

Strategies for improving college students' national territory awareness in the perspective of non-traditional security

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Abstract: National territorial awareness is a key measure of civic identity, and is particularly important for university students, as it is related to national sovereignty and territorial integrity. Deepening globalization has brought non-traditional security issues to the forefront, and the weak national territory awareness of university students is a cause for concern. In the face of new security challenges, it is necessary to clarify the obligation to safeguard national territorial interests, improve the education system and strengthen the regulation of cyberspace, so as to cultivate college students' awareness of the national territory and its maintenance, and safeguard national security and development.

Key words: non-traditional security; national territory awareness; national security

1 Introduction

National security, a cornerstone of Chinese modernization, spans 16 areas, with non-traditional security gaining focus in today's peaceful world. As General Secretary Xi Jinping said in the First Meeting of the 19th Central National Security Committee, "At present, the connotation and extension of China's national security are richer than at any time in history, the spatial and temporal domain is wider than at any time in history, and the internal and external factors are more complex than at any time in history [1]." However, college students' awareness of the national territory is weak, and measures need to be taken to improve it. Therefore, it is extremely important to pay attention to this point under the non-traditional security perspective.

2 The significance of enhancing college students' awareness of national territory

In the increasingly prominent non-traditional security threats, strengthening the education of national territory awareness among college students is, on the one hand, conducive to the cultivation of college students' global vision. In the context of globalization, non-traditional security issues are often transnational in nature. Enhancing college students' national territory awareness based on globalization will help them establish a global vision, rationally look at international disputes and geopolitical issues, and provide useful suggestions and proposals for international affairs and national development. On the other hand, it can promote the inheritance of the spirit of patriotism. The cultivation of national territory awareness helps college students to deeply understand the history, culture and geographic features of the country and inspires their patriotic feelings. In the face of non-traditional security threats, college students with a strong spirit of

patriotism will be more determined to defend the national interests and contribute to the peaceful development of the country.

3 The reality of college students' awareness of national territory from the perspective of non-traditional security

Non-traditional security perspective highlights complex realities across micro-individuals, medium colleges, and macro-communities, and revealing the root causes of problems is crucial.

3.1 College students lack comprehensive knowledge of the national territory

College students' knowledge of national territory is often limited to geographic scope and national image, ignoring such important aspects as the country's strategic interests, international status and foreign policy. This limited perception makes college students lack a comprehensive grasp of national development and security. They are easily credulous about the unknown national maps in their daily study and recreation, and fail to realize their obligations as citizens to safeguard the security, honor and interests of the motherland. In addition, there is a general tendency of individualism in the current society, and this is also the case with university students, who ignore the unity of economic, political and cultural interests, and to a certain extent do not pay enough attention to the national interests, and it is difficult for them to resist the behavior of destroying the national territory under the disguise of the layers.

3.2 Insufficient cultivation system of national territory awareness in colleges and universities

At present, the educational system of civic and political science classes in most colleges and universities tends to favor the teaching of subject knowledge, and the cognition of our college students about the national territory mainly comes from the geography education in the middle school stage, which lacks the necessary strategies to enhance the concept of non-traditional security precautions. At the same time, the actual pressure faced after graduating from secondary school, coupled with the mechanical memorization caused by exam-oriented education, makes the national territory awareness education originally full of patriotism turn into exam-oriented content. In addition, some university teachers have deficiencies in the knowledge of national territory or have difficulty in effectively integrating the cultivation of national territory awareness into the curriculum during the teaching process, which objectively further exacerbates the emergence of the above problems.

3.3 National territory awareness is not sufficiently publicized in society

In the media reports, there is relatively little content related to national territory awareness, and the dissemination is not strong enough to form a wide social influence. Some false information and negative public opinion may mislead college students' thinking and make them have a bad impression or negative emotions towards the country, which in turn affects the formation of their national territory awareness. China has long borders and coastlines, vast sea areas, and many bordering or neighboring countries. Border disputes occur from time to time due to historical problems. In the social propaganda of government departments, they do not pay enough attention to the awareness of national territory, and lack popularization and education activities on the severe international situation, which makes it difficult to create a social atmosphere that enhances college students' strong awareness of the national territory.

4 Strategies to enhance college students' national territory awareness in the view of non-traditional security

Through critical thinking, education, new media, we aim to cultivate college students' national territory awareness, fostering new-age citizens with security awareness and international vision.

4.1 Students should be clear about their obligation to safeguard the national territory and national interests

Xi Jinping emphasized in the *Report of the 20th Party Congress* that "We will never compromise on principle issues,

and safeguard the sovereignty, security and development interests of the country with firmness of will" [2]. College students should consciously learn and understand the knowledge of national territory, and improve their ability to recognize the "problematic map". Schools should take the core concept of the overall national security concept as the cornerstone of the civic and political science classroom teaching. In addition, they should be the defenders of the national territory in practice. College students should be vigilant and courageous in resisting behaviors that threaten the national territory, and learn to adopt effective means to deal with various challenges to national security, so as to become outstanding representatives of national security practice.

4.2 Improving the education system for national territory awareness

The Party, political and education authorities at all levels should fully understand the purpose and significance of carrying out this work, and treat the enhancement of college students' awareness of national territory with a national strategic perspective. In schools, teachers should receive regular training on national territory knowledge, so that ideological and political teachers can explain the knowledge of national territory in their teaching. The teaching content of national territory knowledge should be increased in the course of civic and political science in colleges and universities and students' participation and interest should be increased by adopting teaching methods that are pleasing to students. In addition, students are encouraged to engage in interdisciplinary research, combining international relations, information technology and other disciplines to gain a comprehensive understanding of the role of national territory in the area of non-traditional security.

4.3 Implementing the responsibility of cyberspace regulation of national territory

With the continuous expansion of digital media, all aspects of people's lives are closely related to the Internet. The government needs to closely follow media information dynamics and set up a specialized agency to continuously monitor territory-focused information in real time. Relevant departments should introduce relevant policies to encourage and guide the media to increase the publicity of national territory awareness, and provide the necessary financial and material support to ensure that the media have sufficient resources to carry out relevant positive publicity. In addition, the mainstream media should innovate the means of publicizing national territory awareness, make use of modern technological means, develop national territory awareness publicity products, and improve the fun and interactivity of publicity.

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Conflicts of interest

The author declares no conflicts of interest regarding the publication of this paper.

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