



Research on the Promotion of College Ideological and Political Education to the Sinicization of Marxism

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Abstract: It has been pointed out that "Students are the main force in realizing the Chinese dream of the great rejuvenation of Chinese nation in the future, and the majority of teachers are the dream builders of the Chinese nation's dream team." The importance of college students to social development and national rejuvenation is self-evident. To cultivate ideal, ethical, educated, and disciplined young people, strengthening the integration of ideological and political education in colleges and universities with the Sinicization of Marxism is the primary task. Ideological and political education in colleges and universities is one of the practices and manifestations of Marxism in China. Arming the thoughts of college students with the latest theoretical achievements of the Sinicization of Marxism is not only an important theoretical topic, but also a social practice that needs long-term persistence and efforts. This article mainly analyzes the significance of promoting the Sinicization of Marxism in the ideological and political education of colleges and universities, points out the current dilemma of ideological and political teaching in colleges and universities, and gives a practical path to promote the Sinicization of Marxism in colleges and universities.

Key words: Sinicization of Marxism; colleges and universities; ideological and political education; path research

1. The Impact and Significance of Promoting the Sinicization of Marxism in Universities

Ideological and political education in colleges and universities promotes the Sinicization of Marxism, which helps to improve the ability of college students to understand the Sinicization of Marxism and apply it to the construction of socialism. Marxist theory is an important guiding ideology for my country's socialist construction and development. College students, as the backbone of the society, are the hope and support for national development and national rejuvenation. College students not only need to learn professional skills and theoretical knowledge, but also need to cultivate their ideological and moral qualities. If college students fail to receive the correct guidance of ideological and political education in school and fail to understand the meaning of Marxism in China, it will not only make them difficult to realize their personal value, but also affect the development efficiency of the entire economy and society. With the rapid development of the times, college students are also the group with the fastest and most obvious perception of the current social reality. They always grasp and pay attention to the trend of the development of the times, hoping to lay a solid foundation for their career development. Therefore, the ideological and political education of contemporary college students is an important link and inevitable requirement of the Sinicization of Marxism.

The ideological and political education in colleges and universities promotes the Sinicization of Marxism, which helps to cultivate the correct values and outlook on the life of college students. Ideological and political education in universities is an important way to help students establish correct beliefs and worldviews. Unlike the closed learning in middle school, the university's open and complex learning environment is more like a small society. Students who have just entered the university face the learning challenges of the new stage and new environment, and there are many problems that need to be solved. This is an important period for them to improve their overall quality, and ideological and political education is an important way to cultivate the overall quality of college students. By carrying out ideological and political education to promote the Sinicization of Marxism, colleges and universities can not only actively guide students' overall development to find and clarify personal development goals and professional ideals, and to establish correct world views and values, but also cultivate students' ability to consciously resist various negative thoughts and cultures.

At the same time, the application of the Sinicization of Marxism in the ideological and political education of colleges and universities can help college students to establish correct beliefs in today's in-depth development of globalization. The rapid development of Internet technology allows us to understand the social status quo of different nationalities and different countries. Under the influence of media products with different institutional backgrounds and cultural atmospheres, college students can easily shake their political beliefs and beliefs in life. Especially now that the international situation is becoming more and more complex, the development of China's socialism urgently needs talents who stand firm and have achieved good results to participate in social construction. The ideological and political education in colleges and universities to promote the Sinicization of Marxism can cultivate students' firm political ideas and beliefs in life-Communist, and better understand the hardships of our country's social development and the hard-won development achievements and enhance the subject's sense of responsibility and national pride. At the same time, it guides students to actively face the difficulties and challenges in life and study, and truly integrate Marxist theory into the actual goals of social development and personal development.

2. The Predicament of Ideological and Political Education in Colleges and Universities in the Process of Promoting Marxism in China

2.1 Students' insufficient cognitive understanding of Marxist theory

The purpose of ideological and political education in colleges and universities is first to enable college students to understand and master the theoretical knowledge of Marxism, so as to popularize and promote the Sinicization, modernization and popularization of Marxism among college students. The Marxist theoretical system is extensive and profound, and it requires students to have a certain level of speculation and criticism in order to understand its theoretical value. It is not easy to be used as an ideological weapon for socialist construction.

In the results of the questionnaire survey of college students in Liaoning province, 12% of the students "do not understand" Marxist theory at all, and 31.69% of the students do not understand the popularization of Marxism at all. This is enough to show that some college students have insufficient understanding of Marxism. When college students are learning Marxist theory, most of them are in a passive state of theoretical learning, and due to the lack of learning ability and interest, the Sinicization of Marxism has encountered great resistance in the promotion of ideological and political education in colleges and universities. Most students pay more attention to the study of courses related to their own professional degrees, and ignore the study of ideological and political courses. In the question of "Why do you study Marxism", more than half of the students chose "just to complete the learning task". One out of the students chose to "help their own improvement and development." There are even some students who use the ideological and political teaching classroom as a place to complete other subject assignments or self-study.

The problem of insufficient learning ability and lack of interest in learning exposed by college students in the theoretical study stage is also a problem that college ideological and political educators need to think carefully. To advance the Sinicization and modernization of Marxism, and to enable students to deeply understand the practical significance of Sinicization of Marxism, it is necessary to lay a solid foundation with a certain amount of theoretical knowledge learning ability and associate with their own reality.

2.2 Colleges and universities are not paying enough attention to it, and the ideological and political classroom teaching method is single.

If the main body of communication does not attach importance to the Sinicization of Marxism in the ideological and political teaching, then the poor communication effect is justified for the recipient. The leading cadres of colleges and universities must fully realize the important position of ideological and political education in the process of promoting the Sinicization of Marxism in order to fundamentally take measures to improve the status quo of ideological and political education. The leaders of some colleges and universities often choose to ignore the cultivation of students' ideological and moral quality and the practice of Marxism in China, and only do some perfunctory work and instructional documents, instead of taking actual actions to make concrete plans or the solution to the problems which are mainly manifested in the lack of a perfect theoretical propaganda system and a special research system of Marxism in China. Some universities also lack education and publicity funds for academic conferences and theme lectures, and focus more on the construction of other disciplines. This is also one of the obstacles in the process of Sinicization of Marxism.

At the teaching level of teachers, the quality of teachers responsible for ideological and political education in many colleges and universities is uneven. Some are teachers from specialized Marxist colleges or the ideological and political department, but some may be teachers in other majors. Many teachers just instill theoretical knowledge in textbooks, without ideological feelings and practical explanations. Over time, students will become bored with the single and boring ideological and political teaching methods. In the question of "class", only half of the students chose to "like", and in the question of "what is the content of the ideological and political education", nearly 60% of the students thought that they were "out of touch with practice" and "the content is too much. Be clear about the key points." This reflects the poor effect of ideological and political teaching in colleges and universities.

3. The Realistic Path of Ideological and Political Education in Colleges and Universities to Promote the Sinicization of Marxism

3.1 Integrate the Internet communication methods into teaching to promote the Sinicization of Marxism

The continuous upgrading of mobile Internet technology has made mobile phones and computers an indispensable tool for college students to live and study. This also provides objective conditions for the spread of Marxism and the Sinicization of Marxism. There are a large number of e-learning resources and different opinions on the Internet. At the same time, due to the interactive and open nature of the Internet, college students can communicate freely in cyberspace and record their thoughts anytime, anywhere. Different from the single teaching mode in the past, the Internet and the media can cultivate students' ability to learn Marxism independently. Therefore, colleges and universities should regard the Internet and campus networks as important channels for disseminating ideological and political education content of the Sinicization of Marxism, and combine modern communication methods with Marxism to promote the theoretical innovation and development of the Sinicization of Marxism.

Particular attention should be paid to the propaganda and construction of the self-media. The popularization, autonomy and personalization of the self-media are widely loved by college students. For example, Weibo and WeChat in China are both We-media platforms widely used by college students. Although the information of self-media entering

professional media is reliable, it is precisely because of this, we should establish an authoritative official platform on the self-media platform, accounting to carry out the science popularization and teaching of Marxism in China. This method not only allows college students and ideological and political educators to distance themselves and express their true opinions to each other, but also allows the media to be truly approachable, which opens up a new realistic path for the ideological and political education of colleges and universities to promote the Sinicization of Marxism.

3.2 Highlight the relevance of political literacy and personal and social development in teaching

The next stage of college students is nothing more than entering society and finding a good job to settle down. Through guiding ideological and political practice education to enhance the influence of Marxism in China, strengthen the practical connection between ideological and political education and social development and the realization of personal values, improve students' self-social cognition, and let them truly appreciate the impact of their own ideological and political literacy on personal growth path. Ideological and political educators in colleges and universities should use real social cases to expose students to the social environment as much as possible, so as to arm their minds with the ideological weapons of Marxism in China, and make them establish correct social values and personal worldviews.

At present, Chinese society is still developing rapidly, and the construction of socialism increasingly requires talents with high comprehensive quality. Here are new requirements for ideological and political education in colleges and universities. Ideological and political teachers should emphasize that college students are the source and main force of social and economic development in their teaching, and take the cultivation of students' ideological and moral qualities as the core content of education to improve the effectiveness of ideological and political teaching. Ideological and political teachers in colleges and universities must find the focus of students' attention-personal development and social reality, in order to design teaching in a targeted manner, so as to arouse students' interest in learning.

The core content of Marxist Sinicization theory is the specific analysis of specific issues, and social practice is used as an important means to verify the theory. Analysis of the fundamental task of ideological and political education, the cultivation of college students' political literacy should be based on the actual conditions of social development, based on the real social development dynamics and social development requirements, and the cultivation of ideological and political literacy should be based on the idea of seeking truth from facts and advancing with the times.

Together, we will encourage college students to build contemporary society with firm political beliefs and correct political stances, and promote the development of future societies. For example, the Marxist view of ecological civilization, Marxist view of news and other theories may be unfamiliar to students, but using terms such as ecological environment protection, green development, energy conservation and environmental protection, and seeking truth from facts can deepen students' understanding of relevant Marxist theoretical content. In terms of economic content, teachers can also combine with Marxist economics by explaining and introducing the current development trend of China's economy and the annual employment status of graduates to reflect the applicability of Marxism in China.

4. Conclusion

The Sinicization of Marxism in universities should be closely related to the social environment. The focus of ideological and political educators must be on linking students' personal growth with social development and the Sinicization of Marxism in order to truly cultivate comprehensive talents for socialist construction who are ethical, responsible, and capable. Ideological and political education in colleges and universities is one of the paths to the Sinicization of Marxism. How to gradually internalize the basic principles and quintessence of Marxism to improve students' ideological and political literacy and maintain a good political mentality is still a continuing concern for the ideological and political education of colleges and universities today.

Conflicts of Interest

The author declares no conflicts of interest regarding the publication of this paper.

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