



An Analysis on the Path of International Vision Cultivation for Students Majoring in Editing and Directing in Higher English Schools — A Study Based on Curriculum and Practical Teaching

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Abstract: With the continuous advancement of globalization, it has become an important task for higher English schools to train professional writers and directors with an international vision. By analyzing the role of curriculum and practice teaching in cultivating students' international vision, this paper discusses the ways to cultivate the international vision of students majoring in writing and directing in higher English schools. It is found that optimizing the curriculum system, enhancing the practice of cross-cultural communication and broadening the channels of international cooperation are of great significance to improve students' international competitiveness.

Keywords: Higher English schools; Major in editing and directing; International perspective; Courses; Practical teaching

1. Introduction

Under the background of globalization, international vision has become an indispensable quality for students majoring in production and direction. With the increasingly frequent international cultural exchanges, production and director talents need not only solid professional skills, but also cross-cultural communication skills, global vision and innovative thinking. As an important base for cultivating international talents, higher English schools shoulder the important task of cultivating the international vision of students majoring in writing and directing. Schools should provide diversified learning platforms for students by optimizing curriculum and practical teaching. Cross-cultural courses and international film appreciation should be integrated into the curriculum system to help students understand the directing skills and artistic styles in different cultural backgrounds. At the same time, practical teaching should focus on school-enterprise cooperation and international exchanges, and provide students with more opportunities to participate in international projects, such as international film festivals, transnational film and television production. Through these measures, the school can effectively enhance the international competitiveness of students, so that they have more advantages in future career development. In addition, schools should strengthen the construction of teachers, introduce teachers with international background, create a diverse and inclusive campus cultural atmosphere, and stimulate students' globalization awareness and innovation ability.

2. Curriculum and the cultivation of students' international vision

The curriculum is the basis of cultivating students' international vision. Higher English schools should optimize the curriculum system and pay attention to the setting of cross-cultural courses in order to expand students' international vision.

2.1 Setting of cross-cultural courses

Cross-cultural courses are an important way to cultivate students' international vision. Schools should increase cross-cultural communication, international film and television appreciation and other courses to guide students to understand the production skills and artistic styles under different cultural backgrounds, so as to improve students' cross-cultural cognitive ability[1].

2.2 International transformation of professional courses

The international transformation of professional curriculum is the key link to train students' international vision. Schools should integrate cutting-edge international directing concepts and technologies into professional courses, and introduce excellent foreign teaching materials and teaching cases, so that students can constantly broaden their international horizons in the learning process.

2.3 International extension of practical teaching

Practice teaching is an important means to cultivate students' international vision. Schools should actively expand

international cooperation channels and provide more opportunities for students to participate in international practical projects, such as international film festivals and international cultural exchange activities, so as to enhance students' international competitiveness.

3. Practical teaching and the cultivation of students' international vision

Practice teaching is an important link to cultivate students' international vision. Higher English schools should pay attention to the innovation of practical teaching and enhance students' international literacy through diversified practical methods.

3.1 The construction of the campus practice teaching platform

The campus practice teaching platform is the basis of cultivating students' international vision. Schools should build multi-functional and high-level practical teaching platforms, such as film and television production centers, theaters, etc., to provide students with high-quality practical resources, and encourage students to participate in various practical activities inside and outside the school[2].

3.2 School-enterprise cooperation and integration of industry-university-research

School-enterprise cooperation combined with industry-university-research is an effective way to cultivate students' international vision. Schools should cooperate closely with enterprises and industries to jointly carry out practical teaching projects, so that students can deeply understand the industry dynamics and international market needs in practice, so as to enhance their international adaptability.

3.3 Expansion of international exchange and cooperation projects

International exchange and cooperation programs are important measures to cultivate students' international perspective. The university should actively expand international exchange and cooperation channels, establish long-term and stable cooperative relations with foreign universities and cultural institutions, carry out teacher-student exchange visits, academic seminars and other activities, and provide students with a broader platform for international exchange[3].

4. Implementation strategies and suggestions of training paths

In order to ensure the effective implementation of the cultivation path, this paper puts forward the following strategies and suggestions:

4.1 Improving the teaching staff

The construction of teaching staff is the key to implement the training path. Schools should strengthen the introduction and training of teachers with international background, improve teachers' cross-cultural teaching ability and international vision, and provide students with better international education services. Specifically, schools can enhance the professional level and international competitiveness of teachers through overseas study and academic exchanges. At the same time, teachers are encouraged to participate in international conferences and collaborative research projects to expand their global perspective. In addition, schools should establish an incentive mechanism to attract more outstanding talents with overseas study or work experience to join, forming a diversified teaching team. Through these measures, not only can improve the quality of teachers' teaching, but also create more opportunities for students to contact with international cutting-edge knowledge, and help their globalization[4].

4.2 Improving the teaching evaluation system

Teaching evaluation system is the guarantee of implementing training path. Schools should establish a scientific and comprehensive teaching evaluation system, including international literacy into the evaluation index, covering cross-cultural communication ability, international vision expansion, foreign language application level, etc., to encourage students to constantly improve their international level. At the same time, the evaluation system should pay attention to the combination of process evaluation and final evaluation, and pay attention to the continuous progress and comprehensive quality development of students. Schools should also strengthen the supervision and evaluation of training paths, carry out regular teaching quality reviews, timely discover and solve existing problems, and ensure the effectiveness of training programs. In addition, schools should encourage teachers and students to participate in evaluation and feedback, collect opinions from various sources, and constantly optimize curriculum and practical teaching content to meet the needs of globalization. Through a sound evaluation mechanism, students are promoted to develop comprehensively in the context of internationalization and enhance their core competitiveness in global competition[5].

5. Conclusion and prospect

Based on the in-depth exploration of the international vision training path for the students majoring in writing and directing in higher English schools, this paper puts forward some training strategies and suggestions based on curriculum and practical teaching. Under the background of the deepening globalization, higher English schools should keep up with The Times, constantly innovate educational concepts and methods, and contribute wisdom and strength to the cultivation of professional editors and directors with an international vision. Looking forward to the future, with the increasing international cultural exchanges and the continuous progress of science and technology, there will be more opportunities and challenges for the cultivation of international vision for students majoring in writing and directing in higher English schools. We hope that with the joint efforts of all parties, we can explore more effective training paths and cultivate more outstanding talents for international cultural exchanges and cooperation.

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