

Research on the Ideological and Political Construction of “Three Dimensional Cutting of Clothing” under the Background of the Transformation of New and Old Kinetic Energy

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Abstract: In view of the current situation of vocational college students “attaching importance to skills and neglecting literacy”, it is particularly important to deepen the reform of professional courses and cultivate students’ professionalism. This topic will focus on the formulation of professional talent training objectives and curriculum standards, school enterprise collaborative education mode, and teaching mode reform, in order to provide reference for the ideological and political construction of higher vocational colleges clothing professional courses.

Key words: transformation of new and old kinetic energy; clothing three-dimensional cutting course; ideological and political construction research

1. Introduction

The opinions on strengthening and improving ideological and political work in colleges and universities under the new situation issued by the CPC Central Committee and the State Council pointed out that we should strengthen ideological and theoretical education and value guidance, strengthen the construction and management of classroom teaching and various ideological and cultural positions, and fully tap and use ideological and political teaching resources of various disciplines. General Secretary Xi’s emphasis on education and youth is to vigorously carry forward the “craftsman spirit”, achieve “excellence, preciseness, patience and concentration”, persist in internalizing the spirit of dedication into personal internal quality, and carry out personnel training according to the post requirements of various industries in the country, so as to cultivate more excellent talents for the great rejuvenation of the Chinese nation. This requires that colleges and universities should put moral education in the first place in the process of formulating training objectives, fully tap the ideological and political elements contained in each course, and actively integrate the ideological and political links in the professional teaching process, so as to realize the three complete education.

2. Personnel Training Objectives and Curriculum Standards

In the formulation of talent training programs, clothing majors take morality and talent cultivation as the fundamental task to cultivate technical talents with comprehensive development of morality, intelligence, physique, beauty and labor.

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Therefore, in the context of the transformation of new and old kinetic energy, we should not only “attach importance to skills”, but also “attach importance to quality”. We should organically combine the shaping of professional value, the teaching of professional knowledge and the cultivation of professional ability, so as to provide backup force for regional economic development and the transformation of new and old kinetic energy. On this basis, the curriculum standard of “three-dimensional cutting of clothing” always follows the training principle and the basic law of students’ professional ability training in the process of formulation. The knowledge goal, ability goal and quality goal of this course are formulated in detail. According to the production process of clothing enterprises, and the complexity of ability, growth law and cognitive law, the teaching links and teaching methods of course module are designed. Through the task integration of knowledge and skills of different clothing categories, the cultivation of knowledge, skills and quality are integrated, and the resequencing of curriculum content is realized. “Teaching by doing, learning by doing”. Realize the combination of teaching, learning and doing, so that students’ knowledge learning, professional ability training and professional quality cultivation can be integrated into the completion of typical tasks.

3. Promoting the Integration of Production and Education, School Enterprise Collaborative Education Mode

In order to guide and encourage students to work hard and strive for improvement in various forms, we will integrate the cultivation of Qilu craftsman spirit into the curriculum, closely connect with the industry and enterprises, employ enterprise technical experts, let “skilled craftsman” and “labor model” and other excellent talents guide the course construction, participate in curriculum standard formulation, textbook development, teacher training, etc. Besides, we should employ enterprise technical director or high skilled personnel to teach part-time, set up technical lectures, craftsman spirit lectures, and enter the school of enterprise culture for activities such as the park. Students can also set up legislative associations to carry out innovation and entrepreneurship projects. At the same time, in the construction of curriculum teachers team, professional teachers and part-time teachers from enterprises outside the school jointly form a dual qualification curriculum team with noble morality, exquisite technology, combination of full-time and part-time, and reasonable structure. The school and enterprise jointly cultivate students, so that students can truly identify and pursue the spirit of craftsmanship, and gradually become the craftsman talents who meet the requirements of the times.

4. Increase the Reform of Teaching Mode

Relying on the three-dimensional cutting course platform, making full use of information technology means and diversified teaching resources, the craftsman spirit is integrated into the whole process of classroom teaching. Taking typical work tasks as the main line, the hybrid teaching mode of “online + offline” is adopted, and the teaching design is carried out according to the teaching concept of “teaching by doing, learning by doing”. Through the introduction of situation, case guidance, task driving and result guidance to stimulate students’ interest, guide students to think and innovate, strengthen students’ professional skills and professional quality, so as to ensure the implementation effect of “teaching, learning and doing” integrated teaching mode, and realize professional promotion and moral education.

5. The Content of Chapters is Carefully Designed and the Ideological and Political Elements are Skillfully Integrated

According to the principle of “from simple to deep, step by step”, the learning content should be reconstructed to make sure that the teaching content and industry standards, training requirements and post requirements, teaching content and work tasks can be consistent, fully reflecting the vocational education concept of school enterprise cooperation and combination of work and learning. In the content design of the theoretical chapters of the course, ideological and political elements should be skillfully integrated according to the needs. When it comes to the development status of cutting

technology in China, we can use video clips to list the deeds of several famous contemporary enterprise printers, such as Guo Junwei, a craftsman in a big country broadcast by CCTV. He said that inheritance is not just technology inheritance, What's more important is the spiritual inheritance. Of course, it's important to have advanced skills. Noble personality, shared and mutual help ideas, and down-to-earth style are more valuable. Therefore, through the introduction of star figures, let students understand that it is impossible to create a gold lettered signboard made in China without craftsmanship spirit. In the process of skill training, teachers should set an example and treat every technical demonstration with a rigorous attitude, and pass on teachers' professional dedication and professional excellence. In the face of students' mistakes, we should not only point out strictly, but also use encouraging language and case stories to motivate students, cultivate students' healthy psychological consciousness, self-regulation and self-regulation. (As shown in Table 1)

Table 1. Shows the content of ideological and political education in the course of “three-dimensional garment cutting”.

Project	Teaching content	Design of Ideological and political elements	Teaching methods	Teaching objectives
Item 1 Understanding and making decisions	Understanding the legislative decision	Three pictures lead to three professional positions. Students can intuitively feel the working environment and working state of the three positions. Through their discussion of career vision, they can understand the importance of learning the course of making decisions and their sense of identity to the career	Multimedia teaching, watching video, case discussion	Enhance students' professional love and professional self-confidence
	An overview of the development of legislative adjudication	In this part of the current situation of China's decision-making, the video stories of the craftsmen of the great powers are excavated to tell the stories of the craftsmen of the great powers, and the exemplary deeds are taken as the cases	Multimedia teaching, watching videos, case stories	Guide students to understand the essence and significance of craftsmanship spirit
	Use of cutting tools	The protection and care of tools is a good performance to reflect a person's good quality and convey the habit of cherishing public property to students. Only in this way can we talk about loving our school and class, and in the future, we can love our posts and devote ourselves to our work	Multimedia teaching	Pass on the culture of love and dedication to students, and guide them to form the good habit of loving and cherishing public property
Item 2 Jacket cut	Tight fitting cut	Through the teacher's personal demonstration, what is conveyed to the students is the teacher's own	Demonstration operation, group production and after	Guide students to develop professional spirit of dedication, dedication,

		professionalism and rigorous attitude towards professional excellence. In the face of students' mistakes, we should not only strictly point out, but also encourage them to correct their mistakes with specific character case stories	class practice	excellence, courage to face failure and improve
Item 3 Skirt standing and cutting	Straight skirt vertical cut, wave skirt vertical cut	First of all, through the introduction of the development of skirt, the history of Chinese clothing is introduced, and beautiful pictures are shown to students. Then through the teacher's personal demonstration, what is conveyed to the students is the teacher's own professionalism and rigorous attitude towards the profession.	Multimedia teaching, demonstration operation, group production, after class practice	Through the beauty of traditional costumes and culture to guide students, enhance cultural confidence. Establish healthy psychological consciousness and face setbacks rationally
Item 4 Garment cutting	Women top cut	Insert the video of designer or printmaker to let students feel the master's style intuitively and strengthen their professional confidence.	Multimedia teaching, demonstration operation, group production, after class practice	Through watching the video, the professional confidence is increased and the sense of social responsibility is enhanced
Item 5 Dress cutting	Dress cut	In the process of explaining the dress style, the characteristics of Chinese and Western dress are briefly introduced, so that students can understand the design of dress under different cultural background. They can identify the beauty of dress with appreciation and dialectical thinking, and don't worship foreign countries. Now insert the case Video: Guo Pei, one of the earliest designers of Chinese dress, feels the professional spirit of master designer and national non-compliance Inheritance and innovative design of material cultural heritage in dress design	Multimedia teaching, demonstration operation, group production, after class practice	Guide students to rationally understand the beauty of Chinese and foreign dress through the history of national development, and also see the application and innovation of national cultural heritage in dress.

6. Establishing a Scientific Evaluation System of Ideological and Political Effects of Curriculum

A reasonable curriculum evaluation system is the guarantee and supervision of the ideological and political education of the curriculum. Only under the fairness and justice can we form a good learning atmosphere among students. In the

evaluation system, integrity consciousness is first integrated into the curriculum, which emphasizes honest labor and keeping promises. There are three parts in the examination results of the course of “three-dimensional cutting of clothing”: ordinary assessment, process assessment and final assessment (final examination). Among them, the ordinary assessment accounts for 30%, the process assessment accounts for 20%, and the final assessment accounts for 50%. The comprehensive evaluation aims to achieve fairness and justice, and temper the quality of students in the latent tacit process.

7. Conclusions

Under the background of the transformation of new and old kinetic energy, every teacher should carefully consider and study the integration of ideological and political education and professional education, give full play to the effect of curriculum education, implement the political quality education into the teaching link of the curriculum, and imperceptibly realize the overall development of students' quality and promote the progress and development of social civilization.

Conflicts of Interest

The author declares no conflicts of interest regarding the publication of this paper.

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