art education.

Keywords: excellent traditional culture; colleges and universities; art education; course

1. Introduction

The fine traditional Chinese culture has a long history and is extensive and profound. It is the crystallization of wisdom of the Chinese civilization. Its social ideals and political views have long been in the blood of the Chinese people and are the root and soul of the Chinese nation. The university actively promotes the creative transformation and innovative development of excellent traditional Chinese culture, focuses on the integration of excellent traditional Chinese culture into personnel training and curriculum teaching reform, defines the concept of "cultural education and innovation", takes enriching the ideological connotation of excellent traditional Chinese culture as the main line, and gives full play to the important role of excellent traditional Chinese culture in the work of aesthetic education in colleges and universities[1]. We will explore new ways to inherit and develop China's fine traditional culture through innovation and creativity. Aesthetic education is aesthetic education, sentiment education, spiritual education, but also to stimulate the vitality of innovation and creation of education. How to effectively integrate the excellent traditional Chinese culture with the aesthetic education in colleges and universities, and integrate the excellent traditional Chinese cultural resources into the "three aspects of education" and "five aspects of education" is one of the important topics in the field of aesthetic education in colleges and universities.

2. The connotation of integrating art courses into traditional cultural education

As a subject with art as the core, fine arts education should be taught on the basis of traditional culture. By studying traditional Chinese painting, calligraphy, crafts and other art forms, students can gain a deeper understanding of the unique charm and connotation of traditional culture. This has a positive impact on cultivating students' artistic thinking and aesthetic ability, and helps students to form a sense of pride and belonging to traditional culture. By studying traditional culture, students can draw inspiration from it, deepen their understanding of artistic creation, and make innovations and breakthroughs in practice. This plays an important role in cultivating students' creativity, imagination and independent thinking ability, and makes students become artistic talents with independent creative ability[2]. In addition, the integration of excellent traditional Chinese culture into college art education courses is helpful to enhance the soft power of national culture. Integrating traditional culture into art education in this way can not only inherit and carry forward the excellent cultural traditions of the Chinese nation, but also show the unique artistic charm and cultural value of China to the world.

3. Current situation of integrating Chinese excellent traditional culture into college art courses

3.1 Lack of traditional cultural connotation of teachers

According to the actual teaching process in colleges and universities, some teachers are reluctant to integrate traditional cultural elements with classroom knowledge due to their lack of understanding of the value and aesthetic judgment of the excellent traditional Chinese culture. In recent years, some higher vocational colleges are focusing on promoting traditional

culture and promoting traditional culture into the campus, but the actual implementation is not ideal. The teaching level of some teachers is insufficient, and the processing skills of the classroom are single, which can not integrate the traditional culture. In addition, the atmosphere of learning traditional culture created by colleges is not strong, which affects the inheritance and development of traditional culture in college art education.

3.2 Lack of emphasis on integrating aesthetic education into traditional culture

At present, some colleges and universities do not pay enough attention to the excellent traditional Chinese culture[3]. For example, in the teaching of fine arts, the setting of teaching content and the selection of teaching methods focus on the assessment of skills, ignoring the examination of traditional cultural literacy, which leads to the neglect of the role of traditional culture in modern education. With the development and progress of society, people's values and aesthetics have also changed a lot, especially young students, who pay more attention to those new things and pay less attention to traditional culture. Not conducive to the development of our outstanding traditional culture inheritance.

3.3 Single teaching method and lack of innovation

Traditional culture focuses on the study and imitation of brush and ink techniques, forms of expression and classic works, while modern art education puts more emphasis on innovation, individuation and diversity. In the combination of traditional culture and modern art, how to find a balance point in teaching, to inherit the tradition and cultivate the ability of innovation is a problem that needs to be considered. Traditional culture courses are often treated as electives or additional courses rather than core courses. In actual teaching, the teaching time and resources of traditional culture are often occupied by other courses and lack of adequate attention and promotion, which leads to the lack of systematic and coherent learning and research of traditional culture, which makes students' understanding and appreciation of traditional culture limited[4].

4. Integration of excellent traditional Chinese culture into college art curriculum strategies

4.1 Improve teachers' cultural literacy

Teachers should deepen their knowledge and understanding of traditional Chinese art, including the historical evolution, artistic characteristics, philosophical thoughts and cultural connotations of calligraphy, painting, sculpture, architecture and other fields. The team of teachers should participate in professional training and academic exchanges on a regular basis, and constantly improve their understanding and application ability of excellent traditional Chinese culture through lectures, seminars, workshops and other forms. Teachers should also participate in field trips and cultural experience activities, such as visiting historical sites, museums and art exhibitions, to enhance their intuitive feelings and deep understanding of excellent traditional Chinese culture. Teachers should guide students to dig deep into the innovative implications of excellent traditional Chinese culture, stimulate creative inspiration, and promote the innovative transformation and development of traditional Chinese culture in contemporary art education. It is not only conducive to significantly improving teachers' own cultural literacy, but also to guiding students to deeply understand the essence of excellent traditional Chinese culture, promoting the integration of traditional and modern, local and world cultures, and injecting new vitality and innovation into fine arts education in colleges and universities.

4.2 Reshape the concept of aesthetic education

In order to better integrate Chinese excellent traditional culture into college art education curriculum, we must realize the fundamental renewal of art education concept. Therefore, teachers need to broaden their horizons, deeply understand the profound heritage of traditional culture and its application value in contemporary society, so as to carry out innovation and innovation in teaching strategies, curriculum Settings, evaluation systems and other aspects. Teachers should attach importance to the inner spirit and value of traditional culture, and regard it as an important resource to cultivate innovative thinking and enhance aesthetic ability. This requires teachers not only to take the knowledge and skills of traditional culture as the teaching content, but also to guide students to experience and understand the connotation and spirit of traditional culture, so as to stimulate students' creative thinking and independent aesthetic perception.

4.3 Innovative teaching methods

Fine arts education in colleges and universities should promote the use of local traditional art elements and techniques. In the teaching process, teachers can guide students to study the elements, colors and patterns of local traditional art, and try to integrate these elements into their own creations. This not only enables students to acquire unique skills, but also cultivates their respect and value for traditional culture. Fine arts education in colleges and universities should also advocate

interdisciplinary learning and research, combining the study of traditional culture with art, design, history, philosophy and other disciplines, so that students can understand and explore traditional culture from multiple angles and dimensions. In addition, college art education should also make full use of modern scientific and technological means, such as digital media and Internet technology, so as to make the traditional culture teaching content more vivid, interactive and easy to understand. Combining traditional cultural and artistic works with modern social life through virtual reality, augmented reality and other technological means can not only increase students' interest in learning, but also contribute to the inheritance and innovation of traditional culture.

5. Conclusion

In short, through reasonable curriculum design, teacher training and practical activities, Chinese culture can be effectively integrated into the college education system, and students' comprehensive quality and cultural heritage can be improved. To realize the integration of excellent traditional Chinese culture, we need to work together to strengthen research and publicity, cultivate students' cultural self-confidence, and make contributions to the inheritance and development of traditional Chinese culture.

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