



Exploring the Innovative Strategies of Chinese Enterprises' Economic Management under the New Situation

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DOI: 10.32629/memf.v5i1.1617

Abstract: With the development and progress of the economy, Chinese enterprises have been vigorously developed in recent years. In the process, the booming economy has brought many new opportunities, and put forward many challenges to Chinese enterprises, which promotes the significant increase in the scale of business and the number of operating funds and has a good significance for the construction of economic development. In this process, in order to effectively help enterprises to realize the effective avoidance of financial risks and proper response, enterprise managers should pay attention to do a good job for the attention and review of enterprise economic management issues. In the article, the author combined with the policy for the new situation of China's enterprise economic management of the necessity and innovation strategy for analysis and combing, which effectively promotes the diversified development of enterprise research mode, and then promotes the enterprise management work comprehensive authorization to continue to enhance the strengthening.

Keywords: new form, Chinese enterprises, economic management, innovation strategy

1. Introduction

Led by the progress of the times, China's market economic system has entered a new historical stage. In the face of the new development trend, the traditional enterprise fund management mode has a certain lag, which invariably restricts the further development of the enterprise, for the enterprise economic construction and China's economic development of the market economy has laid a hidden danger. Therefore, in order to effectively promote the benign development cycle of enterprises, in the new situation, Chinese enterprise managers should pay attention to do a good job for the enterprise economic management problems fully scrutinized, so as to effectively combine the new ideas and new concepts of economic management mode adjustment and innovation.

2. The necessity of carrying out the economic management of Chinese enterprises under the new situation

2.1 Favorable to promote the enhancement of enterprise competitiveness level

In the new situation, with the continuous improvement of the world economic integration pattern, the competition between enterprises is becoming more and more white-hot. In the face of this problem, actively do a good job in the reasonable exploration of the economic management of Chinese enterprises can help enterprises in the process of competition to enhance their internal competitiveness, which has a creative role in promoting the development of enterprises, and promote the further establishment and improvement of the development pattern of Chinese enterprises. In the new situation, the Chinese enterprise formation in addition to production-based management to business management development and transformation, which means that enterprises often need to operate in the self-financing and self-accumulation. In the face of the requirements and tasks of enterprise development under the new situation, the traditional economic management mode has obviously been unable to cope with, so it is vital to do a good job in a timely manner on the innovation of economic management mode.

2.2 Favorable to enhance the ability to cope with business risks

With the continuous development of the market economy, China's enterprise business space has been unprecedented expansion. In this process, a large number of capital on this "cake" of high concern, which promotes a large number of funds to the market flow, thus promoting the vigorous development of enterprises. From the perspective of the enterprise, this development situation has increased the potential risks in the process of enterprise operation [1]. In the face of related problems, through the development of enterprise economic management work, enterprises can better realize the full

understanding of their own business situation and reasonable review, so as to more scientifically combined with the actual situation of the enterprise itself to formulate the development strategy and business plan, which can help enterprises to further enhance the ability to cope with business risks, and promote the benign development of the enterprise cycle, to avoid the emergence of the problem of the enterprise capital chain break, and reduce the risk of enterprise bankruptcy. Reduce the risk of enterprise bankruptcy.

2.3 Favorable to promote the construction and improvement of the economic framework

Analyzed from the perspective of development, at present, Chinese enterprises are gradually changing from the traditional industrial economy to the knowledge economy. In this process, if it is still the traditional industrial economy perspective to carry out economic management work, its management mode will inevitably be out of step with the general direction of national development, which will lead to the development of enterprises lagging behind the times, which is not conducive to China's overall economic framework for the construction and improvement. Therefore, for enterprises, in the development period, timely and good for the analysis of economic management issues and explore the development of Chinese enterprises under the new situation can not avoid an important topic, this development direction is also conducive to promote the continuous promotion of enterprise management work, which has a good auxiliary value for the achievement of the development goals of the enterprise.

3. Innovative strategies for economic management of Chinese enterprises under the new situation

3.1 Regularly carry out thematic study, do a good job of advanced management concept penetration

In the process of enterprise economic management work, "people" is an indispensable and important link, therefore, in order to further promote the scientific change of the economic management mode, enterprises should pay attention to do a good job of corresponding to the internal personnel training. Specifically, the relevant work should be divided into two perspectives to be implemented:

On the one hand, enterprise managers should regularly carry out the corresponding thematic learning activities, participate in the corresponding training courses, so as to enhance their own interests and economic management knowledge of the understanding of the cognitive level, to promote their own enterprise management capabilities and professionalism continue to enhance the optimization. Based on this, enterprise managers can better combine advanced management concepts for enterprise economic management issues to pay attention to, which has a good promotion significance for the optimization of the comprehensive quality of enterprise economic management [2].

On the other hand, enterprise managers in the study of advanced economic management knowledge should be timely for the collective training of employees within the enterprise, so as to effectively realize the knowledge of the continuous promotion of the employee groups, in order to ensure that the enterprise employees can better realize the full cooperation of the economic management work, which is conducive to the promotion of China's economic management work mode of diversification, for the full advancement of the work and the implementation of the specific work. It has good promotion significance and auxiliary role. Practice shows that by adjusting and improving the economic management concept, the relevant personnel can effectively realize the reasonable prediction of the development trend of the economic pattern under the new situation, which is of great significance for the potential risk avoidance. At the same time, in the enterprise economic management work, through the combination of new concepts for analysis and exploration, managers can effectively get rid of the temptation of immediate interests, so as to more calmly and objectively look at the overall pattern of the enterprise's economic development, which has a positive value for the enhancement of the scientific and comprehensive nature of economic development.

3.2 Improve the enterprise management system, to ensure that the specific issues have rules to follow

During the enterprise economic management work, the system is an important foundation and guarantee for the smooth progress of work. Therefore, the enterprise workers should pay attention to do a good job for the enterprise internal daily work content analysis and exploration, in order to combine the specific work and economic management requirements to formulate the corresponding management system, in order to ensure that the specific problems in the process of solving can be followed, there is a law, there is a basis for investigation. During the implementation of specific work, a large number of research data pointed out that, through the development and improvement of the enterprise management system, managers can formulate the economic management work of the many problems that exist in a timely manner to break the

law enforcement and coping strategies, which promotes the diversified development of management work mode, for the optimization of the management work and adjustment of the significance of the promotion of good [3]. In the process of dealing with specific issues, through the system as a grip on the organization of related work, can ensure that the economic management of the "bowl of water end of the level", which is conducive to enhance the enterprise workers for the economic management of the management of the practice of the credibility of the economic management of the economic management of the sustained advancement of the management of the work has laid a solid foundation and guarantee. At the same time, through the development of the corresponding economic management system, can also effectively deal with the traditional enterprise economic management process management personnel arbitrariness strong problem, which effectively promote the optimization and expansion of the management work mode, for the management of the optimization of the overall performance of the optimization and improvement of the value of a good auxiliary for the sustainable development of management work has laid a solid foundation.

3.3 Introduce advanced management technology and building a networked management platform

With the continuous expansion of the scale of business operations, the amount of funds and payments involved in the trend of substantial growth, which invariably increases the volume of work in the process of enterprise management. Based on this, the relevant researchers pointed out that, in the face of the challenges posed by the new situation, the traditional enterprise management mode has been unable to meet the demands of management work. Therefore, the innovation and improvement of management methods and methods in time is an important topic that cannot be avoided when enterprises carry out economic management. In terms of specific practices, enterprises should pay attention to the introduction and application of advanced management technology, so as to promote the reasonable optimization of the management work mode. Under the background of the information age, in order to further enhance the comprehensive effectiveness of enterprise economic management work, enterprises should pay attention to the introduction and application of information technology, combined with the actual situation of enterprise development to build economic management work platform, in order to realize the network development [4]. Practice shows that, through the timely entry and uploading of enterprise information, managers can use the platform to better realize the close monitoring of the flow of enterprise funds, which is conducive to help managers more clearly understand the actual situation of the enterprise operation, which has good significance for the diversified development of enterprise management work and the overall efficiency of the continuous improvement of the promotion of the significance and value of the orientation.

3.4 Form an internal supervision team to deal with the potential hidden dangers of the enterprise in a timely manner

From the perspective of development, under the new situation, in order to promote the continuous expansion and reasonable adjustment of the economic management of Chinese enterprises, enterprises should actively invite experts and scholars and internal experienced front-line workers to form the corresponding internal supervision team. During this period, the supervisory personnel should be timely combined with the enterprise's economic development situation management, in order to ensure the timely discovery of problems and scientific treatment, which is conducive to promoting the enterprise's economic management process of the potential risks of a reasonable response. At the same time, for the discovery of the problem, the supervisors should analyze the causes and report to the enterprise managers in a timely manner, so as to effectively explore the solution to the problem, which can help guide the enterprise combined with the problem of targeted adjustments and improvements, which has an important auxiliary value for the enhancement of the level of the enterprise management and development work, and promotes the optimization of the quality of the enterprise's economic management work. For example, for the enterprise funds flow is not clear and the problem of misuse of funds, through timely stop and optimization measures can be reasonably realized for the full protection of the enterprise funds, which has a good auxiliary value for the enhancement of the level of enterprise economic management work, and promotes the continuous optimization of the enterprise economic management mode and fully expand.

4. Conclusion

In conclusion, under the new economic development trend, analyzing and exploring the economic management work mode of Chinese enterprises is an important issue during the development of enterprises. During this period, the majority of enterprise managers should pay attention to the relevant issues in a timely manner, combined with new technologies and new ideas to adjust and change the management work methods and methods, in order to promote the continuous optimization of the management work mode and reasonable expansion. It is believed that with the continuous exploration and development of enterprises, the comprehensive quality of the economic management work of Chinese enterprises will be able to reach a

higher level.

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