

Research on the ideological education path of Chinese painting aesthetic education in colleges and universities from the perspective of traditional culture

Fang LIU, Chuang JIANG

PLA Army Special Operations Academy, Guilin 541002, China

Abstract: As the key role of culture in national prosperity has become more prominent, the General Secretary clearly pointed out that Chinese culture contains profound spiritual pursuits, and it is crucial to enhance cultural soft power in order to realize the great rejuvenation of the Chinese nation. However, in reality, college students' values are impacted by diversity and they lose cultural confidence and motivation to strive. This study deeply explores the path of traditional culture in aesthetic and ideological education in colleges and universities from the perspective of traditional culture, aiming to cultivate the overall personality of college students through aesthetic education ideas and construct an aesthetic orientation for aesthetic education in the era of Chinese painting.

Key words: traditional culture; aesthetic education in colleges and universities; Chinese painting; aesthetic education thought; moral education function

1 Introduction

In the vibrant tapestry of modern education, the brush strokes of Chinese painting transcend mere artistry. They emerge as pathways guiding the transformative journey of college students, weaving together the threads of traditional culture, aesthetic education, and moral nurturing. This study seeks not only to unveil the intrinsic beauty of Chinese painting but also to illuminate its profound role as a beacon, fostering cultural confidence and sculpting the multifaceted personalities of tomorrow's leaders.

2 Research background and significance

Culture is the soul of a country and a nation, and is crucial to their prosperity and development. From the Party's "building a culturally powerful country" to "strengthening cultural self-confidence", the role of culture in economic and social development has become increasingly prominent. General Secretary Xi pointed out that Chinese culture contains the most profound spiritual pursuit of the Chinese nation, and promoting national development requires the nourishment of this culture to make the Chinese nation unique on the world stage. In order to achieve the goal of the great rejuvenation of the Chinese nation, it is crucial to enhance cultural soft power and self-confidence [1].

Youth are the future of the country, especially college students, who shoulder the mission of building socialism with Chinese characteristics and inheriting and developing it. General Secretary Xi emphasized that colleges and universities

should integrate moral education into cultural knowledge education to cultivate better talents. However, in today's society, college students are facing many challenges and pressures, which have led to unprecedented impacts on their values. At the same time, the values and spirit of traditional culture have gradually been weakened in this process, resulting in a certain degree of distortion and confusion in their values. This has led to a lack of social responsibility, a weakening of integrity awareness, and a loss of confidence and motivation to pursue their dreams among many college students.

Aesthetic education has been regarded as an important tool to cultivate a sound personality and promote all-round development since ancient times. As the essence of excellent traditional culture, Chinese painting expresses thoughts about the universe, nature and life through pen and ink, and pursues the state of integration with all things, aiming to enhance the subject's spirit and perfect personality [2]. Aesthetic education thoughts from ancient times to the present emphasize the three value orientations of practicality, aesthetics and education, which help college students establish the correct "outlook on life, values, and the world". Through the practice of aesthetic education in Chinese painting, college students can have a deeper understanding of Chinese national culture, feel its beautiful order, and cultivate the pursuit of beautiful things, thereby perfecting their rational soul and building an elegant body and mind.

3 Research objectives

"Advancing with the times" builds the aesthetic orientation of aesthetic education in the era of Chinese painting. Behind the development of all art is the promotion of development. Aesthetic education in colleges and universities is like a steering wheel, holding the overall direction of aesthetic education throughout the era. Facing the current diversified social development trend, Chinese painting teaching should use modern teaching methods to build an aesthetic education ideological system in colleges and universities, cultivate college students' interest in traditional culture, and enhance their confidence in traditional culture [3].

"Educating morality with beauty" and cultivating comprehensive talents with both ability and political integrity are essential aspects of nurturing future generations. The application of Chinese painting aesthetic education ideas to carry out moral education for college students is an effective way to promote the spirit of traditional Chinese culture. Chinese painting constructs the unique aesthetic form of the traditional culture of the Chinese nation, "using shapes to describe spirits and using images to capture meanings". In the process of aesthetic education, it achieves the sublimation of the subject's spirit and personality.

"Painting to convey the Tao" sublimates the poetic observation of life. The training of college students should not only focus on improving their knowledge and skills, but more importantly, make them "adults" and be able to experience life with a positive outlook on life. Chinese painting is the unity of truth, goodness and beauty in traditional culture. It cannot only convey artistic beauty, but also convey the artist's own thoughts and emotions, understanding and feelings about society, guiding people to correctly feel the emotions of beauty and understand beauty, so that the traditional culture of Chinese painting is based on college students. It is necessary to carry out positive cultural guidance in an individual's life, and then to achieve the comprehensive development of quality and the independence and soundness of personality.

4 Research content

This article takes Chinese painting as an important part of China's excellent traditional culture, and focuses on its role in aesthetic education. The research aims to explain the relationship between Chinese painting technology and moral education and how the practice path can cultivate the overall personality of college students. This study deeply explores the important role of Chinese painting in aesthetic and moral education, emphasizes the potential of traditional culture in shaping the overall personality development of college students, and puts forward suggestions for using aesthetic education as a bridge.

First, in view of the challenges faced by college students in the era of information globalization, the phenomenon of their lack of discernment of foreign cultures and loss of values was discussed. It emphasizes the importance of college students as active subjects and the need to create a good environment in the aesthetic education path so that they can feel the power of beauty and cultivate cultural confidence and elegance of body and mind.

Secondly, it discusses the impact of moral education on the moral development of college students, combines moral factors with aesthetic life scenes, and emphasizes the potential of Chinese painting in moral education. The views of ancient art theorists and the function of "encouraging good and forbidding evil" in ancient Chinese painting were cited, emphasizing the importance of the combination of aesthetic and moral education for individual development.

Finally, it is emphasized that the ultimate goal of education is to cultivate a complete individual. From the perspective of individual development, the paper puts forward the thinking of respecting the laws of individual development and promoting inner openness, and explores the penetration path of traditional culture in college education. It is recommended to use the aesthetic education of Chinese painting as a guide to stimulate college students' desire for autonomy, help them actively experience the world through aesthetic education, and promote the connection between individuals and the surrounding world.

5 Key issues

5.1 Teachers overlook the aesthetic and moral education functions of Chinese painting

In college teaching, the aesthetic quality of teachers directly determines the aesthetic orientation of students. Most teachers do not have a comprehensive understanding of the traditional art form of Chinese painting and ignore its aesthetic education function, thereby neglecting its "moral education" function and neglecting the promotion of personality perfection through aesthetic education function, which leads to the inability to complete the combination of aesthetic education and moral education without understanding the beauty of the traditional art form of the Chinese nation.

5.2 Severely influenced by Western painting

Influenced by Western painting, artistic concepts, creative ideas, composition layout, expression techniques, color processing, and picture effects are invisibly closer to the standards of Western painting. The humanistic spiritual connotation contained in the art of Chinese painting is ignored, and the unique cultural connotation of Chinese painting cannot be integrated. The deep content of personality and moral education is not fully, deeply, and orderly integrated into aesthetic education in universities [4].

5.3 Few professional theoretical courses

There are relatively few theoretical courses such as introduction to Chinese painting and painting theory. The establishment of professional theoretical courses results in a small number of courses and a low status due to reasons such as poor teaching staff, poor cultural quality of students, and students' "pragmatism" tendencies. This makes students not broad enough in the professional theoretical knowledge structure and teachers are ineffective in teaching. There are only knowledge-based explanations, and only a brief introduction to the spiritual and emotional aspects of Chinese painting. As a result, the aesthetic education role of Chinese painting has been reduced to simple skill training, and the traditional cultural connotation of Chinese painting has not been used to educate college students. This is not conducive to the inheritance and development of the inherent quality of Chinese painting, and achieving the goal of comprehensive development of college talent training.

6 Innovation

There are many studies on Chinese painting and aesthetic education in China, but there is almost no research on Chinese painting as the essence of the traditional culture and art of the Chinese nation, and how to deeply explore the

application of its aesthetic education ideas in college teaching to cultivate a sound personality in college students. Based on the current research, this project proposes a teaching philosophy of "people-oriented" in the context of "strengthening cultural confidence", elevating the skill level in teaching to moral education cultivation and personal value realization. Through the expansion of knowledge, immersive learning, and game-based teaching, we train college students to become adults. Thus, it can solve the confusion about what kind of people should be cultivated by contemporary college education, and the confusion of contemporary college students about adult ideals.

The essence of the research on educational paths proposed through the medium of Chinese painting aesthetic education is a study of college students' lives. There are two ways to research the educational path in this project: one is to interpret the basic characteristics of college students, and based on this, formulate training goals, which is the explicit educational path of Chinese painting aesthetics. The second is to cultivate the implicit educational path, that is to care for the integrity of life and guide college students to understand life from a beautiful perspective, inquire about the meaning of life, thus sublimating to a positive understanding and knowledge of life.

7 Conclusion

This study conducted a theoretical research on the aesthetic education of Chinese painting by using methods such as literature research, data collection, and survey research, rising from the knowledge level to the social level, and finally to the cultivation of personal values. Then through educational practice, the first classroom is the exploration of the teaching model, and the second classroom is the campus environment and the cultivation of the family environment. A teaching path for the aesthetic education of Chinese painting in colleges and universities under the perspective of traditional culture is constructed, and a positive transition of college students from campus to adult in society is also achieved.

Conflicts of interest

The author declares no conflicts of interest regarding the publication of this paper.

References

- [1] Gao F, Chen XY. 2021. The focus of aesthetic education in college academies: a case study of Chinese painting study courses in Shantou University's college system. *University Education*, 11: 110-113.
- [2] Liu WK. 2021. Preliminary exploration of the aesthetic education function of Chinese painting teaching in universities. *Chinese Painters*, 6: 64-65.
- [3] Shen J. 2022. Analysis of teaching methods of Chinese painting in public aesthetic education courses in universities. *Beauty and the Era (Mid)*, 12: 99-101.
- [4] Dai GJ. 2017. On the aesthetic education of Chinese painting in university teaching. *Beauty and the Era (Part II)*, 6: 40-41.