

# An Analysis of the Mode of Integrating Red Culture into Ideological and Political Education from the Perspective of "Three-wide Education"

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**Abstract:** Under the background of the new era, China's higher education is facing unprecedented development opportunities and challenges. In order to further improve the quality of personnel training, the educational circles put forward the educational concept of "three-wide education," that is, all-member education, whole-process education and all-round education. In this context, red culture, as an educational resource with rich connotation, is particularly important in the integration of ideological and political education in colleges and universities. The integration of red culture into ideological and political education in colleges and universities will help guide students to establish a correct world outlook, values and outlook on life, and cultivate young people with red beliefs and firm ideals and beliefs in the new era. The purpose of this paper is to analyze the connotation of red culture under the framework of "three-wide education" to explore the current situation and problems, and to propose corresponding solutions.

**Keywords:** "three-wide education", red culture, ideological and political education, English education

## Introduction

Red culture is an important part of the excellent traditional culture of the Chinese nation, which contains rich revolutionary history, revolutionary spirit and revolutionary culture. In the new era, red culture still has strong practical significance and value. As an important way to cultivate qualified builders and reliable successors, ideological and political education in colleges and universities should give full play to the role of red culture and guide students to establish a correct world outlook, values and outlook on life. However, in practical teaching, the current situation of integrating red culture into English ideological and political education is not ideal, and there are some problems and challenges.

### 1. The connotation of "three-wide education"

"Three-wide education" refers to all-round education, whole-process education and all-round education. This educational concept emphasizes that every link of school education should assume the responsibility of educating people, and realize the cultivation of students' comprehensive quality through full participation, whole process penetration and all-round coverage.

All-member education means that all staff in school education, including teachers, managers, logistics service personnel, etc., should participate in the process of educating people and pay attention to the ideological and moral construction of students.

Whole-process of educating people refers to every stage of school education. From enrollment to graduation, we should pay attention to students' ideological and political education, so that education runs through the whole process of

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students' growth.

All-round education means that school education should carry out ideological and political education for students in an all-round way through various channels and ways such as classroom teaching, extracurricular activities and cyberspace, so as to form a joint force of education.<sup>[1]</sup>

Red culture is an important carrier to realize full, whole process and all-round education. From primary school to university, red culture can be integrated into the process of education and teaching at all stages, and can have a comprehensive impact on students' learning, life and thought.

## **2. The current situation of the integration of red culture into English ideological and political education from the perspective of "three-wide education"**

### **2.1 The teaching content lacks red culture**

The current English teaching content often focuses on the teaching of language knowledge and the cultivation of professional skills, while ignoring the integration of red culture. The curriculum and syllabus pay more attention to language skills such as vocabulary, grammar, reading and writing, and regard red culture as an auxiliary content, or even completely ignore it. This phenomenon makes it difficult for students to contact the core values and revolutionary spirit of red culture in the learning process, and can not draw ideological nutrition from it, thus affecting students to form a correct world outlook, values and outlook on life. Even in some topics about Chinese history and culture, the content of red culture is often taken over and lacks in-depth discussion and analysis. This practice is not conducive to students' in-depth understanding and internalization of red culture, which greatly reduces the educational role of red culture in English ideological and political education.<sup>[2]</sup>

### **2.2 The way of ideological and political education is relatively single**

At present, many teachers still focus on traditional classroom teaching, supplemented by limited practical activities. In this single way of education, the integration of red culture into English ideological and political education is often a mere formality, which can not really touch the students' thoughts and minds. And because the practical activities are often not rich and diverse enough, it is impossible for students to deeply experience the charm and value of red culture in actual operation. This single education method limits the effective integration of red culture in English ideological and political education and affects the actual effect of education<sup>[3]</sup>.

## **3. The integration of red culture into English ideological and political education mode from the perspective of "three-wide education"**

### **3.1 Top-level design to achieve full collaborative education**

From the perspective of "three complete education" to integrate red culture into English ideological and political education, it is necessary to carry out top-level design to ensure the comprehensiveness and systematicness of red culture integration.

Schools should uphold the party's education policy, adhere to the fundamental task of cultivating talents with both ability and political integrity, and deeply study and implement the policy requirements of curriculum ideological and political education. At the same time, it is necessary to create an atmosphere in which the whole society attaches importance to ideological and political education, promote red culture, carry out red cultural knowledge competitions in the community, and use scientific and technological methods to carry out in Nanliang Cultural Memorial Hall, including red ballad competitions and display of propaganda slogans, so as to help students smoothly transition from campus 'small classroom' to social 'big classroom'.

At the same time, schools need to strengthen system construction and standardize classroom management in both teaching and ideological and political education. Establish a moral education center and a leading group of ideological and

political courses to achieve collaboration among various departments. For example, the office is responsible for formulating the implementation plan of ideological and political courses; the Academic Affairs Office is responsible for determining the teaching objectives of ideological and political education in various professional courses and conducting supervision and evaluation; the personnel department links teachers' performance in ideological and political courses with assessment and promotion of professional titles, and implements incentives and punishment measures; the logistics department is required to provide the necessary support, such as red stories or banners on campus.<sup>[4]</sup>

The school also needs to set up a professional team of ideological and political education in English courses, which is responsible for the leadership of the school, train a group of teachers focusing on this field, and regularly organize teaching and research activities to play a demonstration and leading role.

### **3.2 Three-dimensional teaching optimizes the whole process of English education**

Teachers can use a combination of online and offline methods to introduce red cultural resources into the classroom, such as displaying red culture-related videos and articles through online platforms to stimulate students' interest in learning. Create interactive teaching activities such as situation simulation and role playing, so that students can feel the charm of red culture in practice and improve their ideological and political literacy. At the same time, teachers can introduce discussion, debate and other forms in the classroom to cultivate students' critical thinking and independent thinking ability.

Carry out red culture theme activities, such as red story sharing, red poetry recitation, etc., to guide students to understand red culture in depth. Organize red trips, social practice and other activities, so that students can feel the power of red culture in practice and strengthen their socialist beliefs. Strengthen the integration with other disciplines, tap the red cultural elements in various disciplines, and achieve interdisciplinary education.

In the evaluation process, teachers need to adopt diversified evaluation methods, such as the combination of process evaluation and summative evaluation, to comprehensively evaluate students' performance in red culture learning. At the same time, we should pay attention to the improvement of students' ideological and political literacy and moral quality, not just the mastery of knowledge points. Introduce students' self-evaluation, peer evaluation, etc., to improve the objectivity and comprehensiveness of evaluation. Pay attention to the cultivation of students' critical thinking, innovation ability and practical ability, and guide students to establish a correct world outlook, outlook on life and values through red culture education.

Finally, teachers should strengthen the organic combination of red culture education and English ideological and political courses to improve students' cross-cultural communication ability. To cultivate students' teamwork spirit and sense of social responsibility, so that students under the influence of red culture education, become a new era of national rejuvenation.<sup>[5]</sup>

### **3.3 Multiple measures are taken to realize the inheritance of all-round red genes**

In order to realize the inheritance of red genes, schools need to take various measures. On the one hand, schools should establish and improve the teaching resource base of red culture and provide rich and diverse teaching resources and materials. It includes writing red culture teaching materials, making teaching courseware, collecting red stories and examples, etc., to provide students with comprehensive learning materials. On the other hand, it is necessary to strengthen the guidance and guidance of students and cultivate their red beliefs and ideals and beliefs. Schools should set up special counseling agencies or groups to provide students with a red learning and communication platform to help them form a correct world outlook, values and outlook on life.<sup>[6]</sup>

Finally, schools need to actively create an integrated education model inside and outside the classroom, and expand ideological and political education outside the classroom, so as to improve students' cross-cultural communication ability and cultural self-confidence.

## **4. Conclusion**

To sum up, it is of great significance to integrate red culture into ideological and political education in colleges and

universities. Under the background of the new era, schools should give full play to the role of red culture, guided by the educational concept of "three-wide education," actively promote the integration of red culture into English ideological and political education, and cultivate young people with red beliefs and firm ideals and beliefs in the new era. From the perspective of "three-wide education," we should realize diversified collaborative education with top-level design, optimize the whole process of education with three-dimensional teaching, and realize the inheritance of red genes with multiple measures. So as to enrich the teaching content, enhance the diversity of education methods, and strengthen the ideological and political education of students.

### **Conflicts of interest**

The author declares no conflicts of interest regarding the publication of this paper.

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