



# On the Three Dimensions of Identity Education of Socialist Core Values in Colleges and Universities in the New Era

**Bin Yang**

School of Marxism, Jiangsu Open University, Nanjing 210036, Jiangsu, China  
Email: 525851447@qq.com

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**Abstract:** The identity education of socialist core values is an important work in the field of ideology in colleges and universities. The identity education of socialist core values in colleges and universities in the new era should strengthen academic research, innovate educational concepts, improve the quality of teachers, and play a role model from the three dimensions of classroom education innovation, campus culture construction, and social practice; create an all-round, full-process multi-dimensional education atmosphere; strengthen the responsibilities and functions of educating people and persuading people by reasoning; clarify educational goals, expand educational channels, broaden the scope of education, and ensure that education is effective.

**Keywords:** new era, socialist core values, education, countermeasures

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The education of socialist core values is related to the safety, future and destiny of the country and the nation. It is necessary to continuously strengthen ideological and political education in national education and spiritual civilization construction, pay attention to social practice guidance, strengthen system and mechanism constraints, "integrate the core socialist values into all aspects of social development, and transform them into people's emotional identity and behavior habits." [1] Colleges and universities are responsible for the important mission of socialist core values education, and they must take practical measures to make the socialist core values truly enter the minds of college students in college education, through the three dimensions of classroom education innovation, campus culture construction, and social practice practice, etc. Promote the identity education of socialist core values.

## 1. Innovative dimensions of classroom education: strengthen academic support, innovate educational concepts, improve teacher quality, and play a typical exemplary role

### 1.1 Provide academic support for education through theoretical research

The longevity of the theoretical tree lies in the foundation of its social life. Strengthening the academic research on the core values of socialism can enhance the persuasiveness of the theory and the identity of college students receiving education. Colleges and universities shoulder the major responsibility and mission of this value education research, consolidate its theoretical foundation, and consolidate the ideology of Marxism in colleges and universities. Guiding position in the field. Strengthen the systematic study of socialist core value identity education, its deep connotation, value attributes, operating characteristics, functional role, practical orientation, internal laws, objective logic, and comparison of Chinese and Western values, moral beliefs, political pursuits, and values of contemporary college students In-depth analysis of orientation and physical and mental characteristics can enrich the ideological and theoretical content of education. Ideological and political teachers in colleges and universities should update the old educational concepts in a timely manner in accordance with the requirements of the new century, new era, and new stage, and adhere to the correct direction of education. On the one hand, it is necessary to establish the idea of "promoting the main melody", and on the basis of strengthening the identity of socialist core values, and under the condition of coexisting differences in culture and values, focus on standardizing and guiding non-mainstream values. On the other hand, we must establish the "dual subject" concept. Respect the dominant position of teachers and the dominant status of students, teachers and students treat each other as equals, encourage students to learn independently, stimulate their inner learning potential, and strive to stimulate their interest and motivation in learning. It is necessary to effectively solve the students' ideological confusion and practical difficulties, connect their thoughts with reality, and rationally think and improve themselves in the combination of the two. We must pay attention to educational methods, pay attention to the guiding function of values education, and pay equal attention to teaching, learning and thinking.

In addition, we must also pay attention to the application of multimedia technology in education to enhance the effect of education.

## **1.2 Pay close attention to classroom teaching**

Teachers should make full use of the classroom position, systematically teach or combine professional courses to interpret the core values of socialism, use their profound knowledge to guide students to pursue the truth, goodness and beauty of life values, and continuously enhance students' value discrimination, "leading students to grow up healthily."<sup>[2]</sup> To prevent the influence of decadent western values, we must consciously accept and recognize Marxism, and actively guide college students to earnestly study the basic principles of Marxism, the theoretical system of socialism with Chinese characteristics, the excellent traditional culture of the Chinese nation, the history of the Communist Party of China, the history of the People's Republic of China, The history of China's reform and opening up and the history of the world socialist movement enable college students to truly grasp the core values of socialism in terms of theoretical systems and scientific methods. Relevant teachers should prepare and attend classes carefully, and do follow-up guidance after class. Lesson preparation should be prepared for the content of the class, to prevent the use of textbooks during class, to understand the learning situation, master the learning foundation and learning attitude of each student, not only to take care of the majority, but also to take into account the advanced and less advanced students. It is necessary to strengthen the academic rationality of teaching, and use thorough theoretical analysis to persuade students to "guide students with the powerful force of truth."<sup>[3]</sup> Classroom teaching should optimize teaching methods and avoid rigid and compulsory indoctrination. Appropriate indoctrination is needed, and the most The main thing is to convince people with reason through the scientific truth charm of the core values of socialism, through teachers' profound professional knowledge and knowledge of humanities and social sciences, so that college students can truly internalize the core values of socialism. Classroom teaching should encourage interaction between teachers and students, and actively guide college students to participate in teaching discussions and the autonomous initiative of speeches, so that teaching and learning can be motivated by each other. Through classroom teaching group discussions, group discussions, podium speeches, ppt sharing, introduction of experience and experience Various teaching methods, such as learning methods, improve students' identity and acceptance. In teaching, it is necessary to closely integrate the new requirements and goals of the new era and new stage of socialist modernization, combine with the vivid practice of my country's reform and opening up, link the inheritance of ancient and modern Chinese and foreign ideas and the latest development of contemporary college students' thinking, and use the latest and closest to reality. The vivid case study inspires and guides the students, so that the education is really effective.

## **1.3 Improve the quality of teachers**

The country's prosperity, national rejuvenation, and educational progress require us to build a modern and professional faculty that is dedicated, respectful, professional, full of vigor and vitality, and "a large number of good teachers need to emerge."<sup>[4]</sup> Good teachers Shaping the soul of students, leading students in the correct direction of life, they play a leading role in the teaching process. The arrangement of teaching content, the setting of the topic structure, the choice of teaching methods, and the application of modern teaching equipment all reflect the professionalism and quality of teachers. The school cultivates the construction talents needed for modernization and the laborers with all-round development of morality, intelligence, physical education, art and labor. "The key lies in teachers."<sup>[5]</sup> Teachers engaged in socialist core value identity education must have a solid Marxist theoretical basis and be good at applying them. Teaching of Marxist positions, viewpoints, and methods. Teachers must have a correct world view, good political quality, firm political stance, strictly abide by political principles, political discipline, adhere to the bottom line of ideological and political courses, and at the same time have full political enthusiasm, and must truly believe in and understand the core values of socialism. Teachers must have superb professional qualities, have rich cultural knowledge, strong self-learning ability, scientific research ability and practical teaching ability, and education with socialist core values can get twice the result with half the effort. Teachers must have noble ideological and moral character, teach and educate others, be exemplary, love education, care for students, have a broad mind and selfless character, warm students with human love, and actively help and solve students' difficulties in life and learning. Only when teachers have both morality and ability can they convince students and make them agree with and accept the core values of socialism. The socialist core value identity education requires the unity of informed, intention and action, unifies theory and practice, and combines the power of truth with the personality of the teacher. Only the socialist core value identity education can establish students' moral beliefs and realize their educational value.

## **2. Dimension of campus culture construction: create an all-round, whole-process multi-dimensional education atmosphere, and strengthen the responsibilities and functions of cultivating people and persuading people by reasoning**

Culture is the carrier of core values, and culture provides fertile ground for nourishing values. It is necessary to "adhere to the socialist core values to lead the cultural construction system" [6]. The campus culture moisturizes things silently, and has a multiplier educational effect. The construction of campus culture is an important way for colleges and universities to strengthen the identity education of socialist core values. According to the author's December 2020 special survey on socialist core value identity education in 5 colleges and universities in Nanjing, students advocating "education through campus cultural activities" accounted for 29.47% of the total number of college students surveyed, which shows the importance of campus culture. The campus culture of colleges and universities demonstrates the inheritance and brilliance of the university's spiritual culture. It is an all-round display of the school's profound cultural heritage, school-running characteristics, and strengths. Campus culture has the hidden functions of value orientation, extension of aesthetic education, education radiation, and psychological adjustment, and it has a subtle function of educating people. Colleges and universities should infiltrate the construction of campus culture into the whole process of socialist core value identity education. From enrollment of freshmen to graduation of graduates, from ideological and political courses to professional courses, from club activities to art festivals, every aspect of college student education should infiltrate the core elements of socialist core values. Its content should also be engraved on campus landmark cultural buildings, the construction of campus cultural carriers should be strengthened, the planning and construction of campus cultural "hardware" and "software" should be increased, the scope of education should be broadened, and the content of education should be deepened. Campus culture is ideological, artistic, oriented, systematic and open. It is necessary to strengthen the integration of campus culture and surrounding environment construction, pay attention to social hot issues, and strengthen communication and exchanges with the society, through school and school, school and society Cultural alliances and interactions between the two will strengthen the education of socialist core values identification.

Inside the school, we should use campus activities as the starting point, carefully create cultural products, adopt cultural forms that teachers and students love to see, show the spiritual outlook of college students in the new era, and help them find themselves, see gaps, and establish conformity in collective cultural activities. Socialist core values of life ideals, world outlook and values, establish correct political attitudes, political stances, patriotic feelings and innovative spirit, create a healthy and civilized campus life, and make the campus a strong learning atmosphere, strong political awareness, and positive cultural attitude local. It is necessary to be good at using culture to educate and sing and use a variety of art forms to effectively convey the content of values education to students. It is necessary to create a cultural brand that reflects the core values of socialism. For example, use the campus art festival to stimulate the enthusiasm and initiative of college students in literary and artistic creation, so that they can better serve education; use various sports games to cultivate the team spirit of collective cooperation among college students; use important holidays to carry out special theme activities to make socialism core Value identity education has been implemented and has achieved tangible results. It is necessary to advocate a university spirit of striving for excellence. Universities are not in high-rise buildings, but in masters and scholars. It is necessary to make the university spirit meet the requirements of the times and call on university students to contribute to the country and society. This is what higher education should have. It is also necessary to design meticulously, increase the intensity of the school motto, school song, school emblem, and school standard publicity and education, educate college students to consciously use Marxism as the guide, adhere to the highest ideals of communism and the common ideals of socialism with Chinese characteristics, and to "eight honors and eight shames" "Regulate one's own words and deeds, cultivate one's moral character, study hard, and give back to the society. It is also necessary to open up the school's various propaganda positions and media, integrate the hidden resources that symbolize the school's historical and cultural spirit into the content of education, and achieve the effect of high-quality education through the silent influence of moisturizing things.

To create an all-round, full-process multidimensional education atmosphere. First of all, it is necessary to coordinate with each other at different levels to create a good environment. At the national level, it is necessary to strictly govern the party, govern the country according to law, increase anti-corruption efforts, increase college students' trust in the party and the government, and create a good political environment; propaganda and cultural departments at all levels use various media to conduct socialist core value identity education It is necessary to be close to life, close to reality, close to the masses, promote the main theme, and create a good ideological and public opinion environment. Second, we must infiltrate the content of socialist core values throughout the entire process of school education. As a person in a real society, college students' values are closely related to their growth and learning experience. Colleges and universities should allow students

to subtly receive education in the process of combining ideological and political courses and curriculum ideological politics. It is necessary to increase the degree of attention on the campus's party, government, working group and other administrative personnel, front-line teachers, teaching assistants and college students of secondary colleges to the core values of socialism, so as to stimulate their excitement in learning. Multi-level and diversified learning and education activities are carried out in all grades, classes, and departments on campus, and the core values of socialism are integrated into the daily ideological and political education of colleges and universities.

### **3. The dimensions of social practice: clarify educational goals, expand educational channels, broaden the scope of education, and promote the "integration of knowledge and action"**

To accurately locate the goal of social practice education, we must first strengthen the scientific understanding of the core values of socialism, establish Marxist beliefs, strengthen the firm belief in the cause of socialist modernization, cultivate the patriotism and innovative spirit of college students, and then enhance the thinking of college students Political quality and moral quality strengthen the education of right and wrong and the concept of honor and disgrace in social practice.

The practical education channels and scope can be roughly divided into four categories: social practice organized in the teaching process of secondary colleges; social practice organized by the Communist Youth League on winter and summer vacations and other holidays; paid social practice organized by academic and logistics service departments; spontaneous organization of college students Social practice. The core values of socialism agree with education. "The most important thing is to insist on the unity of knowledge and action, persistence in action speaks louder than words, and work hard in detail, negligence and implementation" [7]. College students' social practice can not only improve students' ability to understand society in an all-round way, but also broaden students' cognitive channels, expand their cognitive scope, and help them construct an effective carrier for the knowledge receiving mechanism. General Secretary Xi Jinping believes: "Tao cannot sit on the table, and morality cannot be empty talk. Only by working hard on the ground and working hard from the unity of knowledge and action can core values be internalized into people's spiritual pursuits and externalized into people's conscious actions." [8]

First of all, it is necessary to establish a practice base for core value identity education. General Secretary Xi's expectations of patriotism, inspiration, truth-seeking, and dedication to youth are all connected with the youth's social practical life. Revolutionary culture, red culture, historical culture, and ethnic culture education bases should become the first choice for social practice education. Social forces must be mobilized to actively support college students' social practice, and through various forms of practical education such as visits, surveys, and visits, students can truly go deep. Society, use perceptual and rational thinking, perceive and understand society, and receive education in practice. For example, through colleges and departments, Communist Youth League organizations, various college student associations, and volunteer associations, conduct thematic social surveys and first-line internships in off-campus units to understand national conditions in practice, master learning methods, labor skills, and digest and absorb the knowledge learned at school. Clarify the mission, realize the unity of knowledge, affection, intention, and action, and accept, understand, and identify with the core values of socialism from the bottom of the heart.

Second, we must attach importance to practical training education. The state must deepen the reform of ideological and political courses, form a complete core value practice education system, provide scientific guidance for social practice, organize and implement it, open up theoretical and practical classrooms, integrate their integration points, and achieve the purpose of strengthening education. We must be good at carrying out various special topics through various activity carriers, and extensively carry out moral development activities. It is necessary to vigorously advocate the Lei Feng spirit, with the theme of unity, friendship and service to the society, organize and carry out various forms of social service activities around caring for classmates, "one group, one" mutual aid learning, etc., and vigorously develop and participate in regional civilization creation activities, Mutual aid reading activities to understand the country, individual and social life. In all kinds of ceremonial education activities inside and outside the school, such as raising the national flag, playing the national anthem or international anthem in important ceremonies and conferences, enhance the sense of sacredness, mission and responsibility of education.

Third, it is necessary to combine social practice with college students' professional learning. The content, form, and methods of social practice should be linked to the majors they have learned, give full play to the professional expertise of college students, carry out professional life practices, and deepen the understanding of future professional careers and their social values. In addition, it is necessary to strengthen the network practice activities of college students in response to the

rapid development of the Internet in the new era. Schools should innovate new forms and new content of online education, by creating special education websites, highlighting the in-depth interpretation of socialist core values, and reporting education models in a timely manner. It is necessary to carry out web lectures, current affairs broadcasts, opinion collection, psychological consultation, hot discussions, and essay competitions through new media network interactive platforms such as online BBS, WeChat, and Weibo to encourage them to communicate with each other and improve together. It is necessary to promote the main theme, implement positive publicity and guidance, give full play to the correct network-oriented function, and spread the spiritual power of upwards and goodness. In the process of implementing online education, it is necessary to strengthen network management, clarify the responsibilities of the network management department, and truly achieve technology controllable, accountable, and law-breaking investigations.

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