

Practical Approaches to Effectively Conveying Ancient Integrity Stories Among College Students

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Abstract: Ancient anti-corruption stories are rooted in the excellent traditional Chinese culture and are a precious treasure for the construction of anti-corruption culture in the new era. They reflect the excellent qualities and cultural heritage of the Chinese nation, such as integrity, uprightness, and serving the people. They also embody the Chinese people's concepts and value pursuits of integrity and anti-corruption. These stories have accumulated experiences and behavioral norms of integrity and are a valuable resource for anti-corruption education for college students in the new era. It is essential to delve into typical ancient integrity stories, extracting their core spiritual values. Effectively conveying these stories to college students can help cultivate correct values, strengthen ideals and beliefs, and stimulate a sense of social responsibility. By integrating these stories into classroom teaching, club activities, social practices, and online dissemination, they can be presented in ways that are deep, lively, practical, and innovative.

Keywords: college students, ancient integrity stories, value implications, practical approaches

Introduction

Throughout the long river of Chinese civilization's history, the values of integrity, dedication to public service, and diligence in governance with love for the people have always been promoted by virtuous scholars across generations. These values have been passed case-solving skills in the Song Dynasty, to Hai Rui's unwavering commitment to justice ed down through countless vivid stories. From Yan Ying's "Refusal of Fish" during the Spring and Autumn and Warring States periods, to Tao Kan's "Sealed Jar Returned" anecdote in the Eastern Jin Dynasty; from Bao Zheng's image of impartiality and extraordinary advocacy for the people in the Ming Dynasty, these widely admired stories of integrity not only highlight the essence of traditional Chinese virtues but also deeply reflect ancient people's aspirations for an ideal political state and social order. Transcending temporal and spatial boundaries, these stories still hold significant practical relevance today. As society and the economy develop and values become more diverse, some college students may face various temptations. Using stories of integrity as material, uncovering their elements of incorruptibility, and leveraging their educational value for the purpose of imparting integrity education can help enhance college students' awareness of integrity and sense of social responsibility. This approach aims to cultivate them into qualified builders and successors of the socialist cause.

1. Based on Classroom Teaching, Delve Deep into Integrity Stories

College ideological and political theory courses are key courses for implementing the fundamental task of cultivating virtue and fostering talent. It is essential to fully leverage the main channel role of these courses. Utilize courses such as Current Situation and Policy, Introduction to Mao Zedong Thought and the Theoretical System of Socialism with Chinese Characteristics, which are closely linked to integrity governance, integrity thinking, and integrity culture, to build an

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effective platform. Other courses should also closely integrate their characteristics to demonstrate the educational guidance function of curriculum-based ideological and political education, especially in humanities and social science courses, enhancing the appeal and influence of such education by incorporating integrity knowledge and integrity cases. Through the exemplary guidance of positive models and the cautionary education of negative examples, further solidify the foundational role of integrity education.^[1] When presenting the thematic ideas and main content of ancient integrity stories, it is necessary not only to highlight the advancement of thought and the vividness of content but also to innovate carriers and methods, adopting popular forms and easily acceptable language to stimulate students' empathy and resonance. ^[2] Combining telling integrity stories well with telling ancient integrity stories well, thus delving deep into ancient integrity stories. In classroom teaching, recounting ancient integrity stories should consider students' psychological characteristics. Contemporary college students focus on emotional experiences, seek lively and interesting classes, and resist empty didacticism. Therefore, adopt teaching methods such as case analysis, group discussions, and role-playing to encourage active student participation in classroom discussions, harnessing the initiative and enthusiasm of college students. For example, when teaching relevant theoretical knowledge about integrity culture, teachers can arouse students' interest in learning by narrating ancient integrity stories or organizing students to perform ancient integrity stories as situational plays, posing some thought-provoking questions to help students understand the significance of integrity from these stories.

2. Using Club Activities as a Vehicle to Bring Anti-corruption Stories to Life

Using ancient anti-corruption stories as precious material for integrity education in the new era, and disseminating and explaining them vividly among college students, can effectively promote the healthy growth of college students. The "Opinions of the CPC Central Committee on Strengthening the Construction of Integrity Culture in the New Era" clearly states that it is necessary to actively create a strong atmosphere where culture shapes people, nourishes virtue, and fosters integrity, so that integrity and justice can be promoted and a culture of respecting virtue and integrity can flourish. Using club activities as a vehicle to tell ancient anti-corruption stories is a method that is both in line with the trend of the times and highly effective. It not only allows participants to grow through practice but also effectively promotes the formation of a campus atmosphere that values integrity. For example, clubs can organize special lectures, seminars, and debate competitions to create a strong atmosphere for integrity education. By sharing the deeds of specific historical figures, these activities can arouse the deep-seated desire for justice and fairness in the hearts of the audience, convey the concept of integrity to students, and deepen their understanding of the value of integrity. This approach is conducive to bringing static anti-corruption stories to life and encouraging active student participation.

3. Grounded in Social Practice to Tell Anti-corruption Stories in a "Practical" Way

China's anti-corruption stories are deeply rooted in the profound practice of the Chinese nation's 5,000-year-old tradition of using integrity to cultivate oneself, manage the family, and govern the country. Only by returning these stories to the soil of practice can we truly rekindle the vitality and charm of the integrity ideas they contain. This, in turn, can profoundly influence the cognitive structures and emotional experiences of young students, becoming a model and guiding beacon for their behavior^[4]. Cultivating noble qualities of integrity and uprightness requires organizing activities such as visits to revolutionary bases, warning education centers, and revolutionary museums. These activities aim to enhance college students' political awareness and moral standards, foster a firm belief in clean governance, and firmly establish the consciousness of self-discipline and integrity. By tracing historical footprints and activating the genes of integrity, universities can leverage the rich historical resources available across the country. Focusing on the main theme of using history to advocate, convey, and educate on integrity, universities can create study tour routes that combine "history + anti-corruption elements." This allows students to experience anti-corruption stories firsthand and draw spiritual strength from them, including the spirit of hard struggle and the rejection of corruption. Study tours on anti-corruption culture represent a more experiential mode of integrity education, making it easier for students to internalize these values. Therefore, universities should develop study tour routes on anti-corruption culture, continuously enrich the forms and content of these tours, and fully leverage the role of anti-corruption culture in cultivating character, shaping the soul, and purifying the mind.

4. Leveraging the Internet to Tell Clean Government Stories in a New Way

In the new era, using the Internet to tell clean government stories effectively has become a significant trend in contemporary education. Therefore, it is essential to utilize the Internet in a scientific and rational manner to conduct diverse clean government education activities. Firstly, we should produce and utilize micro-movies or short videos for clean government education. By presenting vivid ancient stories of integrity, these formats can highlight the contrast between integrity and corruption, as well as the impact of individual choices on society. Through these micro-movies or short videos, we can tell clean government stories well, draw on the essence of clean government culture, and cultivate a positive online atmosphere that advocates integrity and rejects corruption. Secondly, social media platforms such as Weibo and WeChat can be used to tell clean government stories. For example, WeChat public accounts can promote activities like essay contests and photography competitions on ancient clean government stories, encouraging college students to share clean government stories online and the insights they have gained. Lastly, establishing an online clean government culture museum is a valuable approach. By using digital technology to recreate important historical moments, figures, and cultural relics, we can present clean government stories in a new and engaging way to college students. This provides an immersive experience that allows them to deeply feel and understand the essence and power of the spirit of integrity.

When drinking water, one should remember its source; when serving as an official, one must remain clean and honest. Telling ancient stories of integrity and anti-corruption is of great value to college students, as it helps cultivate their moral values and sense of social responsibility. By incorporating these stories into classroom teaching and practical activities, we can effectively convey the essence of ancient integrity to college students. This is not only a key way to promote a culture of integrity but also an essential part of nurturing the backbone of future society. Through continuous exploration and practice, we can make this form of education more vivid and interesting, thereby planting the seeds of self-discipline and integrity in the hearts of the younger generation and contributing to the building of a more just and harmonious society.

5. Conclusion

Incorporating ancient stories of integrity and anti-corruption into college education helps shape students' moral values and social responsibility. By integrating these stories into classroom teaching and activities, we can effectively convey the essence of integrity. This is crucial for promoting a culture of integrity and nurturing future leaders. Through continuous innovation, we can make this education more engaging, planting the seeds of self-discipline and integrity in young people's hearts and contributing to a just and harmonious society.

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