

Research on the Current Situation and Innovation of Higher Education Management

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Abstract: With the rapid development of society and the continuous popularization of higher education, the management of higher education is facing unprecedented challenges and opportunities. However, in the actual operation process, there are still many problems in the management of higher education, which not only affect the teaching quality and research level of universities, but also constrain their sustainable development. Based on this, this article briefly analyzes the overview of higher education management and the new situation it faces, and conducts in-depth exploration of the current situation and innovative significance of higher education management. Effective strategies for innovation in higher education management are proposed for reference.

Keywords: colleges and universities, education management, current situation, innovation

Introduction

In the current era of knowledge constantly updates and expands and technology rapidly continues to develop, higher education management is standing at a brand new historical starting point. The traditional education management model has gradually revealed its limitations and is difficult to fully adapt to the development and transformation of modern education. Therefore, it is particularly important to conduct in-depth analysis of the current situation of higher education management and explore innovative paths. Through continuous research and practice, higher education management will usher in a new era of more scientific, efficient, and humane, making greater contributions to cultivating more outstanding talents and promoting social progress.

1. Overview of higher education management and the new situation it faces

1.1 Overview of higher education management

Higher education management, as a key link in the higher education system, covers multiple levels such as teaching, scientific research, student affairs, administrative logistics, etc. It is not only an important guarantee for ensuring teaching quality and improving research level, but also a core driving force for promoting the overall development of universities. In today's society, higher education management faces many challenges, such as optimizing the allocation of educational resources, innovating teaching models, and diversifying students' needs.^[1] Therefore, universities should continuously improve their management system and mechanisms, in order to enhance management efficiency, and adapt to the needs of the times. At the same time, higher education management should also pay attention to humanistic care, paying attention to the development of teachers and students, and creating a good campus cultural atmosphere. Through continuous optimization and innovation, higher education management will provide strong support for the vigorous development of higher education and lay a solid foundation for cultivating more outstanding talents.

1.2 The new situation faced by higher education management

With the rapid development of technology, informatization and intelligence have become important trends in education management, and traditional management models are facing severe challenges. At the same time, the process of globalization is accelerating, and international exchanges and cooperation are becoming increasingly frequent. Higher education management needs to be more open and inclusive to adapt to the competition and cooperation in international education. In addition, the demand for talents in society is constantly changing, and universities need to constantly adjust their professional settings and optimize their curriculum to cultivate more high-quality talents that meet social needs.^[2] In the face of these new situations, higher education management must constantly innovate, strengthen top-level design and strategic planning, and promote the comprehensive upgrading of management concepts, methods, and mechanisms. Only in this way can the quality and efficiency of higher education management be continuously improved, enabling it to achieve sustainable development.

2. The current situation of higher education management

2.1 Lagging management philosophy and lack of innovation

At present, the management philosophy of some universities still remains in the traditional administrative management mode, lacking innovative consciousness and forward-looking thinking. This management philosophy mostly focuses too much on the execution of rules and administrative orders, while neglecting the respect and protection of academic power and freedom, resulting in a lack of flexibility and innovation in the management process of universities, making it difficult to adapt to the development of the times and changes in society. Meanwhile, this management philosophy also limits the initiative and creativity of teachers and students, which is not conducive to cultivating innovative talents.

2.2 The quality of the management team is not high, and their professional abilities are limited

In the process of higher education management, some management teams in universities have low quality and limited professional abilities, making it difficult to handle complex and ever-changing management work. At the same time, some management personnel lack systematic management knowledge and skills, and have insufficient understanding of the development trends and laws of higher education, making it difficult to make scientific decisions and effective management. In addition, some management personnel have weak service awareness and low work efficiency, which seriously affects the reputation and image of universities.

2.3 Insufficient level of informatization and low management efficiency

With the rapid development of information technology, informatization has become an important means of modern management. However, some universities still have shortcomings in information technology construction, resulting in low management efficiency and difficulty in meeting efficient and convenient management needs.^[3] In addition, some information systems in universities also have problems of lagging construction and incomplete functions, making it difficult to achieve comprehensive coverage and effective support for various management work. At the same time, universities lack in-depth research and exploration on the application of information technology, making it difficult to leverage its advantages and role in educational management.

3. The significance of higher education management

3.1 Improving the quality and level of higher education

By introducing advanced management philosophy and methods, universities can optimize management processes, improve management efficiency, thereby better serving teaching and research work. Innovative management methods can stimulate the enthusiasm and creativity of teachers and students, and promote the continuous improvement of teaching

quality and research level. At the same time, innovation in education management can also promote the rational allocation and efficient utilization of educational resources, providing strong guarantees for the sustainable development of universities.

3.2 Cultivating innovative talents

As the “cradle” of talent cultivation, universities should focus on cultivating students' innovative spirit and practical abilities in their education management. Through innovative management, universities can create a more relaxed and free learning environment for students, provide more practical opportunities and platforms, and thus stimulating their innovative potential. In addition, education management innovation can promote the construction and development of the teaching staff, enhance their professional competence and teaching ability, and provide strong support for cultivating innovative talents.

3.3 Enhancing the competitiveness of universities

With the increasing competition in the higher education market, universities can enhance their competitiveness through innovative management. In the process of introducing advanced management concepts and technological means, it's expected for them to create a unique educational brand and enhance the school's visibility and influence, thus promoting close connection and cooperation between universities and society, and striving for more resources and support for the development of universities.

3.4 Promoting the modernization process of education

Education management, as an important component of the education system, its innovation is of great significance for promoting modernization of education. In the process of education management innovation, universities can promote the updating of educational concepts and the reform of educational models, promote the modernization and scientificization of education and teaching, and provide strong institutional guarantees and support for educational modernization, in order to promote the progress and development of the entire education system.

4. Effective strategies for innovation in higher education management

4.1 Introducing advanced management concepts and building an innovative management culture

The primary task of innovation in higher education management is to update management concepts and build an innovative management culture. Traditional university management mostly focuses too much on the execution of administrative orders and regulations, lacking flexibility and innovation. Therefore, universities should abandon traditional and rigid management models, actively absorb and learn from advanced educational management concepts at home and abroad, such as humanistic management and refined management. At the same time, create a cultural atmosphere that encourages innovation and tolerates failure, allowing teachers and students to dare to try and innovate. Regularly holding management innovation forums, sharing sessions, and other activities can enable managers and teachers to exchange innovative experiences and ideas, form a common innovation value system, and build an innovative management culture that is in line with their own development reality and has distinct characteristics, providing strong spiritual and intellectual support for educational management innovation.

4.2 Strengthening the construction of management teams and enhancing the level of professional management

Innovation in higher education management requires the construction of specialized management teams to enhance the level of management specialization. Universities should attach great importance to the selection and cultivation of management talents, and use methods such as open competition and targeted introduction to attract outstanding talents with professional qualities and innovative spirit. On the basis of establishing a sound management training system, regular

professional skills and management knowledge training will be conducted to enhance the overall quality and business capabilities of the management team. In addition, it is necessary to strengthen team building, promote communication and cooperation among members, and create a good atmosphere of collaborative innovation, in order to build a high-quality management team, provide solid talent guarantee for educational management innovation, and promote the sustainable and healthy development of higher education.

4.3 Promoting information construction and realizing modernization of management

Information construction is an important means of innovation in higher education management, and promoting modern management is the only way for innovation in higher education management. Universities should increase investment in information technology, build comprehensive information management systems, integrate various educational resources, and achieve data sharing and efficient utilization. At the same time, university management can promote the digitization and networking of management processes, simplify management processes through online office, electronic approval, and other methods, and improve work efficiency. Under the guidance of strengthening information literacy training, enhancing the ability of teachers and students to use information technology can make them better adapt to the educational needs of the information age. In addition, universities also should pay attention to information security, strengthen data protection and privacy security, ensure the stable operation of information systems, achieve modernization of management, and provide strong support for improving the quality of education and research level.

4.4 Strengthening quality monitoring and evaluation and ensuring steady improvement of education quality

Quality management is an important aspect of innovation in higher education management. Universities should establish a sound quality monitoring and evaluation system to comprehensively and objectively evaluate teaching quality, research level, students' satisfaction, and other aspects. At the same time, regular activities such as teaching quality inspections, research project evaluations, and students' satisfaction surveys are carried out to promptly identify and solve problems in management. Moreover, universities should use the evaluation results as an important basis for improving management, develop targeted improvement measures for weak links, deeply understand talent needs, adjust professional settings and training plans, provide personalized talent training services, and promote the steady improvement of education quality.

4.5 Deepening industry university research cooperation and expanding educational resources and platforms

In the process of innovation in higher education management, universities should deepen the cooperation between industry and university, expand educational resources and platforms, actively establish close cooperative relationships with enterprises, research institutions, etc., and jointly carry out research projects, talent cultivation and other activities. Through the cooperation between industry and university, universities can introduce more social resources and financial support, providing stronger guarantees for teaching and scientific research. At the same time, the cooperation between industry and university can also promote the connection and interaction between universities and society, and strive for more support and assistance for the development of universities.

To sum up, innovation in higher education management is of great significance. It can not only improve the quality and level of higher education, cultivate innovative talents, enhance the competitiveness of universities, but also promote the modernization process of education. Therefore, in order to properly respond to the new challenges brought by the new situation, universities need to fundamentally reform their management concepts, complete structural transformation in accordance with the many requirements of the times, actively explore and practice education management innovation, thereby fully enhancing their comprehensive competitive strength. It's believed that in the near future, through unremitting efforts and exploration, innovation in higher education management will achieve more significant results, injecting new

vitality and momentum into the development of universities.

Conflicts of interest

The author declares no conflicts of interest regarding the publication of this paper.

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