

# Exploring the Integration of Chinese Traditional Culture into the Civics of University Programs

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**Abstract:** According to *the Guiding Principles of Civic and Political Construction of Higher Education Programs*, the education of Chinese excellent traditional culture is an important content of the construction of Civic and Political Construction of Programs. Accordingly, this paper analyzes the value of Chinese excellent traditional culture and its strategy in integrating into university's Civics classroom. The classics of Chinese excellent traditional culture contain the ideological essence and contemporary value of "preaching benevolence, emphasizing the people's principle, abiding by honesty and integrity, advocating justice, advocating harmony, and seeking for a commonwealth", which is an important ideological resource for establishing the correct values of college students. Exploring the path and method of integrating Chinese excellent traditional culture into the university curriculum, integrating the silent infiltration effect of Chinese excellent traditional culture with the curriculum, will help to fulfill the function of the university curriculum, help to improve the teachers' ability of cultural cultivation, and help to cultivate socialist builders and successors who are all-rounded in morality, intellectuality, physicality, and aesthetics.

**Keywords:** Chinese excellent traditional culture, curriculum ideology and politics, strategy exploration, cultural nurturing

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## Introduction

The rapid development of social economy promotes the trend of pluralism and change in social ideology and value orientation. At present, various cultural trends and values impact the values of college students. Strengthening the construction of curriculum ideology and politics, and integrating ideological and political education into curriculum teaching, can realize the realization of cultivating morality and nurturing people. In 2020, the Ministry of Education issued the Guideline for the Construction of Higher Education Curriculum Ideology and Politics, which explicitly proposed to "strengthen the education of Chinese excellent traditional culture". Accordingly, this paper analyzes the value of Chinese excellent traditional culture and its integration into the strategy of university curriculum ideology and politics.

## 1. The value of Chinese excellent traditional culture in curriculum civics and politics

### 1.1 Conducive to the establishment of a correct worldview, values and outlook on life of college students

College students, as the successors of socialism with Chinese characteristics, it is important to have a correct ideological and political concept. The ideological and political education in colleges and universities on the basis of the excellent traditional Chinese culture is conducive to the establishment of the correct three views of college students and the promotion of the construction and development of the motherland. Colleges and universities should pay attention to

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educating students about their outlook on life, worldview and values, guiding college students to take the society as the guide when setting up their life goals, integrate the self with the society, and set up the correct world view, life view and values. The integration of traditional culture in subject classrooms and club activities is conducive to promoting the improvement of students' comprehensive quality.

### **1.2 Conducive to the establishment of cultural self-confidence of college students**

In today's era, the Chinese nation has a great Chinese dream, which requires cultural self-confidence as the foundation, and a very important part of the foundation is the excellent traditional Chinese culture. The inheritance and promotion of Chinese excellent traditional culture can improve students' comprehensive literacy and composite ability, "take the rules of the ancients, open their own face"<sup>[1]</sup>, which is conducive to fostering college students' firm cultural self-confidence, establishing socialist ideals and strengthening the spirit of college students' patriotism.

### **1.3 Conducive to the implementation of the fundamental task of cultivating moral integrity in colleges and universities**

Ideological and political education in colleges and universities has started a new journey and stepped into a new realm with the excellent traditional Chinese culture as the carrier. Culture is innovated in inheritance and developed in inheritance, which is conducive to the implementation of the fundamental task of cultivating moral integrity, enhancing the ideological state of students and promoting the cultivation of talents in colleges and universities.

## **2. Exploring strategies for integrating Chinese traditional culture into ideological and political education in university courses**

### **2.1 Clearly defining the objectives of the programme and enhancing the students' cultural confidence**

Helen Keller said that "confidence is the master of destiny". With the rapid development of social economy, the Chinese excellent traditional culture has also suffered the impact of some foreign cultures, a part of the students on the Chinese excellent traditional culture gradually from interest in the beginning, become more and more cold and distant from the traditional culture. To enhance the students for the Chinese excellent traditional culture sense of identity and self-confidence has become an important task at present. The problem is mainly due to the fact that students do not pay enough attention to the study of Chinese excellent traditional culture, and the content of the study is not sufficient, and a part of the students will have the phenomenon of cultural self-confidence and self-consciousness is not strong. In the course of teaching civics, teachers should guide students to understand where the excellent traditional Chinese culture comes from, how it evolves, and where it aspires to while teaching the content of the excellent traditional Chinese culture, so as to help students better understand the significance of the excellent traditional Chinese culture in a comprehensive and comprehensive way, and to encourage students to actively take the responsibility of inheriting and promoting the excellent traditional Chinese culture, and to enhance the self-confidence of the excellent traditional Chinese culture.

### **2.2 Enriching the teaching content of the course civics and improving the interest in learning traditional culture**

Interest is the best teacher. Curriculum Civics is the main way to educate students about Chinese excellent traditional culture, and it is necessary to actively integrate excellent traditional culture into the teaching of the curriculum and enrich the content of Chinese excellent traditional culture in the curriculum. On the one hand, the teacher should combine the actual situation with the students' learning needs when introducing it. On the other hand, it should be consistent with the teaching materials and teaching objectives. In addition, when introducing traditional cultural materials, importance should be attached to their diversity and richness, such as the introduction of theatre, folklore, folk crafts, to enhance the

humanistic and historical nature of the course Civics.

### **2.3 Strengthening the teaching staff**

Teachers must always be recharged in order to continuously release the required energy. The main purpose of the implementation of the Civics and Politics of the curriculum is to give full play to the function of cultivating talents in the professional courses, so as to provide a clear and reasonable direction for the development of students in a more targeted manner. The moral quality of college teachers directly affects the students' behavioural views, which requires college teachers to set an example. College teachers should pay attention to the reading of ancient Chinese classical literature, take the rich traditional culture as the entry point, "make the curriculum carry the ideology and politics, the ideology and politics in the classroom"<sup>[2]</sup>, scientifically and accurately connect the professional courses with traditional culture, in the implementation of the actual courses of ideology and politics in the process of teaching to cite the classics, to enhance the persuasive power and attraction, and to infect the young students with the beauty of the tradition, and lead the students to be full of the traditional culture. In the process of implementing the actual course of teaching Civics and Politics, we can enhance the persuasive power and attraction, infect young students with the beauty of tradition, and lead them to be full of power to create a better future in the right direction.

### **2.4 Strengthening campus culture construction and innovating practical activities**

Zhang Ruimin said that "conceptual innovation is goal innovation, and goal innovation is to put forward the goal that others think is impossible to achieve, and use innovative methods to achieve it". Campus culture has a potential impact on the development of students and plays an important role in promoting the inheritance and development of traditional culture. In addition to classroom education, the integration of the ideology and politics of higher education curriculum with the excellent traditional Chinese culture should be practiced through externalisation, so as to realise the "living integration of the excellent traditional Chinese culture"<sup>[3]</sup>. On the one hand, schools strengthen the construction of campus infrastructure to provide a platform for the manifestation of traditional culture; on the other hand, through a series of practical activities, students can also feel the power of Chinese excellent traditional culture in all aspects of the campus environment. For example, the school integrates on-campus practical teaching resources, combines relevant theories of the ideological and political class, and carries out a series of activities such as knowledge contests, speeches, recitations, stage plays, etc., about traditional culture, so that students can actively participate as the main body, understand and experience the heritage and charm of traditional culture in the activities, enhance students' awareness of promoting traditional culture, cultivate students' moral sentiments and character, and realize the power of traditional culture through the subtle influence of the students. The school has been able to achieve the goal of cultivating morality in students through the subtle influence of the students.

### **2.5 Improving the form and means of teaching and showing the charm of the excellent traditional Chinese culture**

The new era emphasizes the rule of law, but also attaches importance to the rule of morality, and while using the rule of law to regulate and supervise, it is more important to pay attention to the construction of the mind from the inside out. Colleges and universities should pay attention to the updating of teaching concepts, adhere to the student-centred approach, and enhance the affinity and influence of teaching. On the one hand, for a long time, indoctrination has been the main form of classroom teaching, teacher-student emotional interaction is insufficient, "the teacher speaks dryly on the stage while students don't listen below", such situation exists for a long time, which requires teachers in colleges and universities to further update the concept of teaching and learning, truly student-centred, pay attention to the unity of enlightenment and indoctrination, with equal personalities. Identity to achieve positive interaction between teachers and students and knowledge, moral education, teaching according to the material, infecting students with truth, goodness and beauty, stimulating students to the correct understanding of truth, goodness and beauty, and improving the enthusiasm of students to learn the excellent traditional Chinese culture. On the other hand, the implementation of classroom politics in the new

era should focus on the unity of value and knowledge, so that traditional wisdom in today's new vitality. The implementation of curriculum civics in the new era should adhere to the guidance of Marxism and take the excellent traditional Chinese culture as the main body, so as to create a system of education that truly meets the new era. In addition, curriculum politics should make comprehensive use of information technology to present the truth, goodness and beauty of excellent traditional cultural resources. Teachers in colleges and universities should strengthen the use of new media means, actively introduce digital platforms such as Superstar, use the Internet means, find the relevant traditional cultural resources at any time, and visualize and vividly narrate them through the form of multimedia. In short, the course politics should adhere to the student-oriented, to show the nurturing content of the excellent traditional culture as the main body, to improve the effectiveness of the course politics as the goal, and to improve the informatization system of the teaching classroom.

### **3. Conclusion**

The integration of Chinese traditional culture into the university programme of ideology and politics is an inevitable requirement in the context of the world's cultural diversity, starting from the actual situation in China, advancing with the times, and serving the fundamental task of establishing morality and educating people in the new era, traditional culture contains a rich spirit of nurturing, and plays an important role in improving the ideological and political quality of college students. In the new era, we should actively and continuously promote the integration of the two, adhere to the guidance of Marxism, carry forward the excellent traditional culture, and combined with the actual needs of the development of college students, comprehensively and comprehensively integrated into the teaching of the ideological and political classroom, and constantly improve the curriculum of the ideological and political, and cultivate high-quality talents for the great rejuvenation of the Chinese nation in the new era.

### **Conflicts of interest**

The author declares no conflicts of interest regarding the publication of this paper.

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