

# The Impact of Gender-based Approach to the Understanding Leadership Styles in the Management of Vocational Colleges in Shandong

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**Abstract:** This research study examines the intricate relationship between leadership styles and gender perspectives within vocational education, focusing on the unique context of Shandong, China. The study addresses the current gap in research by exploring how gender influences leadership styles in Shandong's vocational colleges. It employs theoretical frameworks for gender and leadership, conducts case studies within Shandong, and includes a comparative analysis with other regions or educational sectors. The study identifies the lack of understanding of gender influences on leadership styles as a critical issue and highlights its implications for management and policy in vocational education. To address this problem, integrative approaches for gender-inclusive leadership, policy recommendations for vocational colleges, and the development of training programs for emerging leaders are proposed. The research findings and recommendations have broader implications for vocational education policy and practice, not only in Shandong but also beyond, contributing to the advancement of gender equity and diversity in educational leadership.

**Keywords:** leadership styles, gender-based perspectives, vocational education

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## Introduction

In the field of vocational education, leadership styles play a pivotal role in shaping the direction and effectiveness of educational institutions. These styles encompass various approaches such as autocratic, democratic, transformational, and laissez-faire leadership. Understanding and analyzing these leadership styles is crucial as they influence decision-making processes, faculty-student relationships, and the overall organizational culture within vocational colleges<sup>[1]</sup>. Gender perspectives in leadership are of paramount significance due to their potential to uncover disparities, biases, and opportunities for improvement within educational leadership roles. Gender dynamics in leadership influence not only the representation of men and women in leadership positions but also the leadership behaviors and styles they exhibit. Investigating the gender lens in leadership can shed light on issues of equity, diversity, and inclusivity within vocational education institutions<sup>[2]</sup>. Shandong, as a province in China, provides a unique context for this study due to its distinctive cultural, economic, and educational characteristics. In the realm of vocational education, Shandong boasts a diverse range of colleges and a rapidly evolving educational landscape. By

contextualizing the study in Shandong, we aim to uncover region-specific factors that influence leadership styles and gender dynamics, contributing to a more nuanced understanding of vocational education leadership in a Chinese context<sup>[3]</sup>.

### **1. Current state of research on the topic**

In Chinese vocational colleges, leadership styles vary widely, encompassing authoritarian, participative, transformational, and transactional approaches. These styles are shaped by cultural norms, institutional objectives, and the unique challenges of vocational education in China, making an understanding of these leadership dynamics crucial for effective management. Additionally, gender dynamics in Chinese educational leadership present a complex mix of cultural, societal, and organizational influences. Studies in this area focus on the representation of different genders in leadership roles, the gender-specific challenges leaders face, and how gender impacts leadership behavior and decision-making, offering valuable insights into gender equality in educational leadership. However, there is a notable research gap in gendered analysis of leadership specifically in Shandong's vocational education sector. This gap highlights the need for focused research on the distinct contextual factors and gender-related challenges in Shandong, which is critical for a comprehensive understanding of leadership in Chinese vocational education<sup>[4]</sup>. Addressing this gap would provide deeper insights into the regional nuances of leadership styles and gender dynamics in vocational colleges.

### **2. Research problem**

The existing research gap in understanding how gender influences leadership styles in vocational education is a critical issue. This lack of comprehensive insight makes it challenging to address gender disparities, biases, and the underrepresentation of certain gender groups in leadership roles, hindering the development of gender-sensitive leadership strategies that are crucial for fostering diversity and inclusivity in vocational colleges. Moreover, this gap has significant implications for management practices and policy development within vocational education. Without a thorough understanding of gender influences, vocational colleges might inadvertently perpetuate gender-based inequalities in leadership, thereby missing opportunities for talent utilization and organizational growth. Similarly, policymakers might fail to enact effective policies promoting gender equity and diversity in leadership positions, which is detrimental to the progress of vocational education institutions. Therefore, bridging this gap is essential to inform evidence-based policies and practices that encourage gender-inclusive leadership, ultimately enhancing the quality and effectiveness of education in vocational colleges<sup>[5]</sup>.

### **3. Problem analysis**

#### **3.1 Theoretical frameworks for gender and leadership**

Theoretical frameworks for gender and leadership provide a conceptual foundation for analyzing how gender influences leadership styles in vocational education. These frameworks may include feminist leadership theories, social role theory, or intersectionality, which help in understanding how gender identity, cultural factors, and social structures intersect to shape leadership behaviors and opportunities. Utilizing these frameworks will enable a nuanced examination of leadership in Shandong's vocational colleges through a gender lens.

#### **3.2 Case studies from vocational colleges in Shandong**

Conducting case studies within vocational colleges in Shandong allows for an in-depth exploration of leadership styles and gender dynamics in this specific region. These case studies involve qualitative research methods such as interviews, surveys, and document analysis to uncover the experiences and

perspectives of leaders and stakeholders. Examining multiple cases within Shandong will provide rich data to illuminate the unique contextual factors shaping leadership practices and gender influences.

### **3.3 Comparative analysis with other regions or educational sectors**

To enhance the depth of the research, a comparative analysis with other regions or educational sectors can offer valuable insights. By comparing Shandong's vocational colleges to colleges in other provinces or to different educational levels, researchers can identify commonalities and differences in leadership styles and gender dynamics. This comparative approach contributes to a broader understanding of how regional and sector-specific factors influence leadership and gender in vocational education across China.

## **4. Problem strategies**

### **4.1 Integrative approaches for gender-inclusive leadership**

Integrative approaches for gender-inclusive leadership involve the development of strategies and practices that aim to address gender disparities in leadership roles within vocational colleges in Shandong, China. These approaches may include mentorship programs, leadership training that incorporates gender sensitivity, and the creation of inclusive organizational cultures that value and support diverse leadership styles. Implementing these integrative approaches can foster an environment where individuals of all genders have equal opportunities to thrive in leadership positions.

### **4.2 Policy recommendations for vocational colleges**

Policy recommendations for vocational colleges in Shandong should be based on the research findings and the identified gender-related challenges and opportunities. These recommendations may involve the formulation and implementation of gender equity policies, the establishment of transparent and inclusive recruitment processes for leadership roles, and the development of initiatives to promote work-life balance for leaders. Such policies can provide a framework for advancing gender-inclusive leadership practices within vocational education institutions.

### **4.3 Development of training programs for emerging leaders**

The development of training programs for emerging leaders, particularly with a focus on gender considerations, is essential to prepare the next generation of leaders in Shandong's vocational colleges. These programs can offer leadership skills training, conflict resolution techniques, and modules on gender sensitivity and equity. By equipping emerging leaders with the necessary knowledge and skills, vocational colleges can create a pipeline of leaders who are well-prepared to lead with inclusivity and promote gender balance in leadership positions.

## **5. Conclusion**

### **5.1 Summary of findings and their implications**

A summary of the research findings will highlight key insights into the relationship between gender and leadership styles in Shandong's vocational colleges. This section will provide an overview of the discovered leadership patterns, gender-related challenges, and opportunities. The implications of these findings will be discussed, emphasizing how they can inform policy changes, leadership development programs, and organizational practices within vocational education institutions. Additionally, the summary will underscore the significance of gender-inclusive leadership for fostering diversity, equity, and innovation in vocational colleges.

## **5.2 Recommendations for future research**

In this section, recommendations for future research will be outlined. These suggestions may include exploring other regions in China to compare gender dynamics in leadership, investigating the long-term impact of gender-inclusive leadership on educational outcomes, or examining the intersectionality of gender with other identity factors (e.g., ethnicity or age) in vocational education leadership. By identifying avenues for further investigation, this section contributes to the ongoing scholarly discourse on gender and leadership in vocational education.

## **5.3 Broader impacts on vocational education policy and practice**

This part will delve into the broader impacts of the research on vocational education policy and practice beyond Shandong, China. It will highlight how the study's findings and recommendations can serve as a model for other regions and nations facing similar challenges in promoting gender-inclusive leadership in vocational education. The discussion will emphasize the potential for policy changes at the national and international levels and the positive effects on vocational education institutions globally. Ultimately, the research's far-reaching implications underscore the importance of gender equity and diversity in leadership roles for the betterment of vocational education.

## **Conflicts of interest**

The author declares no conflicts of interest regarding the publication of this paper.

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