

# Practical Research on the Work of Creating “Green School”

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**Abstract:** As an important embodiment of General Secretary Xi.' ecological civilization thought in the construction of colleges and universities, "green school" is of great significance for cultivating the concept of green development and promoting the high-quality sustainable development of colleges and universities. From the perspective of practice, the construction of "green school" needs to carry out the construction work from the aspects of top-level design, multi-channel publicity, ideological foundation, practical education and so on.

**Keywords:** green school, university, practice approach

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## Introduction

"Green School" was first put forward in the National Environmental Publicity and Education Action Program released in 1996, emphasizing that environmental awareness and action should run through school management, education, construction and other aspects. In 2020, the General Office of the Ministry of Education and the General Office of the National Development and Reform Commission jointly issued the *Action Plan for Building Green Schools*, requiring colleges and universities to thoroughly implement Xi Jinping's ecological civilization thought and the spirit of the 19th, 21th and 20th National Congress of the Communist Party of China, cultivate the concept of green development, and promote the creation of "green schools". Immediately, under the guidance of the action plan, all provinces and cities actively promoted the establishment of "green schools", and achieved certain results.

## 1. Practice approach

### 1.1 Top-level design: Strengthening the organization and leadership, and consolidating the foundation of work

"Green school" as Xi.' ecological civilization thought important achievements in the construction of colleges and universities, universities should attach great importance to the "green school" create work, "green school" into education career development plan, clear strengthen ecological civilization education, around the construction of green school, organize teachers and students to carry out various forms of labor education practice. All departments of colleges and universities thoroughly implement the long-term mechanism of ecological civilization education, cultivate the development concept in the school with the concept of simple, moderate, green, low-carbon, civilized and healthy, and actively carry out the creation of green schools.<sup>[1]</sup>

"Green school", as an overall work, requires the cooperation of all departments of the school. Therefore, colleges and universities should first establish the corresponding leading group to lead the work, with the secretary and the principal as the double group leaders, and the leaders of the school in charge of related work as the deputy group leader. The leading

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group on the whole is responsible for the school "green school" create the overall deployment and organization and leadership, guide the school departments practice green development concept, improve the relevant work system and mechanism, clear specific special working group and relevant responsibilities scope, examination and approval work plan and work plan, to ensure that colleges and universities under the guidance of the administrative department of education from solid, to carry out the create requirements, to meet the "green school" to create standards. At the same time, in order to facilitate the work, colleges and universities can also set up a work office under the group, to be actually responsible for the creation of the color school work plan drafting, overall planning and coordination and other matters.

On the other hand, establish and improve the work system of "green school": to promote the green construction and transformation of green buildings, optimize the spatial layout of campus green space, improve the level of campus greening and beautification, and explore the construction of green and smart campus. Establish and improve the campus energy saving, water saving, plastic reduction, garbage classification and green management system, realize the whole life cycle of the campus green operation management, set up specification, schedule, clear the work lead leadership and the main unit, for "green school" to create work effectively provide a solid system guarantee, so as to realize the effective management from top to bottom.<sup>[2]</sup>

## **1.2 Consolidating the ideological foundation of ecological civilization and improving the relevant system of discipline education**

### **1.2.1 Strengthening educational guidance and consolidating the ideological foundation**

Give full play to the positive role of ideological and political education in the creation of green schools, with "ecological civilization construction" as the theme, "enrich and improve ecological environmental protection legal system", "two mountain theory", "carbon peak, carbon neutral", "strengthen biodiversity protection", "strengthen ecological environmental protection legal system construction"; at the same time, give full play to the leading role of "ecological civilization thought" by preaching courses and practice, etc.

### **1.2.2 Carrying out theme activities and improve the education system**

Around the garbage classification, patriotic health campaign and other corresponding themed activities, such as organizing party branches at all levels to actively carry out joint construction practice activities, improve the education system with practical activities, and give full play to the positive role of "labor education". Relying on online new media and offline lectures, theme class meeting two important carrier, labor education, education of energy conservation and emissions reduction, garbage classification education, patriotic health campaign to carry out the fine, for epidemic prevention and control, garbage sorting, CD campus management problem discussion, the green school concept penetration into the various aspects of campus management, all aspects.<sup>[3]</sup>

## **1.3 Using multi-channel publicity platforms and spreading the knowledge of ecological civilization**

### **1.3.1 Giving full play to the advantages of disciplines and specialties, and carrying out theme publicity and design**

Colleges and universities as a school give full play to the art design disciplines, organization to carry out the patriotic health campaign, garbage classification topics such as propaganda design activities, actively mobilize full-time teachers with design expertise, work-study students, art, design students, to participate in the "green school" theme posters and related materials design, excellent works to adopt and production.

### **1.3.2 Building offline propaganda positions by relying on physical propaganda media**

The school makes full use of the publicity boards and electronic screens of the two campuses, posted and released the

series of posters, slogans and other relevant materials, designed the theme of the "green school" and garbage classification, printed and hung the series of "green school", "protecting ecological environment, advocating ecological civilization and cultivating ecological culture", to create a strong green school publicity atmosphere in the two campuses.

### **1.3.3 Using the network technology platform to expand the online publicity channels**

The school uses network technology and publicity platform to carry out special publicity work by setting up the column of "Create green Campus" publicity column on the news network; timely updates the relevant content of ecological civilization education on WeChat public account, Weibo, campus network and other platforms, and integrates ecological civilization education into daily publicity and reporting activities. Relying on the online new media platform, it has released more than 50 series of wechat push periods, such as patriotic health campaign, garbage sorting, CD action, energy conservation and emission reduction, and epidemic prevention and control, read and forwarded more than 1,000 times, and linked online and offline, to guide the new fashion of ecological civilization in schools.<sup>[4]</sup>

## **1.4 Giving full play to group strength and carrying out green practice activities**

### **1.4.1 Launching a patriotic health campaign to help build green schools**

Colleges and universities need to implement the General Secretary Xi,' ecological civilization thought, organization related party branch in the joint "practice of labor education, power green campus" issues such as party activities, red gene, promote the campus greening, improve working living environment between teachers and students, does the practical work for the school teachers and students, do good, green school, ecological campus construction work, efforts to create a "love green, plant green, green, green" good atmosphere.

### **1.4.2 Carrying out special inspection on tobacco control to create a green campus environment**

As an important aspect of "green school", tobacco control is not only an intuitive reflection of the construction effect of "green school" in colleges and universities, but also an important aspect of the well-being of teachers and students. Therefore, colleges and universities should set up a leading group of tobacco control work headed by the president. Under the above treatment, they should carry out special inspection of tobacco control work in the school by a combination of key inspection and random inspection, strengthen tobacco control management by grid management, and jointly promote the construction of civilized campus, harmonious campus and smoke-free campus.<sup>[5]</sup>

### **1.4.3 Carrying out the CD-ROM campaign and promoting garbage classification education**

"CD" to carry forward the "practice strict economy, against waste" social fashion as the goal, aims to set up the idea of saving glory, waste shameful, build green school, therefore, "CD" need and through the public and dining site logo to strengthen propaganda, guide the teachers and students set up scientific diet new idea to build green school. At the same time, colleges and universities should continue to promote the garbage classification work, strengthen the publicity and management, improve the awareness of teachers and students; push the popularization of plastic pollution, introduce the harm of plastic pollution, guide teachers and students to correctly choose and use plastic products, and improve the awareness of environmental protection.

## **2. Innovative research and featured projects**

### **2.1 Combining the financial and economic characteristics, and tamping down the green genes**

Under the condition of standardization and normalization, the construction of "green schools" should also give full play to the characteristic advantages of universities and promote the research of green theory and the training of green scientific and technological talents. For example, "green schools", "ecological civilization" and other related majors should be added to the master's and doctoral enrollment and training levels, interdisciplinary construction under the background of "green research", and "green disciplines" to cultivate "green talents", so as to contribute to the national and local green and

sustainable development.

## **2.2 Improving the curriculum system and highlighting ecological protection**

We will strengthen ecological civilization education and improve the ecological civilization literacy of graduate students. Firstly, ecological civilization education runs through the talent training process, including "labor practice" course at the graduate level to help graduate students understand the importance of energy saving, green and cultivating ecological civilization behavior habits, and guide the graduate training units to establish the labor spirit and ecological protection consciousness through organizing volunteer service and participating in ecological protection activities.

## **2.3 Encouraging green scientific research and conducting innovative research**

In response to national strategic needs, we will focus on green innovation projects in industrial structure adjustment, climate change, and coordinated carbon reduction, green, and low-carbon development. In particular, we will deepen cooperation between government, industry, universities and research in all aspects of supporting green development, and explore significant research results in green development. At the same time, universities can give full play to the advantages of the platform, build relevant green development think tanks, carry out innovative research in standards formulation, suggestions, publicity and guidance, and pass on the concept of green development.

## **3. The direction of promotion and development**

### **3.1 The school overall control of unremitting efforts**

The establishment of "green school" is a systematic project with long-term work. For any university, passing the acceptance of "green school" and winning the title of "green school" only represents the affirmation of the previous work, but also represents the starting point of the future work. Green school to create standard for colleges and universities is a landmark event, standard does not represent the end, universities at all levels should sum up experience again, further implement the xi ecological civilization thought, the green school work combined with school each work practice, work measures to upgrade, publicity and education to strengthen, give full play to the exemplary role of colleges and universities, with green school construction power ecological civilization construction, for the "beautiful China".

### **3.2 Integrating multiple work and work together**

Colleges and universities should attach great importance to, and should, various multi-angle propaganda the work, step by step, will further strengthen the publicity and education, actively mobilize all the teachers and students to participate in the green school to create work, consciously improve personal, family health, through extensive publicity and education and activities, guide college teachers and students assume social responsibility, further strengthen the green school related systematic and teachers and students consciousness, efforts to form everyone love who, everyone involved in the good atmosphere.

### **3.3 Gathering the green school publicity force**

We should attach importance to the linkage between online and offline, and combine daily publicity with important time publicity. On the basis of universal education and guidance activities, relying on various new media platforms, we should launch audio and video works with distinct themes and wide dissemination range, and advocate a green, healthy and civilized lifestyle. In addition, we should strengthen the coordination and linkage of departments, form the joint efforts of departments, promote the linkage between schools and colleges at the two levels, and between student organizations, create a series of educational activities with wide coverage and strong radiation surface, and further improve the effectiveness of the creation of green schools.

### **3.4 Strengthening quality-oriented education in green schools**

Colleges and universities should follow the relevant requirements of creating "green schools", With the focus on promoting ecological progress, Combining with the special advantages of the school, Carry out ecological civilization

education to a high standard, Introduce more senior experts and scholars, Open various forms of discussions and lectures; Encourage the training units to set up the green and low-carbon research direction around the "carbon peak, carbon neutral", Encourage more graduate students to conduct research in related fields; Open up more off-campus activities and practice bases, Hold the visit, observation and practice activities close to the students' age and psychological characteristics, To guide teachers and students to firmly establish the concept of socialist ecological civilization and the concept of innovative, coordinated, green, open and shared development, To create a beautiful campus, green campus, energy-saving campus contribution strength.

#### **4. Conclusion**

In short, "green school" as a global, long-term, the construction of integrity work, colleges and universities in the process of work should be jinping ecological civilization thought in campus construction, using the system thinking to university development and environmental protection as a whole, with green school to create, the practice of green development concept, to improve teachers and students ecological civilization accomplishment, clear goal, strengthen the top-level design, system mechanism, solid foundation, improve the work system, form the overall force, promoting the create work content to carry out the fine.

#### **Conflicts of interest**

The author declares no conflicts of interest regarding the publication of this paper.

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