



# The Role of the Communist Youth League in the Ideological and Political Education in Colleges and Universities under the Background of the New Era

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**Abstract:** Under the background of globalization and informatization, the Communist Youth League, as the CPC's assistant and reserve army, plays an increasingly prominent role in ideological and political education in colleges and universities. Through analysis, this paper expounds the guidance of values and ideological and political education, practical activities and voluntary service, the cultivation and management of student associations, the strengthening of mental health education, etc., and also highlights the Communist Youth League's innovative ideological and political education methods, practical education and ability improvement, organization construction and platform construction, collaborative education and resource sharing. Promoting campus culture construction and strengthening moral education play a key role. It reveals how the Communist Youth League not only promotes students' all-round development effectively, but also cultivates students' social responsibility and moral sentiment through its diversified activities and ideological and political education mode, and contributes to the prosperity of campus culture and the construction of harmonious campus.

**Keywords:** Communist Youth League; ideological and political education; colleges and universities

## 1. Introduction

Under the background of the new era, ideological education in colleges and universities to meet the needs of socialist modernization of high-quality talent has an irreplaceable role, the communist youth league as the party's assistant and reserve, is also one of the important organization within colleges and universities, bear the spread of socialist core values, guide students to form the important responsibility of correct values. With the rapid development of society and the wide application of information technology, the role and role of the Communist Youth League in the ideological and political education in colleges and universities are becoming increasingly prominent, which is not only related to the all-round development of students, but also related to the future of the country and the hope of the nation.

## 2. The significance and importance of the Communist Youth League in ideological and political education in colleges and universities

Ideological and political education not only pays attention to cultivating students' ideological and moral quality, including patriotism, collectivism and socialist morality, but also pays attention to improving students' comprehensive quality. Through ideological and political education, students can on the one hand enhance moral awareness and moral quality. On the other hand, it can also broaden the scope of knowledge and enhance the comprehensive quality, including cultural literacy, scientific literacy, psychological literacy and so on. The improvement of these qualities helps students to better adapt to the needs of social development in their future careers. Ideological and political education also focuses on students' physical and mental health. Through the integration of mental health education, physical health education and other contents, ideological and political education can help students relieve pressure, regulate emotions, enhance self-confidence and the ability to resist pressure. This is of great significance to students' physical and mental health and all-round development.

## 3. The role of the Communist Youth League in ideological and political education in colleges and universities

### 3.1 Value guidance and ideological and political education

In the context of our present times, The Communist Youth League plays a vital role, As the dissemination of socialist core values within universities, Ideological guidance always adhere to the socialist core socialist values to lead young

students, With the goal of cultivating new people who can shoulder the great responsibility of national rejuvenation, To cultivate young college students "patriotic spirit" as the main line, Closely around the online and offline second classroom education platform, Strengthen the foundation and expand the new, moral tree people, forge ahead, In order to promote its own development into the "great ideological and political" pattern has made an effective exploration, Has made positive contributions to the reform, development and stability of the school, The Communist Youth League, through these diverse activities, It provides a platform for students to deeply study and practice the core socialist values, So that students can consciously internalize these values in mind and externalize them in practice in their daily life and study.

### **3.2 Practical activities and volunteer services**

In the field of ideological education in colleges and universities, the communist youth league plays a significant role, especially in promoting students through practice and volunteer service in the process of combining theoretical knowledge with practical action, the communist youth league organization of all kinds of volunteer service and social practice activities, not only enrich the students' extracurricular life, more importantly, they become students important way to cultivate social responsibility and service consciousness. To be specific, social practice activities allow students to have the opportunity to serve every corner of the society and truly participate in the real social environment, such as summer volunteer teaching, rural agriculture assistance, popularizing Mandarin and enterprise internship. In practice, students may encounter new problems and challenges, which will stimulate their innovative thinking and creativity, enhance their problem-solving ability, and help students to understand their professional knowledge. Participate in volunteer service activities, such as community service activities, environmental protection activities, poverty alleviation activities, welcome activities, love blood donation activities, campus little guard activities, Lei Feng Day activities, campus investigation assistance and recruitment activities, etc. Through practice, students can not only apply knowledge in the actual situation, promote knowledge transformation and deepening, also can exercise students' practical ability, problem solving ability and team cooperation ability, etc.

### **3.3 Cultivation and management of student organizations**

In institutions of higher education, the Communist Youth League plays a key role in cultivating and managing student organizations, which is not only an important part of ideological and political education, but also an effective way to improve the comprehensive quality of students. Under the guidance of the Communist Youth League, students have organized a wide range of activities, including culture, science and technology, sports and other fields, aiming to enrich campus life and enhance students' sense of belonging and collective honor. These activities not only give students the opportunity to learn management and coordination skills in practice, but also promote their attention to and thinking about social issues, thus strengthening the cultivation of social responsibility and the awareness of citizen service in practice. More importantly, the Youth League promotes the diversity and vitality of campus culture by cultivating and managing student organizations. By organizing and participating in various activities, students can learn how to respect multiculturalism and how to communicate and collaborate in a diverse environment. At the same time, these activities also become a stage for students to show themselves and realize their self-worth, and to stimulate their innovative spirit and practical ability. In the training and management of student organizations, the Communist Youth League also pays attention to guiding students to form correct values and world outlook. Through the guidance of student organizations, to help students to establish a positive attitude towards life and the correct socialist core values, which is of great significance to the overall development of students and their ability to play a role in the society.

### **3.4 Strengthen mental health education**

The Communist Youth League carries out special lectures on mental health, psychological assessment, sand games and mental health months to improve its ability to adapt to society and emotional regulation ability, and promote the common development of students' mental health and psychological education. Enhance students' psychological resilience and self-regulation ability. These activities usually cover emotional management, stress response, interpersonal issues such as topics, aims to help students establish a positive attitude towards life and healthy mental state, at the same time, the communist youth league also actively promote mental health knowledge, through brochures, social media channels such as mental health knowledge, improve the mental health consciousness of the teachers and students. In addition, the Communist Youth League also attaches great importance to the popularization and deepening of mental health services, such as the establishment of psychological counseling centers to provide students with professional psychological counseling and counseling.

## **4. Conclusion**

As one of the youth organizations of the university, the university Communist Youth League is an important position for

students' ideological and political education. Through value guidance, ideological and political education, practical activities and volunteer services, the training and management of student organizations, strengthening mental health education and other efforts, correctly lead students to establish a correct world outlook, outlook on life and values, and promote the all-round development of students. The communist youth league through all kinds of education activities, practice project and organization work, leading students on campus play a positive demonstration leading role, drive more students actively participate in ideological education work, cultivate young students loyal to the party's cause, love the motherland, serve the people's feelings and sense of responsibility, improve the ideological and moral quality, become qualified builders and successors to the socialist cause.

## References

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